

# NEWS RELEASE

Wilfrid Laurier  
University



## **Laurier School of Business and Economics introduces advisory council**

*Leaders from some of Canada's top corporations to guide direction of business school*

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**Contact: Dr. A. Scott Carson**  
**Dean, Laurier School of Business and Economics**  
**(519) 884-0710, ext. 2054**

**or Caroline Oliver**  
**Marketing Manager, Laurier School of Business and Economics**  
**(519) 884-0710, ext. 6054**

WATERLOO (Ont.) – Scott Carson, dean of the Wilfrid Laurier University School of Business and Economics, has announced the formation of a dean's advisory council (DAC) as part of the School's evolving partnership with local and national business communities.

Providing advice on overall objectives and long-term goals, the DAC will help the School better meet the needs of the public and private sectors, and prepare graduates for the marketplace. The council will also identify areas where the business community and the School can support one another through employment, research and expertise. It will provide a much-valued communications link for the development and exchange of ideas.

"The Laurier School of Business and Economics is among the top business schools in Canada, so it makes sense to have some of the country's top executives working with us," says Carson. "Producing well-rounded future leaders with a thorough understanding of business issues, and working with the business community have always been our top priorities. The dean's advisory council reinforces our tradition of excellence."

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The 21 members of the DAC include the leaders of some of Canada's top corporations, university professors and a member of the Ontario government. The council members are:

- Jim H. Alderfer - President and General Manager, Budd Canada Inc.
- Robert M. Astley - President and CEO, Clarica Life Insurance Company
- Lloyd C. Atkinson - Director and Senior Principal, Perigee Investment Counsel Inc.
- James L. Balsillie - Chairman and Co-CEO, Research in Motion Limited
- Stephen C. Beatty - Vice-President and Managing Director, KPMG Public/Private Advisory Practice
- Yvan Couture - Executive Vice-President, Mitra Inc.
- Joan S. Fisk - President, Tiger Brand Knitting Company Limited
- Linda Hasenfratz - President, Linamar Corporation
- Tahira Hassan - President, Ice Cream Division, Nestle Canada
- Randall Howard - Chairman and CEO, Mortice Kern Systems
- P. Thomas Jenkins - Chairman and CEO, Open Text Corporation
- Henry J. Pankratz (DAC Chair) - President, CavanCore Capital
- Cynthia Ross Pedersen - President, Adeo Communications Corporation
- Timothy Penner - President, Procter & Gamble Inc., Canada
- Jan Rush - Deputy Minister, Ministry of Transportation, Government of Ontario
- Peter J. Schwartz - Chairman and CEO, Descartes Systems Group
- John W. Sheridan - Vice-Chairman, Bell Canada
- Noel Walpole - President and CEO, The Economical Insurance Group
- Douglas McCreedy - Professor of Public Finance, Wilfrid Laurier University
- Hamid Noori - Professor of Technology and Operations Management, Wilfrid Laurier University
- Howard Teall - Professor of Accounting, Wilfrid Laurier University

With more than 3,000 students, Laurier's School of Business and Economics is one of the largest business schools in Canada. The school offers undergraduate and graduate degrees, diplomas and professional accreditation programs.