

Wilfrid Laurier University



Contact: Barry Ries
WLU Information Officer
(519) 884-0710, Ext. 3070

November 12, 1995
77-95

Arthur Stephen
Assistant Vice-President, University Relations
(519) 884-0710, Ext. 3189

Laurier moves up in Maclean's Magazine university rankings

Waterloo, Ont. - Wilfrid Laurier University has continued its upward climb this year in the annual Maclean's Magazine rankings of Canadian universities.

Laurier placed 4th overall (out of 19) in the category of Primarily Undergraduate Universities, up from 5th in 1994, and 6th in 1993.

"We're very pleased with our placing in the Maclean's survey," said Arthur Stephen, Laurier's Assistant Vice-President, University Relations. "We are constantly striving to make Laurier a better university, in all possible ways, and it is good to see the efforts of the Laurier community recognized in a national publication."

The Maclean's results again indicated that it is not easy to get into Laurier, but once a student is admitted he or she is likely to stay until graduation.

Laurier again placed No. 1 nationally in terms of students who enter first year with an average of 75 per cent or higher, and placed No. 2 in terms of students with the highest average entering grade. Laurier placed No. 4 in terms of the proportion of students who eventually graduate.

(more)

(2)

Laurier also ranked well this year in terms of its national reputation. Based on the results of a survey for Maclean's of 3,402 high-school guidance counsellors, academic administrators and chief executive officers of major corporations across the country, Laurier placed No. 3 in the category Highest Quality, up from No. 4 last year. In the category of Most Innovative, Laurier placed 4th, the first time the university has made it into the top five in that category.

The Universities issue of Maclean's goes on sale on Monday, Nov. 13. Maclean's will also be putting out a book and a CD-ROM about Canadian universities.

- 30 -