

09-1989  
Julia Ann Easley  
Jan. 30, 1989

Mergers and acquisitions to be topic of lecture at Laurier

How to put a price-tag on businesses for the purpose of making mergers and acquisitions will be the topic of a guest lecture at Wilfrid Laurier University on March 3.

Mike Badham, partner in charge of mergers and acquisitions for the Montreal office of KPMG Peat Marwick, will speak to senior business students about business valuations.

Although it has been billion-dollar deals which have made the headlines recently, Badham said these are interesting times even for the middle-market transactions in which he is primarily involved. "Lots of people are buying and selling businesses in an uncertain market."

He attributes that to preparations for free trade; the Bank of Canada raising interest rates; and a general sense that a recession is somewhere on the horizon.

During his presentation, Badham will walk through examples of the number-crunching associated with valuations and also discuss how somebody decides to make an acquisition.

The lecture will be held from 2 p.m. to 4 p.m. in Rm. P1025-1027 of the Frank Peters Building.