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Specialist on midwifery for new technology to speak at Laurier

An international specialist in the management of new technology will present a lecture on matching employee training to computer-based technology at Wilfrid Laurier University in Waterloo on March 29.

Toby Wall of The University Sheffield in England will speak about "midwifery" in the manufacturing plant -- training some workers on a plant floor as trouble-shooters instead of relying on experts from outside the work group.

Wall, assistant director of the applied psychology unit at The University Sheffield, has done experimental work with the introduction of automated manufacturing systems in three factories in Britain. He examined the change in plant productivity when jobs were redesigned and employees retrained.

He has also done research for International Business Machines (UK) and the British departments of Trade and Industry, and Health and Social Security. As well, he works with the European Economic Community's strategic research program on

information technology. In 1986, he was named Britain's most promising young scholar.

Wall's presentation, sponsored by the Molson Companies Donation Fund (Ontario Committee), will begin at 4 p.m. in Rm. 1025-27 of the Frank Peters Building. For complimentary tickets, please phone 884-1970 ext. 2997.

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Note: Wall would also be prepared to discuss the danger of unemployment through automation.