

NEWS RELEASE

Wilfrid Laurier
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Maxtech chief will receive Outstanding Business Leader Award

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WATERLOO — The Laurier School of Business and Economics (SBE) has announced the name of this year's outstanding business leader. K.C. (Kacee) Vasudeva, Chairman and CEO of Maxtech Metal Products Inc. in Waterloo, will receive the 1998 Laurier Outstanding Business Leader Award at 4:30 **p.m.** on **Tuesday, March 16**, in the **Paul Martin Centre**.

Vasudeva was selected for this award because of his considerable business achievements and the leadership qualities he demonstrates in Canadian management. He created and has grown Maxtech into a group of seven companies — including two in Detroit and one in Quebec — with annual sales of \$60-million.

"Mr. Vasudeva is a business leader who exemplifies the qualities and characteristics of leadership and management excellence that we seek to develop in our students," explained SBE acting dean Howard Teall. "His accomplishments are significant and deserve to be recognized by his peers and the broader community."

Maxtech, a leading supplier of stainless steel exhaust sensor fittings for the North American auto industry, has been one of Canada's 50 Best Managed Private Companies for the last five years. A former member of Laurier's Board of Governors, Vasudeva was named 1997 Businessman of the Year by the Indo-Canada Chamber of Commerce, was one of the year's Top 100 Entrepreneurs of Ontario and a member of the Team Canada trade mission to the Far East.

Anyone interested in attending the award ceremony is asked to register with the dean's office at (519) 884-0710 ext. 2214.