

NEWS RELEASE

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Conference focuses on human element of Total Quality Management

Waterloo, Ont. - The semi-annual conference of The TQM Network on Nov. 23 will take as its theme, Keeping PACE - People Achieving Continued Excellence.

"The theme emphasizes the human aspect of TQM," says Elliott Currie, director of The Laurier Enterprise Centre, "and the conference itself furthers one of our purposes, in promoting the growth of Total Quality Management through information and idea exchange."

The Laurier Enterprise Centre was established in 1994 to co-ordinate WLU's School of Business and Economics initiatives in small business, entrepreneurship, technology, innovation, and total quality management.

The TQM conference will feature two speakers, as well as networking corners. The speakers are Dennis Beecroft, managing director of the Institute for Improvement in Quality and Productivity at the University of Waterloo, and Bryan Walton, president of Bryan Walton & Associates Inc., which specializes in training people to deliver their own solutions to improving organization effectiveness.

The networking corners will be occupied by members of The Waterloo-Wellington Professional Trainers' Association, the Laurier Enterprise Centre, and Reichard Consulting.

The conference be held at the Waterloo Inn, 475 King St. N., Waterloo, from 8:30 a.m. to 12 noon. The public is invited to attend, and admission is \$15 for TQM Network members and \$25 for non-members.

For more information, call the Laurier Enterprise Centre at 884-0710, Ext. 6193.

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