

# NEWS RELEASE

Wilfrid Laurier  
University



## **Business leaders join Laurier to support Student Horizon Fund**

*Laurier Golf Classic raises money for student academic activities outside the classroom*

**For Immediate Release**

**May 24, 2000**

**43-00**

**Contact: Brian Breckles**  
**Development Officer, Corporate and Foundation Gifts**  
**(519) 884-0710, ext. 3864**

**or Michael Strickland**  
**Manager, Media Relations & Information**  
**(519) 884-0710, ext. 3070**

WATERLOO — Executives from some of Canada's most successful companies will join members of the Wilfrid Laurier University community next week to support student academic endeavors during the third annual Laurier Golf Classic.

Business leaders from Xerox Canada, Microsoft, the Royal Bank, Loblaw's, Ernst & Young and Economical Insurance are among the 124 golfers supporting the Student Horizon Fund on Tuesday, May 30. Held at the Brantford Golf and Country Club, the event includes a day of golf, lunch, dinner and great prizes.

The endowment fund is intended to finance academic activities outside the classroom, such as academic competitions, conferences and international events. A portion of the money recently went to a student participating in the Tall Ships Millennium Challenge, an initiative that introduces 500 Canadian youth to tall-ship sailing during this year's Race of the Century. The race builds leadership, communication and teamwork skills in a high-stress environment.

"There are so many excellent educational opportunities available to students outside the classroom. We want to make sure students are able to participate in them and the Student Horizon Fund certainly helps," says Golf Classic co-ordinator Brian Breckles. "The Laurier Golf Classic has been a tremendous success right from the start."

— more —

To date, the Laurier Golf Classic has raised over \$85,000 for the Student Horizon Fund from auctions and entry fees. After selling out in less than a month, the goal of this year's event is to raise \$50,000.

Registration begins at 9 a.m., with a shotgun start at 11 a.m. and a reception and dinner to follow the day of golf. The Royal Bank Financial Group, Ernst & Young and other companies sponsor the event.