FROM

NEWS

Wilfrid Laurier University

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130-1983 Richard K. Taylor Dec. 21, 1983

Note: Of special interest to labour and business beats Coverage is invited.

How to increase productivity

topic for Laurier seminar Jan. 9

The problem of national productivity and how to increase it will be the topic for a public seminar at Wilfrid Laurier University Jan. 9 at 2:30 p.m. in the Paul Martin Centre.

The speaker will be Thomas d'Aquino, president of the Business Council on National Issues of Ottawa, an organization comprising 150 chief executive officers of major Canadian enterprises.

Barry Gough, chairman of the sponsoring WLU research seminar, said the session is a serious look at new directions vitally required of government, business and labour if national productivity is to rise, given by an expert who is at the focal point of all three areas.

The speaker is also co-chairman of the National Productivity Commission and president of Intercounsel, an Ottawa-based consulting group which offers advice on federal government policy and on matters relating to international business and trade.

He was recently appointed co-chairman of the steering committee for the proposed National Centre for Productivity, Technology and Employment Growth.