

NEWS RELEASE

Wilfrid Laurier University



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Laurier team places third in national technology case competition

Waterloo, Ont. (March 16) — A team of four MBA students from Wilfrid Laurier University in Waterloo placed third in a national technology case competition in Ottawa on Saturday, March 14.

A team of University of Ottawa students won the third annual Technology Management Case Competition, organized and hosted by the Business and Engineering Development Association at the University of Ottawa. A team from the University of New Brunswick placed second.

The Laurier team included Peter Barrett, Shawn Bennet, Dwayne Rettinger, and Sunny Sharma. Hamid Noori, a professor of business and director of the Research Centre for Management of Advanced Technology/Operations, was the faculty adviser.

The three competing teams had five hours to analyse and make written recommendations on a case involving a small Saskatchewan company that wanted to market software it had developed for job-shop operations. Then the students had another 30 minutes to prepare a 20-minute presentation.

In the preliminary competition a week earlier, the Laurier team placed first out of 14 teams. There, the teams had to determine the feasibility of an international manufacturer of moulding technology expanding vertically to manufacture final products. The Laurier team for this event included Peter Barrett, Charles Dhanaraj, Dwayne Rettinger, and Sunny Sharma.

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