

NEWS RELEASE

Wilfrid Laurier University



Youth alienation and crime focus of lecture

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The twenty-third annual Easton-McCarney Memorial Fund lecture will focus on one of the most successful programs for solving the problem of youth alienation and infiltration.

The Dufferin Mall shopping centre was a haven for youth vandalism, drugs and crime. The mall faced severe financial difficulties and loss of consumer confidence. Through an innovative program, the mall has drastically changed its perception among the public and today is a catalyst for community action and a continued financial success.

A panel of representatives from social agencies working with youth, the youth division of the Waterloo Regional Police Department, the Kitchener Downtown Business Association and the local government will respond to the challenges and opportunities of the Dufferin Mall story. The lecture will be held on **Friday, September 27, 1996 at 7:00 p.m., room N1001 in the Science Building**. There is no admission charge and the public is invited to attend.

The Easton-McCarney Memorial Fund was created in 1973 as memorial to two students in the Faculty of Social Work. The goal of the fund is to bring distinguished individuals to the Wilfrid Laurier University campus to speak to the University and professional community. Speakers are chosen that reflect social issues of interest to both professional social workers and the community as a whole.