

NEWS RELEASE

Wilfrid Laurier University



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70 employers, 2000 students expected at annual job fair

Graduating students and alumni looking for full-time, part-time, summer and contract positions will be out in force on Wednesday, February 7, when Wilfrid Laurier University, the University of Waterloo, the University of Guelph and Conestoga College present their third annual "Partnerships for Employment " University/College Job Fair.

Employers from Canada, ranging from Bell Mobility to London Life Insurance Company, to RBC Dominion Securities, the RCMP, The TDL Group Ltd. (Tim Hortons) and Canadian Tire Corporation, Limited, will be in attendance at the Fair, which will take place at Bingemans Conference Centre, 1380 Victoria St. N., Kitchener, from 10 a.m. to 3:30 P.M.

Four American firms have also indicated they will be at the Job Fair looking for Canadian talent: Rogue Wave Software from Oregon; Sybase, Inc. from California; and Software Spectrum, Inc. and Object Space, both from Texas.

Jan Basso, director of Co-Operative Education and Career Services at Wilfrid Laurier University, said about one third of the employers will be looking for summer employees, with the rest looking for permanent and contract employees. All of them, she said, have assured Fair organizers that they will be hiring in the immediate future.

"Students and alumni will be marketing themselves at the Fair," she said. "They'll be getting information on various companies and many will appear at the Fair with resumes in hand."

The Job Fair is also a good opportunity for employers who can, in effect, visit four campuses at once to sell themselves. The fact that more employers are participating every year (55 in 1994, 64 in 1995, 70 this year), "shows that employers find this a good tool for recruiting," Basso said.

"Some employers will use the Fair to do pre-screening of prospective employees," she said, "and it also gives them a chance to identify strong candidates early in the game."