

Wilfrid Laurier University

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094-1980 Richard K. Taylor Oct. 1, 1980 For immediate release

EDITORS: Please accept this release
as your invitation to cover
this major campus event

in the Turret of the student building. There will be many interview, photo and filming opportunities. Please call me for more

information. RKT.

57 companies and agencies

to participate in WLU career fair

A career fair, the largest event of its kind ever staged by Wilfrid Laurier University, will be held Oct. 7 and 8 in the large ballroom floor of the student union building.

Fifty-seven firms and institutions, plus government agencies, will set up booths, staffed with counsellors waiting to talk to all 3,500 WLU undergraduates invited to attend the two-day event.

In addition, a 64-page career booklet, specially prepared by Laurier's placement and career services department for the event, will be handed out to every student attending.

Marjorie Millar, manager of placement and career services, said the career fair has been months in the planning and is intended to give students an opportunity to assess a multitude of goals and choices.

"For first and second year students the career fair may give some career direction," she said. "For senior students, it will provide an opportunity to meet recruitment people and make those invaluable personal contacts."

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Some of the booths will be quite extensive. Mothers Restaurants, for example, will build a small duplicate of one of their operations, complete with a table setting and typical wall decorations.

Among the firms and agencies participating are Dome Petrolium of Calgary, Sears and Woolco department stores, Stelco, Union Gas, Johnson and Johnson, and a number of insurance companies, electronic firms, social service agencies and federal and provincial government agencies.