## Faculty of Arts

The processional banner of the Faculty of Arts contains a representation of the world as studied by the social sciences and humanities disciplines from individuals to societies, across cultures, and over time. The interrelatedness of the disciplines within the Faculty of Arts is emphasized by the fact that many of these images can represent more than one discipline. Laurier's colours are woven across the top and down the left-hand side of the banner. The bottom left-hand corner contains the flame of truth, representing the unending quest for truth and knowledge encouraged within the Faculty of Arts. The banner for the Faculty of Arts was designed and executed by Sally Gray.

## Faculty of Science

The processional banner of the Faculty of Science represents the Tree of Knowledge, bearing many leaves to suggest the gathering together of many scholars. The blossoms borne by this tree signify the *Seven Liberal Arts* of the medieval curriculum, from which the contemporary arts and sciences have sprung. The purple and gold of the design are traditional symbols of excellence, accompanied by black and white, the twin constituents of light, symbolic of wisdom, and green, the colour that in our culture most potently symbolizes life. The banner was designed by Nancy-Lou Patterson and made by Isobel R. King. The banner was first designed for the former Faculty of Arts and Science. With the creation of two new faculties, the Faculty of Science adopted the banner as its own.

## School of Business and Economics

The processional banner for the School of Business and Economics (SBE) is visually abstract in style, relying on simple geometric shapes, in solid colours, to convey its meaning. The symbolic dualisms of the banner's colour and design are a reflection of the pairings of aims and attributes describing the School: business-economics, research-teaching, community-society, students-staff-faculty, old values-new perspectives, think internationally-act locally. The geometric shapes of the design and the layered construction of the banner pay homage to the quilting culture in the local community.

The bold, blue/green letters, SBE, contrast in colour and value with the background and are easily read, even in low light. The background is evenly divided between Laurier's official colours, purple and gold, and the two colour areas are blended from

