

Contacts: Julia Ann Easley  
WLU Information Officer  
(519) 884-1970 ext. 2070

Dr. Brian Smith  
Faculty Adviser  
(519) 884-1970 ext. 2953

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## Laurier teams place in national business competition

Two teams of fourth-year business students from Wilfrid Laurier University placed in the Inter-Collegiate Business Competition in Kingston Jan. 11 to 14.

The team of Michael Ketchum, Kim McCarthy and Joan Pickel placed second in the business policy division. Last year, Laurier won that division of the national competition, which is organized by students at Queen's University.

Terri Jerrard and Lois Norris placed second in the accounting division.

The nine Laurier students participating in the event were also awarded the ICBC chairman's award for the energy and enthusiasm they demonstrated during the four-day competition.

Brian Smith, WLU's faculty adviser to the competition, said he was pleased with the performance of Laurier's four teams. "I was impressed by the way they could think on their feet. Their presentation skills were well honed."

Students had five and a half hours to prepare a business

case before making a 15-minute presentation of their recommendations. They were then questioned by a panel of five judges from some of Canada's most prominent companies.

While they did not place at the national level, the marketing team of Brock Furlong and Jill Tousaw had also advanced to the nationals from a preliminary round in the fall.

Because of the overall strength of Laurier's showing in the fall, the university was also invited to enter the debating team of Tim Hogan and Bryan Welsh.

Students representing undergraduate business programs at 23 institutions across the country participated in the event.