

MEDIA ADVISORY

Wilfrid Laurier
University



Notice of Event

83-99

Nineteen Chief Executives Will Debate Impact of Technology on International Competitiveness During 1999 Chancellor's Summit

Eighteen of Canada's top executives will join John E. Cleghorn later this month for a panel discussion on The Impact of Technology on International Competitiveness during this year's Chancellor's Summit. Mr. Cleghorn, Chairman & CEO of the Royal Bank and Chancellor of Wilfrid Laurier University, has gathered senior executives from some of Canada's leading corporations to share their views on the role of technology in business in the coming decades.

The panelists will discuss the effect technology has had on all aspects of their operations to date and will deliberate future impacts. They will review the importance of e-commerce and its capacity to transform the way business is conducted. The panel will also be asked to comment on the roles of government and universities in promoting and developing technologies that support Canadian competitiveness abroad.

Date: Wednesday, November 24, 1999
Time: 4:00 to 6:30 p.m.
Location: Wilfrid Laurier University
Maureen Forrester Recital Hall

The event will begin with a welcome from Dr. Robert G. Rosehart, President and Vice-Chancellor of Wilfrid Laurier, followed by introductory remarks from Mr. Cleghorn. Dr. A. Scott Carson, Dean of the Laurier School of Business and Economics and former CEO of Ontario's Privatization Secretariat, will moderate the discussion. A student panel will then query the chief executives, before the discussion is opened up to members of the audience.

For more information, please contact: **Michael Strickland**
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