

NEWS RELEASE

Wilfrid Laurier University



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Laurier professor awarded year-long leave to pursue research

Waterloo (Feb. 18) — The challenges of operating multiple plants outside Canada will be the focal point of research conducted by a professor from Wilfrid Laurier University during a special research leave.

Hamid Noori, an internationally respected researcher in operations management and director of the Research Centre for Management of Advanced Technology/Operations, has been named University Research Professor for 1993-94 by Laurier.

The award, which recognizes a record of significant research or scholarly contributions, frees the recipient for a year from teaching and service responsibilities to complete a major program of research.

Noori will use the year, which begins in July, to pursue research on global manufacturing and performance measurements. Noori says operating and running multiple plants outside the country creates many operational issues — including designing the product for a global market, co-ordinating supplies, and assigning different roles to different plants.

From his research on performance measurements, Noori hopes to provide a framework to help decision-makers evaluate advanced operating technology, many benefits of which are intangible.

Noori has held more than \$650,000 in research grants from three major granting councils and conducted research for the National Research Council of Canada; Industry,

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Science and Technology Canada; the Natural Sciences and Engineering Research Council of Canada; the Social Sciences and Humanities Research Council of Canada; and the National Centre for Management Research and Development.

He has published three books, nine chapters or monographs, 39 articles in refereed journals or proceedings, and 16 cases. He has also presented more than 45 papers at conferences in Canada and abroad. He is an editor of the *Canadian Journal of Administrative Sciences*.

Noori is the founding director of REMAT, a research centre at Laurier that is geared to building and maintaining the operation capabilities of small and medium-sized businesses to become global competitors.

He joined Laurier in 1983 and is a professor of operations management in the School of Business and Economics, where he teaches courses in operations management and the management of new technology. He has also taught in the United States, Europe, China, and the Middle East.

Noori has been a consultant for several public and private organizations and has conducted many workshops and seminars for industry. His industrial experience includes three years with the Nippon Electric Company (NEC) of Japan.

Noori obtained his doctorate in operations and production research from the University of Western Ontario in London.