NEWS RELEASE

Wilfrid Laurier University



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Dr. Alex Murray

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Murray reappointed dean of WLU's school of business and economics

Dr. Alex Murray, dean of the school of business and economics at Wilfrid Laurier University in Waterloo, Ont., has been appointed to a third, five-year term. The appointment is effective July 1.

Under Murray's leadership since 1982, the school has launched the Laurier Trade Development Centre, which is a branch of the Ontario Centre for International Business; the Research Centre for Advanced Technology/Operations; and the Laurier Institute for Business and Economic Studies.

A full-time master of business administration program, and a diploma program in management studies were introduced; the co-operative option has been expanded, and co-operative education exchanges with offshore universities begun.

The dean's research interests include Canadian economic and trade issues. Each year he conducts a survey of the business confidence of manufacturing firms in Kitchener, Waterloo, Cambridge, and Guelph. He is currently doing research on total quality management, which is being integrated into the school.

Murray came to Laurier from the University of Windsor, where he had been professor of international business and director of the Institute for Canadian-American Studies.

He graduated with a Ph.D. in international business from the University of Illinois. He also holds a master of business administration degree from McMaster University in Hamilton.