

Contacts: Julia Ann Easley  
WLU Information Officer  
(519) 884-1970 ext. 2070

Charlene Zietsma  
Job Mart Co-ordinator  
(519) 884-1970 ext. 2893

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## Laurier to host job fair for not-for-profit organizations

Not-for-profit organizations will have a unique opportunity to recruit graduating students at Wilfrid Laurier University on Thursday, March 15.

A special job fair is being held to expose students to employment opportunities not usually represented at recruiting events. Participants will also be drawn from government, education, media, the arts, social services and health fields.

This is the first time Laurier has offered such an event specifically for these areas. (Each September, Laurier holds a traditional career fair that attracts about 80 exhibitors, mostly from the business sector.)

Charlene Zietsma, co-ordinator of the Job Mart, said not-for-profit organizations are beginning to look to the recruitment methods of larger businesses. "Sectors like social services have a hard time attracting qualified applicants. We're seeing some of the non-traditional employers express interest in these methods in order to raise their profiles on campus," she said.

Job Mart, sponsored by the career services department and the faculty of social work, is offering discounted fees to accommodate organizations who would not normally participate in job fairs with higher registration fees.

Employers will be able to accept resumes at the Job Mart and interview applicants on campus the next day. About 1,500 students are expected to attend.

The Job Mart will be held from 10 a.m. to 3 p.m. in the Theatre Auditorium.