

# NEWS RELEASE.

## Wilfrid Laurier University



### Laurier top Canadian team in international case study competition

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WATERLOO, Ontario - A team of five MBA students from Wilfrid Laurier University's School of Business and Economics, have captured top honors at the Maritime Telephone and Telegraph (MT&T)-Dalhousie University International Business Case Competition, held recently in Halifax.

Placing first among the Canadian entries, and second in overall competition, the students: Marianne Bernardo; Susanna Lopez; Gus Scaiano; Gary Thrasher and Kelly Young, faced 18 teams from the United States, Europe and South America. The competition, held by video-conference, tested the students' ability to analyze a business challenge, develop a solution and then present their results to a panel of judges that included some of the most senior representatives of North American business.

The win has earned the team the Department of Foreign Affairs and International Trade Minister's Cup. The Cup will be presented to the team by the Honorable Art Eggleton, minister of international trade, at a ceremony to be held in Ottawa in March.

"We are a diverse group and I think that helped us get an edge over the competition," Bernardo said. "We cover every area of the world with our work experience. That experience, combined with the mix of gender and educational backgrounds, helped to give us a unique perspective."

The win is the second business case study competition where Laurier has fared well. In January, a team of Laurier students placed fourth among 28 teams in a competition held at Concordia University in Montreal.