

NEWS RELEASE

Wilfrid Laurier University



Contact: Julia Ann Easley
WLU Information Officer
(519) 884-1970 ext. 2070

March 24, 1992
21-1992

Franklin Ramsoomair
Project Director
(519) 884-1970 ext. 2673

Demand forces Canadian university to double course offerings

Waterloo, CANADA (March 24) — Demand has forced a Canadian university to double its course offerings in Trinidad and Tobago before its first class even begins at the end of the month.

Wilfrid Laurier University, known as a leader in both business education and the delivery of distance education, will now offer courses toward its successful business diploma program in San Fernando as well as Port-of-Spain, the initial site.

Believed to be the first such venture in the Caribbean and Latin America by a Canadian university, the project is being done in co-operation with the Royal Bank of Trinidad and Tobago and the Institute of Business at the University of the West Indies.

The 40 places for the first course on organizational behavior, beginning March 31, were filled quickly and about 150 names were put on a waiting list. A second class, also on organizational behavior, will now be offered in San Fernando, beginning in early April.

Other courses will be offered beginning in July and September.

The diploma program is designed for those with experience in business or government who wish to upgrade their skills in the functional areas of administration. The evening courses will be offered on a part-time basis to staff members of the Royal Bank and other organizations, as well as members of the general public.

The project will be officially launched on Wednesday, April 15, with a 5 p.m. ceremony at the Trinidad Hilton in Port-of-Spain.

To request further information on the program, please call Roytec at 623-4291.