

NEWS RELEASE

Wilfrid Laurier
University



Entrepreneurship is alive in Waterloo! *Young Entrepreneurs Gather for Annual Conference*

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WATERLOO (Ont.) – From November 8–10, a select group of Canada’s brightest up-and-coming entrepreneurial minds will be gathering for a weekend of networking and brainstorming at the Waterloo Inn and Conference Centre. Advancing Canadian Entrepreneurship (ACE) Laurier is hosting its third annual conference in conjunction with the opening of the Schlegel Centre for Entrepreneurship at Wilfrid Laurier University.

“The event is an excellent opportunity for entrepreneurial-minded students to network, share ideas, listen to entrepreneurs, and have a great time in the process with nightly socials and games,” says Dave Hanley, President of ACE Laurier. Close to 150 delegates will be attending from universities and colleges across Ontario, as well as Manitoba, Quebec, and the Atlantic provinces.

Featured guest speakers include Jim Clemmer, best selling author and acclaimed management and leadership speaker; Donna Messer, networking guru and founder of ConnectUS Communications Canada; Jill Lane, Vice President of Enterprise Rent-A-Car; and Rahul Raj, social entrepreneur, founder of Meal Exchange, and WLU alumnus. The Saturday dinner event will also include an address from Robert Schlegel, a WLU business graduate who built two successful business empires, including Pavestone Company. He and his wife Myrna have donated two million dollars towards the construction of the new Schlegel Centre for Entrepreneurship.

Founded in 1987, ACE is a national not-for-profit, campus-based organization dedicated to fostering entrepreneurship in Canadians. ACE's mission is achieved through experience and outreach driven entrepreneurship educational programs. Today, ACE guides local university and college teams focused on the development of entrepreneurial values and skills on over 40 campuses across the country. Each year, ACE runs regional expositions to address issues and ideas pertinent to each region. The purpose of each exposition is to promote information sharing and foster creative thinking, which will improve the ACE program on each campus across Canada.

For more information on the conference or on ACE, contact Dave Hanley, President, ACE Laurier at (519) 574-4192, or visit www.acecanada.ca.