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Richard K. Taylor
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For Immediate Release

29 Small Businesses Helped so far
by WLU's Small Business Consultants

The small business consulting service at Wilfrid Laurier University has served 29 firms so far this summer. It is being operated by nine senior business students for the third summer.

The service offers professional advice to small firms within 60 miles of Waterloo who usually would not use consultants. Costs are in the \$75 to \$100 range per client.

Karen Chuba, co-ordinator of the WLU program, said 40 firms were served last year. She believes that total will be reached again.

"We are able to take on more clients now," she said.

Anyone interested can reach the WLU Small Business Consulting Service at Wilfrid Laurier University. The phone number is 884-1970.

Ms. Chuba said the students apply their training in marketing, accounting, finance and administrative principles to problem areas. They are backed by the expertise of WLU faculty members.