

NEWS RELEASE

Wilfrid Laurier
University



Interactive exhibition examines culture of time and money *Public invited to take exhibition away – one penny at a time*

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WATERLOO – The Robert Langen Gallery will host an exhibition of a unique interactive nature titled *The Difference Between 1 and 1,000 (or the value of one)* from January 29 to February 16. The public can meet artist Joseph Paul Bergel at a reception in the gallery from 4 to 5 p.m. on Wednesday, January 30.

One hundred thousand pennies will be placed on the gallery floor – \$1,000 in total. Visitors are invited to take as many pennies as they wish, as long as they exit the gallery with one penny at a time.

“By placing the possibility of \$1,000 free for the taking alongside the strict guidelines of ‘one penny at a time,’ this piece challenges our notions of value, time management and occupation,” says Bergel. “It questions our use of time in relation to gathering the pennies.”

Much of Bergel’s art is performance-based and the artist seeks out the general public to become involved in his art. He received both his bachelor of arts and master of arts in fine arts from the State University of New York and has had numerous showings in New York State. His work has also been shown locally at Oktoberfest and Kitchener City Hall.

As Laurier’s visual arts centre since 1989, the Robert Langen Gallery provides the local community with knowledge, appreciation and enjoyment of Canadian art and culture. The gallery is located in the John Aird Centre and is open 10 a.m. to 5 p.m. from Tuesday to Friday and noon to 5 p.m. on Saturdays. Admission is free.

– 30 –