

NEWS RELEASE

Wilfrid Laurier
University



Pioneer Award offered to students who blaze a trail to Brantford

For Immediate Release

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WATERLOO – Wilfrid Laurier University has created a special scholarship for students in the inaugural class of the new Brantford campus. The University is announcing that all full-time first-year Brantford students will receive the one-time Pioneer Award.

"The new curriculum at Brantford – with its core classes – offers a unique first year for students who choose to attend," explained Laurier's vice-president: academic Rowland Smith. "To recognize the pioneering nature of this new academic venture, we have created the Pioneer Award. I am confident that those first, first-year students will, in later years, be seen as the pioneers in an undergraduate degree program that is known for its excellence and its list of distinguished graduates."

All students eligible for admission to first-year arts, honours economics and business administration at Laurier will be offered the option of enrolling in Waterloo or in Brantford. Those who choose Brantford will automatically qualify for the Pioneer Award, worth \$500 in the first year of enrolment.

More than 6500 students have so far applied for the programs covered by the Pioneer Award. Students should start receiving offers of admission – with the option of attending in Waterloo or Brantford – by early April.