

# NEWS RELEASE.

## Wilfrid Laurier University



### **105 employers and 2000 students expected at annual job fair**

**Contact:**

**Jan Basso**  
**Director, Co-operative Education**  
**and Career Services, WLU**  
**(519) 884-0710, Ext. 4137**

**February 3, 1997**  
**8-97**

WATERLOO, Ontario - The largest job fair in Ontario will bring over 2,000 students and 105 employers to the **Bingemans Conference Centre in Kitchener on Wednesday, February 5, 1997 from 10:00 a.m. until 3:30 p.m.** The Conference Centre is located at 1380 Victoria St. North.

Organized by Conestoga College, The University of Guelph, The University of Waterloo and Wilfrid Laurier University, the fair provides an opportunity for students and employers to meet and interact.

Attracting employers from across Canada and the United States, the fair is representative of a number of sectors of the economy including high technology firms, the service and retail sector, and financial institutions. For employers, the fair is an outstanding opportunity to visit four campuses at once and meet students and alumni from the area's post-secondary institutions.

Jan Basso, director of career services, says employers must have permanent, contract or summer positions available in order to participate in the fair. Organizations represented include Deloitte & Touche Consulting Group, Northern Telecom, Canada's Conklin Shows, Toronto Dominion Bank and the TDL Group (Tim Hortons.)

Mary Wright, manager of student employment, co-op education and alumni services at Conestoga College, says most employers at the fair will be looking for permanent employees. This contrasts with the trend toward contract work that has been the norm over the past few years.

"There is a positive outlook for the employment picture with jobs on the up-swing," Wright said.

Free busing to the conference will be provided from all four campuses. Students and alumni from the participating institutions will be admitted free with identification.