

Wilfrid Laurier University

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093-1984 Richard K. Taylor September 13, 1984.

<u>Largest university Career Fair in</u>

Ontario to be held at Laurier, Sept. 25.

The largest university Career Fair in Ontario and probably Canada will be sponsored by Wilfrid Laurier University's department of placement and career services Sept. 25 in the university's Theatre Auditorium.

Fifty-two firms, social service agencies and the federal and provincial governments will set up booths staffed by representatives who will discuss the many aspects of today's career opportunities. Students from all programs, first year to graduate studies, are invited to attend the one-day event.

A Career Fair Guidebook, containing information on each participating organization, has been prepared by placement and career services and copies will be handed out to each student attending.

Jan Basso, manager of placement and career services, said the fair is an excellent opportunity for students to amass information for making appropriate decisions about their future.

"For first and second year students, the fair can provide career direction," she said. "For senior students, it will provide an informal environment in which to meet recruiters and make invaluable personal contacts."

Among the firms and agencies participating are IBM, Union Gas, J. Walter Thompson, General Motors, Colgate-Palmolive, Gulf, McCain Foods, Phillips Cables, NCR, Ogilvy and Mather, a number of insurance agencies, banks and accounting firms.

Information for students wishing to go on to graduate school will be provided by Laurier's graduate studies faculty. CHOICES, the computerized career planning program developed by the federal government, will be available for students as well.