

083-1982
Richard K. Taylor
Oct. 1, 1982

CKKW Radio launches essay contest
in conjunction with Oktoberfest

CKKW Radio, Kitchener, announces a new cultural event for Oktoberfest--an essay contest for Waterloo Region students in Grades 9 to 13 with a nine-day trip to Europe as first prize in two classifications.

Co-operating with the station will be the Dominion Life Assurance Company, and Wilfrid Laurier University. The panel of judges will be chaired by Dr. Gary Waller, a professor of English at Laurier. SAS Scandinavian Airlines will co-ordinate the European tour, which includes a visit to Munich, home of the original Oktoberfest.

The tours are to be taken during the March school break in 1983. The first is for the winner from Grades 9 through 11 and the second for the winner in Grades 12 to 13. In each case, the winner's English teacher will be included in the tour.

The essay topic, A Personal View of Oktoberfest, will ask students to give personal evaluations of Oktoberfest as well as suggestions for changes and improvements in the annual event. Closing date for the essays (of about 1,500 words) is 5 p.m. Nov. 15. Each entry must be accompanied by an entry form available from CKKW Radio.

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In addition to the two European trips, a lengthy list of consolation prizes will be offered.

Dr. Waller said CKKW's initiative strikes him as being "admirably designed to bring together the local media and educational authorities in promoting an interest in the activities of the community at large.

"As well, it provides a practical project to help us all promote the development of lively, interesting and well-organized writing."