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105-1981 Richard K. Taylor Oct. 16, 1981 SPECIAL AND EXCLUSIVE TO ZENA CHERRY

<u>Wilfrid Laurier University</u> to hold convocations in Kitchener and Barrie

Wilfrid Laurier University, the smaller of the two universities in Waterloo, is the only one in the province and perhaps in Canada to hold convocation in two centres.

This year it will hold its regular fall convocation, as usual, in the Kitchener Memorial Auditorium and a special convocation, the third in the last several years, in Barrie where it has maintained a second campus since 1963.

The university is now at the beginning of a fund-raising campaign to raise \$6.2 million to improve facilities at the university, known for its programs in business, social work, arts, science and social work.

J.C. Phillips of Toronto, chairman of the board of Gulf Canada Ltd., is national chairman of the fund and J.A. Gordon Bell, president and chief operating officer of The Bank of Nova Scotia is honorary treasurer.

The Hon. John Aird, lieutenant-governor of Ontario, who serves the university as chancellor (the one position he maintained when he became the Queen's representative in Ontario) will preside at both convocation ceremonies.

In Kitchener, two prominent citizens--both women--will receive honorary doctoral degrees. Receiving them will be Mabel Lane Krug, well-known for her year of devoted service to the Canadian Cancer Society, and Tamara Giesbrecht, who took early retirement in 1978 from her position as vice-president:controller of the university.

Mrs. Krug once headed five Ontario Cancer Society committees at the same time. She launched the welfare services committee and was therefore responsible for the broadening of patient services to include such unfulfilled needs as visits by public health nurses, the provision of needed drugs, housekeeping and home nursing assistance. She was made a life-member of the society in 1964.

Miss Giesbrecht, a financial wizard, had guided the university's finances to produce 18 consecutive annual budget surpluses during her tenure in office,

In Barrie, Ralph Snelgrove, a radio and television pioneer, and William K.

Caldwell, who built a one-employee firm into an international business will receive
an honorary doctorates. Both are well known for their philonthropic and community
activities.

Mr. Snelgrove, who founded Barrie's CKVR-TV television station in the early 1950s is also chairman of CKBB Radio, Barrie. Mr. Caldwell is founder, president and sole shareholder of Moldex Ltd. of Barrie, now employing 160, and of United Extrusions Ltd. of Orangeville, and of a new international company in North Carolina.

The convocation will be held Oct. 25 at 2:30 p.m. at Georgian College, Barrie A public reception will follow. The Kitchener convocation will be held Nov. 1 at 2:30 p.m.