

# NEWS RELEASE

## Wilfrid Laurier University



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**Rosemary Pell**  
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### **Rosemary Pell appointed director of Laurier Institute**

*Waterloo (June 17)* — Rosemary Pell has been appointed director of the Laurier Institute for Business and Economic Studies at Wilfrid Laurier University.

Under Pell's leadership, the institute will expand both its intensive management training and in-house management development programs.

A member of the business faculty at Laurier since 1986, Pell received a master of business administration degree from Laurier in 1986 and the designation of Certified Management Consultant in 1993.

Pell has provided consulting, training, and software development services in strategic management and human resources. She has also taught for the Human Resources Professionals Association of Ontario and the department of management studies at Conestoga College.

Since 1984, the Laurier Institute has served more than 200 businesses, municipalities, and other organizations through its tailored management programs, intensive training courses, and research-based case studies and surveys. In the past seven years, more than 500 people and 170 companies have benefited from the institute's popular Master Manager and Manufacturing Supervisor programs.

The institute draws on the expertise of Laurier's School of Business and Economics to ensure its regular and customized programs are both practical and relevant in meeting the challenges of business today.