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MEDIA ADVISORY

Release of Business Confidence Survey Results

Friday, December 20

Contact: Julia Ann Easley, information officer, (519) 884-1970 ext. 2070

The results of Wilfrid Laurier University ' s annual business confidence survey of Canada ' s Technology Triangle will be released on Thursday, Dec. 19 with an embargo against publication or broadcast until 12:01 a.m. on Friday, Dec. 20.

With responses from about 300 business leaders in Waterloo Region and Guelph, the survey measures the level of confidence and the expectations that underlie business decisions for the year ahead.

Executives also responded to questions about Canada's constitutional debate, and the desirability of a free trade agreement with the United States and Mexico.

To request a copy of the report, please contact Julia Ann Easley at (519) 884-1970 ext. 2070 or Mary-Lou Schagena at ext. 2278 by **10 a.m. Wednesday, Dec. 18.**

Reports will be delivered by courier Thursday or available for pick up at WLU's Office of Institutional Relations on Thursday morning. The reports will be available Thursday only on the condition that the Friday embargo will be respected.

Telephone or personal interviews with the report's author, Dr. Alex Murray, can be scheduled for Thursday afternoon by calling (519) 884-1970 ext. 2070.