

067-1997
Richard K. Taylor
Aug. 8, 1979

For immediate release

New program in institutional administration
under active study at Wilfrid Laurier University

An evening graduate diploma program in institutional administration-- a first for the province--may get under way this fall at Wilfrid Laurier University if the demand exists.

Dr. Andrew Berczi, dean of graduate studies, said he is convinced there is a need for part-time studies to develop professional expertise for career people in health, arts, education, sports and public administration.

"The program is designed for applicants already employed in the public and semi-public sectors of the economy," Dr. Berczi said. "In addition it would interest many others who would like to re-orient their career aspirations and qualifications in response to the changing demands in our economy."

He sees the diploma interesting management personnel in hospitals, schools, art galleries and museums, and various sports and athletic fields.

The academic portion of the program (six core courses) would be taught by the graduate studies faculty at WLU.

-more-

The applied institutional courses would be taught by leading practitioners in the field, such as hospital executives, theatrical directors, museum curators, sport team managers, senior administrators of educational institutions and senior public servants from the provincial and federal levels.

The program would consist of 10 one-term courses, offered in the evenings or on Saturdays so that students could maintain their employment while qualifying for advancement.

The core courses would be managerial accounting, managerial finance, statistics, organizational behaviour, principles of management and institutional administration practices.

Entry into the program would be based on an assessment of individual backgrounds and goals. Applicants would also have to possess a degree from a recognized university, but no prior experience in the fields of study.

It is expected that the program will be offered by the WLU graduate studies faculty in conjunction with the continuing education division of the university.

Because of the need to determine whether the new program will generate enough students for a fall start, those interested are urged by Dr. Berczi, to get in touch at once with his assistant, Sandra Woolfrey at the university.