

NEWS RELEASE

Wilfrid Laurier
University



Business elite support new student fund at inaugural golf classic

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WATERLOO – Some of Ontario's most prominent business leaders will be showing their support of a new student endowment fund next week by taking part in The First Annual Laurier Golf Classic.

Molstar Sports and Entertainment president Jeff Carefoote, Royal Bank regional VP John Legg, Ernst and Young deputy chairman Henry Pankratz and former Blue Jays VP of Marketing Paul Markle will be among the 124 golfers at Heron Point Golf Links in Ancaster on Tuesday, June 30. The money raised from the participants' \$300 entry fee and from a silent auction will help start Laurier's new Student Horizon Fund.

The Student Horizon Fund is an endowment fund that will help defray the cost of activities outside the classroom that enhance students learning activities. Such activities could include academic competitions, professional conferences and international events. Golf Classic co-chair Brian Breckles offered Laurier's decision to send a student on January's Team Canada trade mission to Latin America as an example of a worthy activity.

"The goal of The Student Horizon Fund is to help students capitalize on enriching opportunities that falls outside normal academic activities," he explained. "Laurier recently helped a student travel to five Latin American countries with Canadian business and government leaders. That's the type of opportunity we want to offer other students."

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Tuesday's Classic begins with registration and opening of the driving range at 9 a.m. A shotgun start is scheduled for 11 a.m. and a dinner begins at 6 p.m. A silent auction will also help raise money for the endowment fund.

The auction will allow golfers to bid on sports memorabilia and other unique items. A House of Commons chair, similar to the one Bloc MP Stephan Tremblay removed from Parliament in April, will be on the block. So will an authentic Roots Olympic athlete's jacket, an autographed print of Bobby Orr's winning overtime goal in the 1970 Stanley Cup, and a print of Wayne Gretzky and Paul Coffey.

The First Annual Laurier Golf Classic is being organized with support from the Royal Bank Financial Group and a host of other sponsors.