

074-1979
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Sept. 17, 1979

For Immediate Release

Graduating students at WLU
to meet potential employers

Students at Wilfrid Laurier University will meet informally with potential employers over the next three weeks.

Marjorie Millar, manager of placement and career services for the university, announced a series of events beginning Sept. 26 designed to give graduating students an opportunity to discuss careers informally with potential employers. Approximately 50 different firms will be represented during the three weeks.

Career night for arts and science students, Sept. 26, will feature five speakers covering a range of career choices in transportation, sales, retail trade, consumer product manufacturing and banking.

Tom Dyce, from Montreal's Air Canada office, will lead the slate of speakers with a discussion on opportunities in the transportation field. Audrey McLaren from Scotia Bank Training Centre in Hamilton, will discuss banking, followed by Ross Drake, Xerox; Violet Konkle, Procter and Gamble; and Glenn Marshall, Sears, all of Toronto.

Following the presentations, speakers and students will join other company representatives at an informal reception.

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The university will host employers who recruit accounting and finance students at a similar event Sept. 27. Business administration students will meet employers informally Oct. 3. These informal sessions allow students an opportunity to question company representatives about their jobs, and to receive helpful advice early in their final year.

The employers have an opportunity to see the quality of graduates, to answer questions about their companies and to contribute to the education process in an informal way.

Under the direction of Mrs. Millar, the placement and career services department coordinate several other functions aimed at helping the student make career choices and complete his job search successfully.

David Ritches of the Kitchener chartered accounting firm, Deloitte, Haskins and Sells, and an experienced university recruiter, will speak to the students on successful interview techniques.

Over the same three week period, Lou Pike, university staff member, will hold workshops on resume writing, career decision making, interview skills and job search.

"Students who begin their job search early and participate in on campus recruiting avoid being underemployed, "Mrs. Millar said. "According to our graduate survey, WLU graduates find employment fairly soon after graduation. The placement and career services department helps them relate their university experience to their life work plan in as many ways as possible."