

NEWS RELEASE

Wilfrid Laurier
University



Senior executives and journalists gather to outline impact of ethics *Chancellor's Summit at Wilfrid Laurier University will add context to national CEO survey*

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WATERLOO (Ont.) — Nineteen leading Canadian executives and business journalists will gather at Wilfrid Laurier University this Thursday to discuss the role and impact of ethics in the new economy. The University is today announcing that 16 executives from a range of industries, and editors from the *Financial Post* and *Toronto Star*, will join John E. Cleghorn for this year's Chancellor's Summit.

Cleghorn, chairman and CEO of the Royal Bank, and chancellor of Wilfrid Laurier University, is convening the panel to discuss *Redefining Corporate Responsibility for the New Economy* before an audience of 600 students, faculty and business professionals. Scott Carson, dean of the Laurier School of Business and Economics, will moderate the discussion of the ethical issues raised in a survey of chief executive officers that is being released today.

The survey, conducted by COMPAS Inc. for Laurier and the *National Post*, showed a general increase in the awareness of ethical issues among CEOs. It also revealed that they shared no single definition of ethics, though three-quarters listed sexual impropriety in the workplace as their greatest concern.

"The survey revealed an interesting range of understanding among Canadian CEOs representing an array of sizes and industries," explains Carson. "On Thursday, we'll be asking the panelists to add context and their opinions to the trends that emerged."

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The panelist attending this year's Chancellor's Summit are:

- **John E. Cleghorn**, chairman & CEO, Royal Bank of Canada
- **David W. Colcleugh**, chairman, President & CEO, DuPont Canada Inc.
- **David Crane**, economics editor, *The Toronto Star*
- **Joan S. Fisk**, president, Tiger Brand Knitting Company Ltd.
- **Tom Jenkins**, CEO, Open Text Corporation
- **Arthur Johnson**, editor, *The Financial Post*
- **R. Scott Jolliffe**, national managing partner, Gowling Lafleur Henderson LLP
- **Laurent Joly**, chief operating officer, Deloitte & Touche
- **Nitin Kawale**, director, Enterprise Operations, Cisco Systems Canada Co.
- **Mike Lazaridis**, president & Co-CEO, Research In Motion Ltd.
- **Cynthia Ross Pedersen**, president, Adeo Communications Corporation
- **Raymond J. Protti**, president & CEO, Canadian Bankers Association
- **Sally Rutherford**, executive director, The Canadian Federation of Agriculture
- **Anthony L. Schincariol**, president & chief executive officer, Viventia Biotech Inc.
- **John W. Sheridan**, vice-chairman, Bell Canada
- **Paul Tsaparis**, president & CEO, Hewlett-Packard (Canada) Ltd.
- **Elias Vamvakas**, chairman & CEO, TLC Laser Eye Centers
- **John Wetmore**, president & CEO, IBM Canada Ltd.
- **Sheelagh Whittaker**, CEO, EDS Canada

The 2000 Chancellor's Summit on *Redefining Corporate Responsibility for the New Economy* convenes from 4 and 6:30 p.m. on Thursday, September 28, in Laurier's Theater Auditorium. Members of the public who would like to attend are asked to contact Linda Laurie at llaurie@wlu.ca or at (519) 884-8848 ext. 2214.