



NEWS

FROM

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Dissertation awards won by
2 Laurier faculty members

Two faculty members at Wilfrid Laurier University have recently won recognition in major international dissertation competitions.

Honored were Dr. Paul Beamish, assistant professor of business policy and international business; and Dr. Douglas Snetsinger, assistant professor of business.

For Beamish, it was his third major international award in two years.

He is this year's winner of the Academy of Management's Barry M. Richman best dissertation award in international management. The academy, the world's largest academic management association, will present the award to the Laurier professor at its annual meeting in August in Chicago.

The dissertation was titled: Joint venture performance in developing countries. It looked at the experience of Canadian, U.S. and British multinational enterprises with manufacturing joint ventures in Third world countries. The research will be published next year as a book.

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Last year, Beamish was the only Canadian finalist in thesis competitions of both the Academy of International Business and the Institute for Research on Multinationals, held respectively in New York and Geneva.

The second Laurier professor won recognition in an international competition that never before had named a Canadian winner.

Snetsinger placed second (honorable mention) in the American Marketing Association's annual doctoral dissertation competition.

Snetsinger's paper was titled: Multi-product firm competition, the role of product and advertising policies.

The competition was administered at Harvard University and had a winner and one other honorable mention award.