

NEWS RELEASE

Wilfrid Laurier
University



CMA Canada accredits Laurier's undergraduate business program *SBE, CMA and industry executives to mark new arrangement with ceremony on June 26*

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WATERLOO – The Certified Management Accountants of Canada (CMA Canada) has recognized the quality of Laurier's honours bachelor of business administration (BBA) program by granting a special accreditation. CMA Canada will present the accreditation – unique among undergraduate programs in Ontario – during a reception at Laurier on Tuesday.

“This special distinction reflects the high quality of business and management accounting education at Laurier and the consistently high achievement of its graduates on the CMA entrance examination,” said Carol Ring, CMA, president of CMA Canada – Ontario. “It also furthers CMA Canada's goal of encouraging more business leaders, particularly those destined for chief executive positions, to seek the CMA designation.”

The accreditation exempts Laurier BBA accounting graduates from the first part of the CMA rigorous, two-part national entrance exam. Part one tests a candidate's knowledge of management issues, general accounting practice and related issues. Following an intensive application and review process, CMA Canada is satisfied that Laurier's BBA accounting graduates have an ample understanding of these issues.

BBA accounting graduates need only complete the second part, which tests a candidate's ability to judge, analyze, evaluate, integrate and communicate by solving a complex business case. Laurier is one of only nine Canadian universities to receive full accreditation and the only institution in Ontario with an accredited undergraduate program.

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CMA Canada represents more than 31,000 Certified Management Accountants (CMAs) and 10,000 CMA candidates in Canada and around the world. As financial and strategic management professionals, CMAs provide innovative leadership and an integrating perspective to decision making in successful enterprises.

Industry executives and CMA Canada officials will join members of the Laurier community for a reception, to mark the new arrangement, at 4:30 p.m. on June 26 in Laurier's Paul Martin Centre.