

NEWS RELEASE

Wilfrid Laurier University



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Scott Carson to be dean of School of Business and Economics

Dr. A. Scott Carson, currently the dean of The Frank H. Sobey Faculty of Commerce at Saint Mary's University in Halifax, will be the new dean of Wilfrid Laurier University's School of Business and Economics. The appointment is effective Sept. 1.

Carson, who is also chair of the Canadian Federation of Business School Deans, will replace Dr. Alex Murray, who is stepping down after 14 years as dean of the school.

"We are very pleased that Dr. Carson will be joining Laurier's School of Business and Economics," said Dr. Lorna Marsden, president and vice-chancellor of Wilfrid Laurier University.

"He is bringing considerable business and academic experience to Laurier. Our School of Business and Economics is already first-rate, and I am confident that Dr. Carson, building on the fine work Dr. Murray has done over the years, will do his best to make it even better."

Carson, 46, is a native of St. Catharines, Ont. He attended Mount Allison University, graduating in 1971 with a Bachelor of Commerce degree. He followed that with Bachelor of Education Master of Arts degrees from Dalhousie. Carson received his PhD from the University of London in 1980.

Carson has worked as an auditor with Doane Raymond and staff accountant with Ernst & Young, and began a successful career in banking with Mercantile Bank of Canada in 1981. In 1985 he joined Chemical Bank of Canada as Assistant Vice-President and area manager for Quebec. Carson went to Canadian Imperial Bank of Commerce in 1987 as General Manager, Commerce Court Corporate Group, rising to Vice-President of the Group.

From 1991 to 1993, Carson was Vice-President and Division Head, Corporate Finance Division of CIBC, where he was a member of the senior management team for corporate banking in Canada.

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Carson's academic career began at the University of London, where he was a seminar tutor while working on his doctorate. He was an assistant professor with the University of Alberta's Department of Educational Foundations from 1978-81, an assistant professor in Queen's University's Faculty of Education from 1982 to 1984, where he also chaired the graduate studies and research committee, and was a part-time instructor in finance in the University of Toronto's Faculty of Management MBA program in 1993. He joined Saint Mary's University as dean and professor of management in 1993. In addition to his management and administrative duties, Carson taught courses in business policy and business ethics and supervised major research projects.

Carson is also the author of numerous academic papers, many dealing with business ethics, and was an executive board member of the Halifax G7 Summit executive committee.

The School of Business and Economics at Wilfrid Laurier University is one of Canada's best business schools. It has approximately 2,400 undergraduate and 250 graduate full- and part-time students, and 85 full-time faculty members.

It also has the largest business and economics co-op education program in Ontario. In the 1995 Unified Final Exam for Chartered Accountants, WLU co-op business graduates took the Gold and Bronze medals. Five of the top 20 scorers in Ontario were Laurier graduates, and three of our graduates placed in the top 15 in Canada.

In 1994, the last year rankings were done, *Canadian Business* ranked Laurier's MBA program No. 5 in the country. It was the first one-year MBA program in Canada.