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WINTER



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History of The Waterloo Lutheran University Winter Carnival and the Miss Canadian University Queen Pageant

Through the eight years that the students of W.L.U. have held their Winter Carnival it has become the biggest University Winter Carnival in Canada. We are unique in that we host the "Miss Canadian University Queen Pageant" to select a queen from over 35 contestants representing leading schools from coast to coast.

In 1961, during the first Winter Carnival held at W.L.U. the main attraction was a "bed-push" from London to W.L.U. campus.

1962 saw Carnival become a two day event. The Eastern Canadian University Queen Contest and the Mardi Gras Ball were inaugurated. The pageant was contested by six girls and was won by Miss Nancy Watchborn of Carleton University.

The 1963 version was a three day fun festival. The Miss Canadian University Snow Queen Pageant was established and 14 girls participated. Miss Maxine Dawe of Memorial University, Newfoundland was crowned as queen.

In 1964, the Pageant was expanded and eighteen girls contested the title. Miss Canadian University Snow Queen was Miss Musa Lincke of the University of British Columbia.

In 1965, Miss Wendy Crump of W.L.U. took the Miss Canadian University Snow Queen title and that of Miss Congeniality, winning over twenty other candidates.

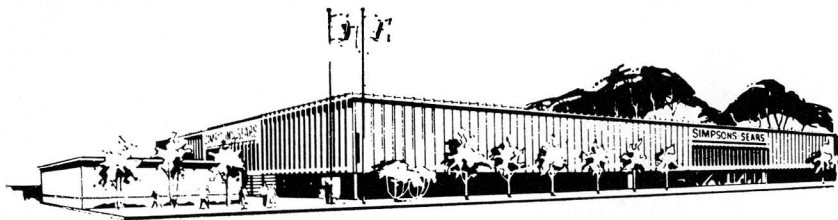
In 1966, a freshette from U. of T., Miss Suzanne Langford was crowned Miss Canadian University Snow Queen from among twenty contestants. Gymkana was added to the outdoor sports events.

In 1967, Miss Linda Inkpen, from Memorial University, Newfoundland was the first girl to be crowned "Miss Canadian University Queen". This title will be contested annually. The "animal" dance and the fireworks display on Wednesday and the curling bonspiel were started this year.

In 1968, a record twenty-four queens contested the title. Miss Liz Chapple was crowned and received many glamorous prizes including the use of a Ford Torino. National Publicity reached a new level further augmenting our national stature.

Winter Carnival and the Miss Canadian University Queen Pageant is organized and run entirely by the students of Waterloo Lutheran University and has grown to become truly national in stature.

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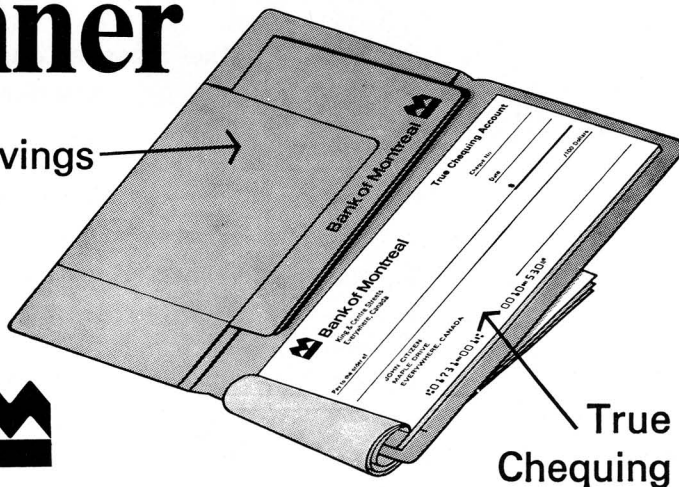
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President Peter's Message

University is many things to many people. For some it is books and more books; lectures and more lectures; essays and more essays. Perhaps the most difficult thing to accomplish in life is a wholesome balance. The "either-or" philosophy must be softened at times by a "both-and" approach which seeks to have many things in their proper perspective.

The Winter Carnival with its sculptures and pageant is part of our campus life. I trust that the weather will make these features possible for in the past the displays of artistic talent have been excellent.

Greetings to all our visitors and to our campus family. May it be an enjoyable time for all.

Frank C. Peters,
President

Chairman's Message

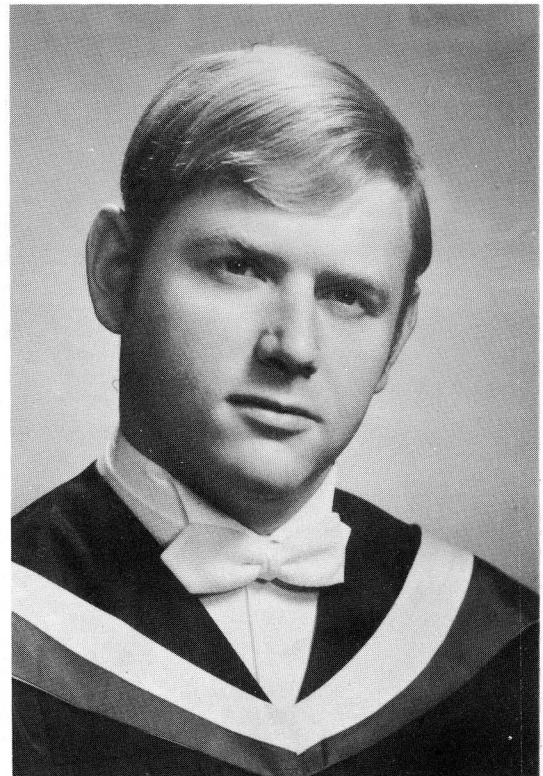
Welcome to Winter Carnival '69, Waterloo Lutheran University. A fabulous five day fun affair awaits your presence and participation.

The structure and success attained by previous committees have made it possible for us to attempt to provide a balanced program of top-flight entertainment and interesting events to evolve around the highlight and focal point of our ninth annual Winter Carnival - the Miss Canadian University Queen Pageant. This year over thirty-two University Campus Queens, from coast to coast and for the first time from every province in Canada, will be with us on campus to participate in the Pageant.

Winter Carnival could not exist without the support and assistance of many people. On behalf of the committee, I wish to extend my heartfelt appreciation to our Chancellor, the Honourable W. Ross MacDonald, for his interest and assistance in our program. To the committee heads and their numerous helpers who have applied their talents and enthusiasm so relentlessly, a very sincere thank you and congratulations on a job well done. I wish to convey my appreciation for the support and assistance given us by the administration, faculty and staff. To the distinguished members of the Selection Committee, all of our sponsors, advertisers and the media who have contributed so significantly to the success of Winter Carnival '69, I wish to thank you for your interest and support.

And to you the students of Waterloo Lutheran University and our many guests and visitors, be a part of a great Winter Carnival - you will make it that. Thank you.

Peter E. Larsen



- Winter Carnival Committee -



FRONT ROW: Left to right, Lee Joliffe, Anita Pollak, Sue Fokes, Penny Oliver, Kathy Dawe, Jane Richardson, Joannie Wilson, Marvin B. Strauch, Peter "The Chef" Larsen, Barb Miles, Meg Vanalstine, Diane Wile, Lois Onder, Dianne Hoskin, Marsha McQuillan, Nichol and Kathy Delmage.
BACK ROW: David W. McAdam, Jairus Rodger Maus, Randy Alston, Brian Loney, Doug Hodgkinson, John Leeson, Dave "Loupy" King, David Walker, John Boville, Garry Gilles, James Bales, George Stratton, Patrick Whitley, Arthur "Noah" Lyon, Ross "Tiger" Phelps, Martin I. Kagan, Norm Allan, Joe Kosalle, Peter Sharpe, John Radford, Brian Thompson, Bill Cressman, Hugh "Mother" Thom, John Bell, Jim Boyle, John Delmage.

COMMITTEE "BLURBS"

DECORATIONS

This year, as in past years, the Decorations Committee of Winter Carnival under the able chairmanship of Joannie Wilson is responsible for the decorations in the Theatre Auditorium, the Dining Hall and West Hall on Saturday, January 25. These areas have been presented according to our theme, "Klondike Days". Because we are, for the first time, televising the Queen's Pageant, the Decorations Committee will be assisting in the preparations for the event.

I would like to thank my Assistant Chairman, Barb Miles, and all the Committee members who gave liberally of their time and various abilities in order to make Winter Carnival a success.

PROGRAMME

On the Tragic Grey Cup afternoon, 5 super-keen egotists sat down at the big blue conference table and put together this masterpiece. Under the masterful guidance of Martin I. Kagan, the layout was completed with only having to down 3 beers (excluding time out to watch that pitiful football game). The rest of the gang was composed of assistant David W. McAdam, Carol DeRidder, Jean Lapp and Marsha McQuillan. Due to the eloquent ebullience of Martin I., David W., Kent R., and extras, local merchants and friends were coned into purchasing space which otherwise would not have been filled.

PUBLICITY

The publicity under the chairmanship of Peter Batson had a particularly large job for Winter Carnival '69. The concert with Diana Ross and the Supremes created a promotion task larger than anything else Carnival Com-

mittee has ever tackled. This was the first time that money was to be spent on radio, television and newspapers. This was carried out and a successful concert happened.

The national publicity was co-ordinated by Brian Loney and his hardworking assistant Cathy Dawe.

Local publicity was run by George Stratton. This was George's first year on the committee but he picked it up fast and did an excellent job getting the local media to cover our annual carnival.

Sue Fokes covered the campus so well that anyone walking through anytime after Nov. 1 would be unable to miss at least a half dozen posters and notices about carnival.

This year we added a section to our committee specifically to cover other universities and high schools. It was handled by Roger Maus. Roger travelled around the country drumming up interest with the "teeny-boppers" and college co-eds.

TRANSPORTATION

This year's transportation committee was involved in arranging for transportation for all entertainers, queens, judges and important guests. This responsibility also entailed the hiring of buses for off-campus sporting events and the movement of all individuals involved in carnival activities.

Winter Carnival '69 is indebted to Carl Small Motor Ltd. (Guelph) for their co-operation in supplying the mode of transportation for the duration of the activities. Others involved with transportation functions were Lishman Coachlines and students Brenda Cooper, Susan Fokes, Bill Furse, "Red" O'Donnell and Russ Powadiuk under the chairmanship of John Radford.

Compliments of

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SUBOG: 68-69



Deck us all with boughs
of Plum trees
Walla, walla wash and
The Plum Tree too
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KLONDIKE DAYS & NIGHTS

- Schedule of Events -

TUESDAY, JANUARY 21, 1969

- 9:50 a.m. - Don Crawford entertains in the Torque Room
- 12:00 noon - Queens arrive - Toronto International Airport
Reception - Skyline Hotel
- 12:30 p.m. - Don Crawford in the Dining Hall Mezzanine
- 7:30 p.m. - Dinner for Queens at the Toronto Dominion Centre
- 8:00 p.m. - Basketball Game - W.L.U. vs Ryerson - T.A.

WEDNESDAY, JANUARY 22

- 12:30 p.m. - Curling at Westmount - Queens and Escorts
- 12:30 p.m. - Don Crawford in 1E1
- 2:45 p.m. - Don Crawford in Dining Hall Mezzanine
- 6:00 p.m. - Dinner with Faculty, Committee and Queens
- 8:00 p.m. - Fireworks
- 8:30 p.m. - Animal Dance in the T.A.
Featuring — Wilmer Alexander Jr. and the Dukes
— Phase III

THURSDAY, JANUARY 23

- 9:00 a.m. - Rehearsal for Queen Pageant
- 12:00 noon - Civic Luncheon - Tien Hoa Inn
- 12:30 p.m. - Don Crawford in Dining Hall Mezzanine
- 2:00 p.m. - Judging of Queens
- 2:45 p.m. - Don Crawford in Dining Hall Mezzanine
- 8:30 p.m. - Concert at the Kitchener Memorial Auditorium
Featuring — Diana Ross and Supremes

FRIDAY, JANUARY 24

- 9:00 a.m. - Continuation of Judging
- 12:30 p.m. - Luncheon for Queens (Voting of Miss Congeniality)
- 12:30 p.m. - Don Crawford in Dining Hall Mezzanine
- 1:00 p.m. - Skiing afternoon at Chicopee Ski Club and Sky-Diving
- 2:45 p.m. - Don Crawford in Dining Hall Mezzanine
- 8:00 p.m. - Miss Canadian University Queen Pageant
Entertainment — Ted Duff
— Don Crawford

SATURDAY, JANUARY 25

- 11:00 a.m. - Autosport Club Gymkhana behind Women's Residence
- 11:30 a.m. - Lettermen's Sports Activities - Football Field
 - 1. Broom Ball
 - 2. Girl-Boy Football Game
 - 3. Snowball Accuracy Test
 - 4. Egg Throwing Contest
 - 5. Four Legged Race
- 12:00 noon - Cook-out (Miner's Lunch)
- 12:30 p.m. - Judging of Sculptures
- 12:30 p.m. - Autosport Club Car Smash - Behind Women's Residence
- 2:00 p.m. - Presentation of Prizes for Autosport Club
- 2:00 p.m. - Lettermen's 4th Annual Chariot Race
- 2:00 p.m. - Hockey Game - W.L.U. vs Brock
- 8:30 p.m. - Mardi Gras Ball
Featuring — Bedtime Story - T.A.
— Major Hooples Boarding House - T.A.
— Don Crawford - West Hall
— Adam Saunders - Dining Hall
— Game Room - Dining Hall



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THE SON,
THE HOLY GHOST
& THE REST OF THE ANGELS.**



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SUPER FLOAT



THE SUPER BLURB

Since Guy Fawkes Day on Nov. 5 was fast approaching and Prof. Haggar had not yet returned to W.L.U., we of Winter Carnival decided to enter a float in the Elora Pancake Festival being held in Elmira this year. Finding it hard to believe that the parade was cancelled due to the conflict with the Tokyo Rose Memorial Service held annually in Osaka, Japan, we were forced to enter the College Bowl Parade on Nov. 22, 1968. Arthur Wm. Lyon was quickly promoted from slug to drone and he

chose his band of painters, carpenters, pillagers and thieves to aid him in his nefarious exploits. Tenders were let for the design; the sketch submitted by Mike Pellow (a close replica of men's S.U.B. washroom wall graffiti) was the unanimous choice of the two members present. (Mike and his mother, Mrs. Pellow). Importing goods from as far as Paris, Ont., construction commenced. Canada's famous "Group of Seven" was shanghaied to build, "Noah's Float". They included Noah; Pentagon Bill Cressman; Co-Chairman on the sub committee on saloons, Marvin B. Strauch; and David C.E. O. McAdam; good ol' Joannie Wilson; Bruce Creba; Barbra "Klondike Kate" Myles; John John "Truck" Delmage; John "The Planker" Leeson; "Tiger" R. Phelps; John Radford; Mr. & Mrs. Hugh Thom; Chef Larsen; Pretty George Stratton; and the prettier Kathy Dawe.

"THE EVE OF CONSTRUCTION"

"The Construction Proceedeth as the waters did rise, by Morning - Completion - To Our Great Surprise"

After a relatively flawless expedition to Toronto, our blue collar crew completed the final steps of preparation while ensuing darkness, drunken clowns, too many chiefs, lack of 'staples', and swiftly cascading sand! The melancholy eye of the nation - C.B.C. covered the float's triumphant entrance into Varsity Stadium when it passed before the throng in attendance. At half time we received the award for "Outstanding Float in the Parade". We came . . . we paraded . . . we conquered ! ! !

TUESDAY

Queen's Arrival



QUEEN'S COMMITTEE

This year, the ninth Miss Canadian University Pageant will be held, and it has become Canada's largest university event of its kind.

Approximately thirty-five girls are participating in the five day carnival fun fare this year.

The queens arrive in Toronto on Tuesday, and the girls commence a busy week with a reception at the Skyline Hotel, a tour of the City Hall, and dinner at the Toronto Dominion Centre.

Wednesday features a luncheon, which will be followed by an afternoon of curling. That evening Wilmer Alexander and the Dukes are featured at an Animal Dance.

On Thursday morning, the rehearsal for Friday night's pageant will be held. Following this, there is a luncheon sponsored by the Waterloo City Council. Commencing Thursday afternoon will be the judging of the con-

testants. Thursday evening is the Diana Ross and the Supremes Concert, which be followed by a reception for the dignitaries.

For the queens, Friday will a very busy day. The judging of the contestants will be completed, and then the queens will make final preparations for the event which is the high point of the week, the Canadian University Queen Pageant.

Saturday completes the week of events for the queens with a full day of winter sports, topped off with the Mardi Gras in the evening.

Sunday the queens are taken back to Toronto where they will depart for their respective universities after a fun-filled week.

The Queen's Committee under the joint chairmanship of Jane Richardson and Peter Sharpe and assisted by Lois Onder and Joe Kosalle, hope that the queens will have as much fun during their stay here, as we have had preparing for their visit.

WATERLOO TRUST

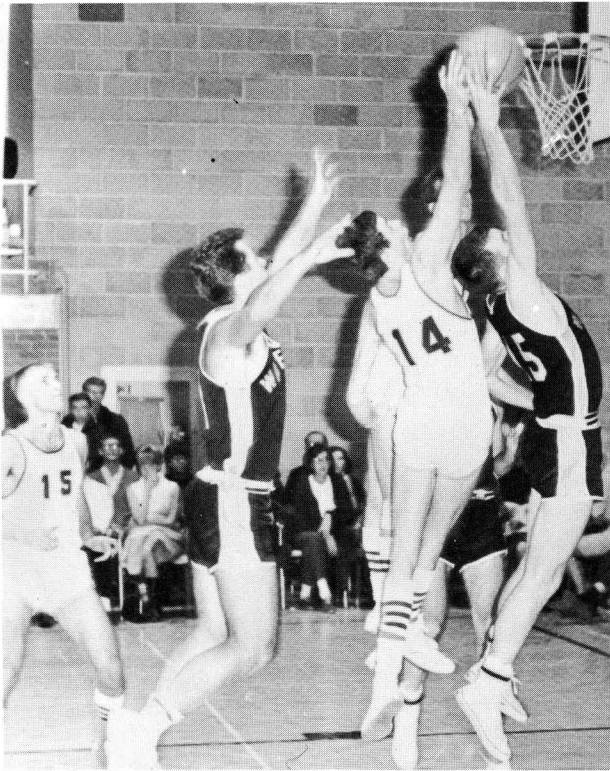
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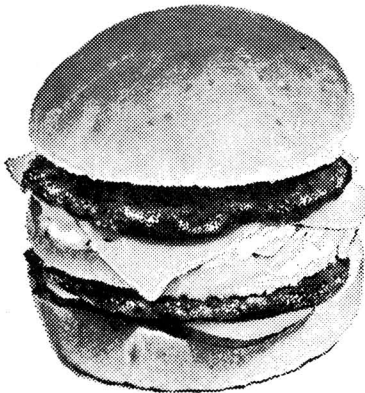


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ENTERTAINMENT COMMITTEE

The Entertainment Committee is responsible for providing all entertainment for the week of Winter Carnival. This year, for the first time, rather than confining all activities to the evenings, entertainment in the format of Don Crawford will be provided during the day. The other responsibility of the Committee is to complete all arrangements for the performers while they are in Waterloo. This includes accommodation, transportation, and any other details concerning their performance.

Under the Chairmanship of Patrick Whitley (Bus III), this year's Committee is comprised of Ross Phelps (Arts III) and Anita Pollak (Arts I).

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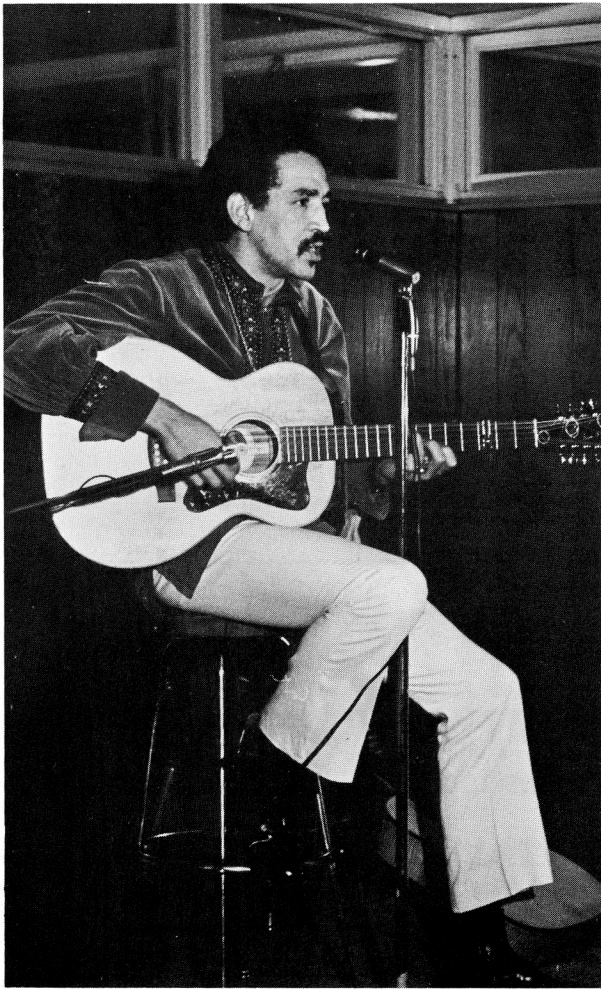
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DON CRAWFORD

Schedule of appearances during the week of January 21-25.

Tues. Jan. 21 - 9:50-10:30 Torque Room.
- 12:30- 1:15 Mezzanine

Wed. Jan. 22 - 12:30-1:15 1E1
- 2:45-3:30 Mezzanine

Thur. Jan. 23 - 12:30-1:15 1E1
- 2:45-3:30 Mezzanine

Fri. Jan. 24 - 12:30-1:15 Mezzanine
- 2:45-3:30 Mezzanine

Sat. Jan. 25 - 8:30-12:00 p.m. West Hall Rec.
Room

Winter Carnival '69 is trying something new, something exciting. It is an in depth study of an entertainer. Don Crawford will be on our campus living and performing among students the week of Jan. 21-25. The obvious question arises who in the . . . is Don Crawford.

Don is a unique, cosmopolitan individual. His background goes something like this. In high school he participated in athletics and drama. From high school he went to San Francisco State College where he majored in music. Athletics also took some of Don's college time. He lettered in waterpolo. After three years at S.F.S., he returned to the pursuit of a dramatic career. In 1963 he returned to academical life and studied journalism at the University of California at Berkely. All this while Don still continued his singing career part time. Don left California in 1965 for Vancouver, where he worked as a Publicist, Writer, and

freelance photographer. 1966 saw his record debut as a singer for Verve Folkways. The resulting album was a gas. Later in the year Don's career in journalism led him to Toronto and after two years in Toronto he came back to the entertainment world as a folk singer.

What does Don sing? A lot of his material is his own. Its base is in the environment he finds himself in. Further color is added to his performance by the addition of material by Leonard Cohen, Dylan and Tim Hardin. His credits include performances at the Hungry i in San Francisco, The Purple Onion, The Gate of Horn - Chicago, Bitter End - New York, Troubadour - Los Angeles, Second Fret - Philly and the Ice House in San Francisco. Don combines all this into a presentation that is something else! Come to see him at Carnival - he is free and fantastic - guaranteed to light your fiah!!!

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WINTER CARNIVAL '69 SECRETARIES

What can one say of the Winter Carnival Secretaries except that they are one of the most vital groups of the behind-the-scenes workers? The committee, consisting of Penny Oliver, Cathy Dawe, and Deeanne Caughl, are in constant demand by every other Committee on Winter Carnival '69. Not only are we required to put our excellent typing skills to work but also to work on various other jobs that require our services.

Because of our enthusiasm and hard work, we keep things going as smoothly and as quickly as possible. The Secretaries are a necessary group to keep the efficiency of Winter Carnival at its peak.

THE TAX COLLECTORS AND THE GOVERNMENT

Winter Carnival '69 is not unlike the operation of our friendly federal Government in that the sale of tickets to the events at Carnival provide the funds for the success of the entire project. The man in charge of this year's Ticket Committee was John Boville and with the help of such drones as John Dunn, Wayne Haas, Garry Gillis, Jim Bales, and Arthur Steven, the committee was responsible for the selling of tickets both on and off campus.

Their biggest job was the sale of 7,500 tickets for the concert featuring Diana Ross and The Supremes, a group which reflects the calibre and magnitude of this year's Carnival. Other ticket sales were for such events as the Animal Dances on Wednesday and Saturday, and the Queen Pageant on Friday, both of which will be unquestionable successes.



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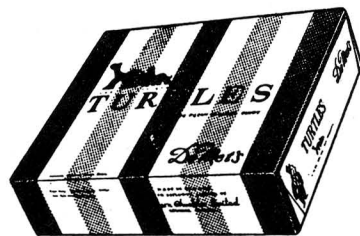
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WEDNESDAY NIGHT ANIMAL DANCE



WILMER ALEXANDER JR. and the DUKES

Carnival Kickoff on Wednesday, Jan. 22 will feature this very exciting Rythm and Blues act from Rochester, New York. Traditionally, Carnival Kickoff is the 'hard to believe' animal dance of the year. Wilmer and the Dukes feature the voice of Wilmer with the fantastic backing of the Dukes who are one of the highly rated R & B groups in this part of the United States. Wilmer also plays a screaming, way out sax that punctuates the instrumentals the group performs. For a comparison, Wilmer is a soul singer in the Conley tradition and if you were excited by Conley you will be TURNED ON by Wilmer and the

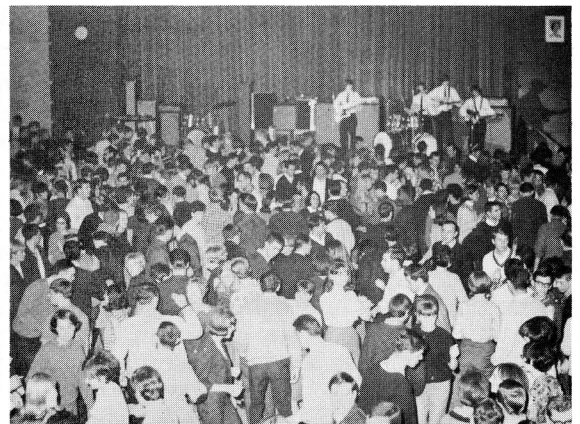
Dukes. Their release, on the Aphrodesiac label, "Give Me One More Chance", was a smash and placed high on the Billboard 'Hot One Hundred'.

Appearing with Wilmer as an added attraction, will be the solid sound of Phase III. The Phase III are a local group who have already played here and were well received.

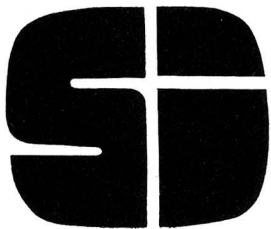
The big plus of this year's Carnival Kick-off will be non stop music provided by these groups. There will be no pauses or interruptions in the groups' performance. This is made possible by the use, for the first time, of two stages for the Animal Dance.



**D
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C
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KARNIVAL KAPERS



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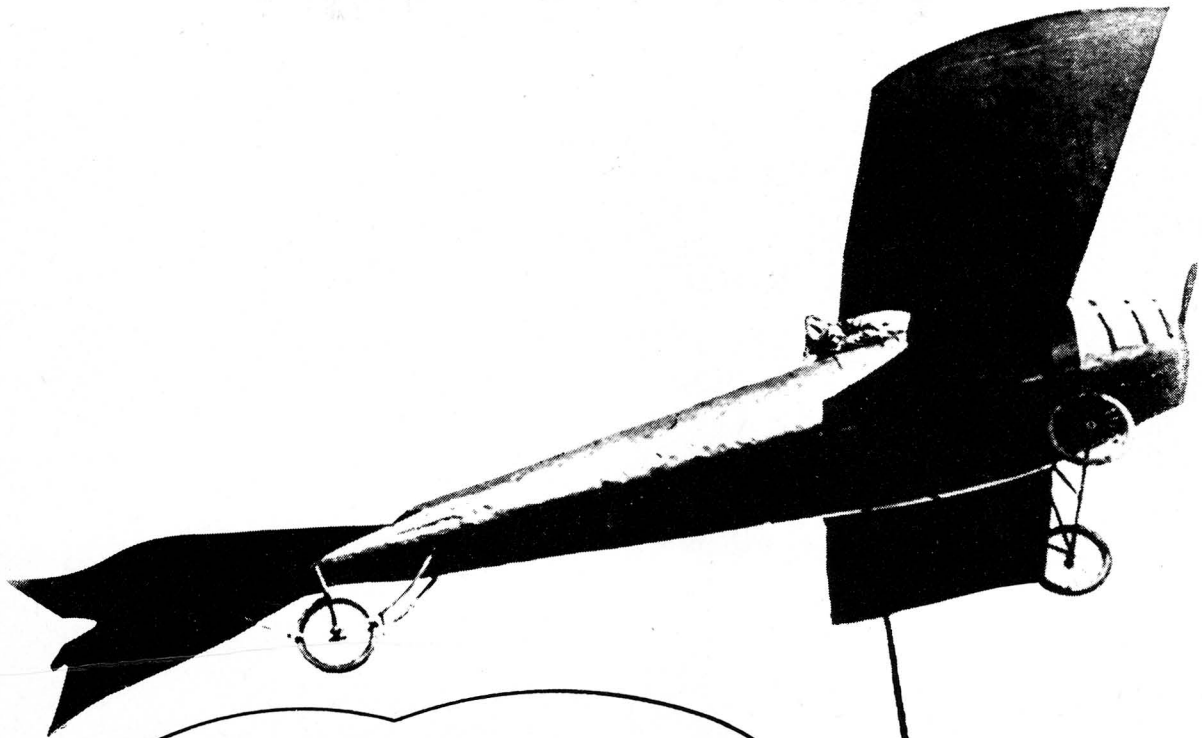
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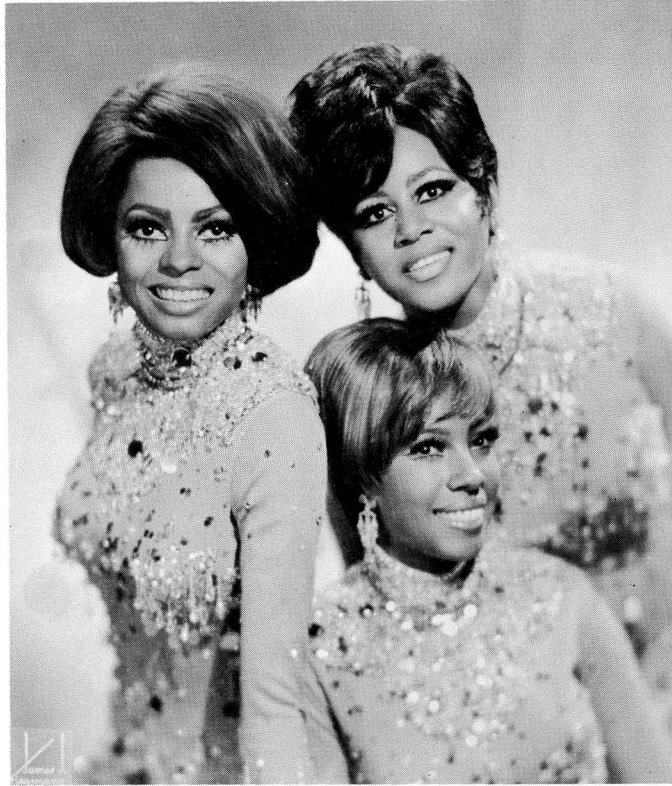


If you're hung up on your holiday break, without enough cash to get away in style, listen to this: Anyone under 22 can fly for half fare — on a standby basis — to any Air Canada destination in North America. All you do is get an I.D. card (\$3) that says you're a member of Air Canada's Swing-Air Club.

(Your I.D. card will also be honoured for fare discounts by other airlines in North America, and for co-operative rates with many hotels.) Get the details from your Swing-Air campus representative. For flight arrangements, see your Travel Agent. Or call your local Air Canada office.

AIR CANADA 

THURSDAY NIGHT



DIANA ROSS & THE SUPREMES

Diana Ross and The Supremes are today considered the number one female singing group in the world.

Audiences around the world are irresistibly caught up in the "Supremes Experience," a combination of New Year's eve, the Fourth of July and the universal story of Cinderella, told in triplicate.

Early in 1964, a nation of teenagers, disc jockeys and plain music lovers, all turned into "astronomers." For suddenly, three new stars, clustered like diamonds into one shinning group called The Supremes, caught fire. Their records began selling at a phenomenal rate. Witness their seven gold records in a period of less than two years, for "Where Did Our Love Go," "Baby Love," "Come See About Me," "Stop In The Name of Love," "Back In My Arms Again," "I Hear A Symphony," and "You Can't Hurry Love," all of which sold a million or more records and soared to the top of the pop record charts.

In fact, The Supremes performed the incredible feat of having five consecutive records reach Number 1 spot on the best selling charts, an achievement unmatched by any other American group.

The summer of 1967 saw two significant changes in the trio. Diana Ross, the group's lead singer, received the recognition she has long deserved and The Supremes became known as Diana Ross and The Supremes. Cindy Birdsong, a member of Patty and the Bluebells for six years, became the newest member of The Supremes when Florence Ballard, exhausted from the girl's demanding schedule withdrew from the group.

The girls have roamed the globe, entertaining in virtually every nation in the world. Success for these three unassuming girls - each in her early twenties - has covered a broad spectrum of the country's finest nightclubs, the capitals of Europe, the top television programs and the vast concert halls and college auditoriums.

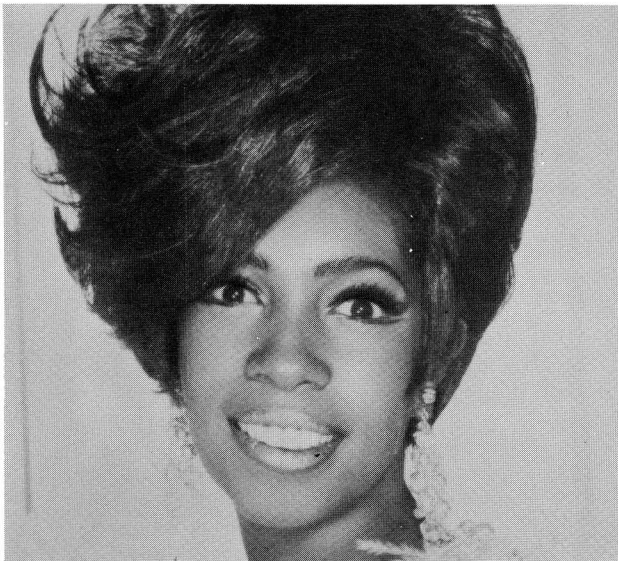
Many popular vocalists are limited to the recording field. But unquestionably, The Supremes have the visual excitement to match their "Motown Sound". Apart from their youthful beauty and effervescence, there is something indefinable, that rare star quality that grabs an audience like a magnet. This is something you can't learn. You either have it or you don't. Diana Ross and The Supremes have it.





Diana: Individually, The Supremes have diversified and captivating interests. Diana's chief hobby is fashion designing. Early in their career, she designed the trio's costumes, now all their gowns are fashioned by leading couturiers. "But I get in there with a needle and thread, every once and a while," Diana says gleefully, tilting her head back the way she does when she wraps a lyric in velvet.

Diana as well as Mary came from Brewster's Projects a section of Detroit and began singing at 14. That fabulous "Motown Sound" was nurtured through gospel singing and blossomed with their first recording.



Mary: Mary Wilson is an omnivorous reader, loves to cook and has developed her natural talent for languages. On their international tours Mary has surprised and endeared herself to fans in many countries by addressing them in their native tongue.

Attending the same elementary and Junior high schools brought Mary and Diana together. Mary feels they were lucky; "Lucky enough to want to do something so much — to sing! It gave us a sense of direction that so many other kids we grew up with didn't have."



Cindy: Cindy Birdsong, the latest member of the trio, is most enchanted by travel, seeing new places and meeting new people. She particularly enjoys writing songs. When The Supremes schedule leaves her with free time, Cindy takes piano lessons. Like Diana and Mary, Cindy is a sports enthusiasts and enjoys bowling. She shares their love of singing and also their desire and determination to live in a world of music. She remarked, "I have always thought about singing — I never wanted to do anything else."

Tim Horton

DONUTS

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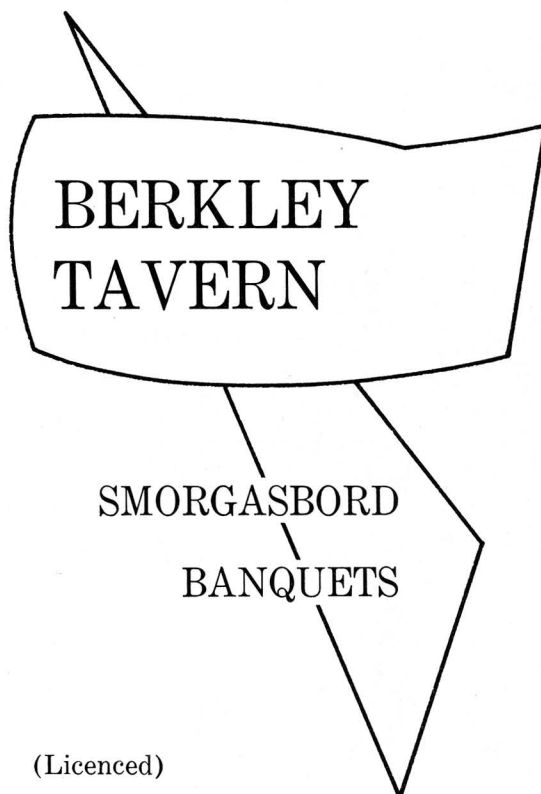
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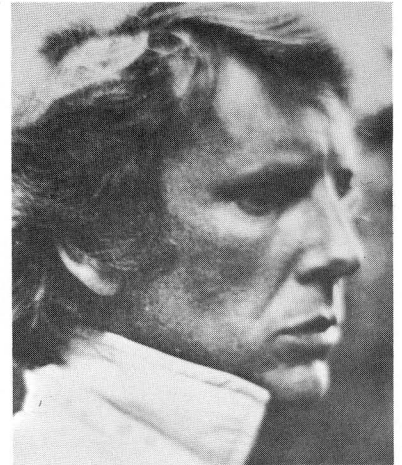
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SELECTION COMMITTEE



MR. CLAUDE BAIKIE

Mr. Baikie is presently a producer-director with CBC-TV. His recent television credits have included broadcasts of N.H.L. Hockey, C. F.L. Football, sports news and the Canadian Henley. He has also been involved with Intercom, Take 30 and Front Page Challenge.



MR. HAROLD TOWN

Mr. Town, a Toronto born artist and writer, has made many contributions in literary and artistic fields. His art has been exhibited among other places at the Metropolitan Museum of art, the Guggenheim Museum in New York and the Tate Gallery in London, Eng.



MISS NANCY GREENE

Miss Greene, at 25, is a three-time U.S. Ski Champion, a six time Canadian Champion, two-time World Cup winner (1967 and 1968) and holder of a 1968 Olympic Gold Medal in the Giant Slalom and Olympic Silver Medal in the slalom. To top it off, she was named World Combined Ski Champion for 1968. Her recent appointment to the federal task force on sports for Canadians gives her a unique opportunity to contribute in this area of sports.



MISS JOAN SUTTON

Joan Sutton is a well-known Canadian fashion authority. She is involved in every aspect of the fashion world, from manufacturing to retailing, and is now Director of her own public relations firm. In addition, Miss Sutton is director of the Ontario Fashion Institute.



MR. DAVID GROOMBRIDGE

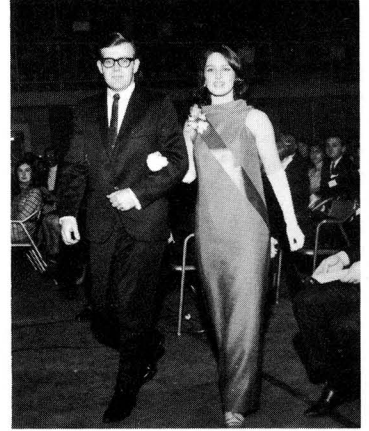
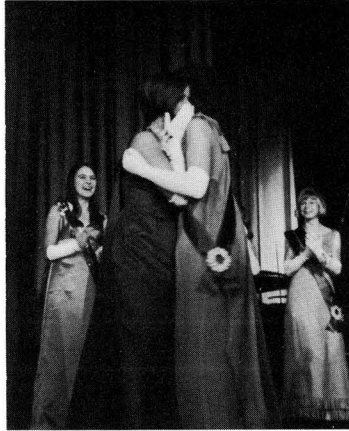
Mr. Groombridge joined the Carling Company in 1956. Presently, he is serving as Sales Promotion Manager for Canadian Breweries Ltd. Born in Fort William, Ontario, he served with the R.C.A.F. in England, North Africa, India, and Burma during the Second World War.

FRIDAY NIGHT

Miss Canadian University Queen, 1968

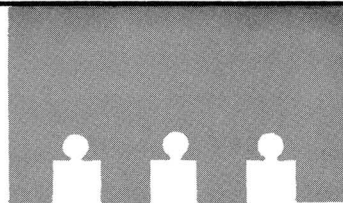


QUEEN'S PAGEANT



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| Bulova Watch | - "A 17 Jewel Caravelle Pendant Watch" for the Queen. |
| Electrohome Limited | - A Stereo Phonograph for the Queen. |
| Fairweather | - A Suit of Clothes for the Queen. |
| First Lady Hair Salon | - A Hair Piece for the Queen and perfume
for each of the contestants. |
| Fuller Brush Company | - Assorted Cosmetics for each contestant. |
| Greb Shoes Ltd. | - A Pair of Muk Luks by Greb for each of the semi-finalists. |
| Grolier Limited | - Encyclopedia Canadiana for the Queen. |
| Holiday Inn | - A Weekend for the Queen. |
| Ingo Sweaters | - An Ingo Original for the Queen. |
| Miss Sun Valley | - A Suit of Clothes for the Queen. |
| Nestle Le Mur Company | - Cologne for each of the contestants. |
| Simpson Sears | - A Suit of Clothes for the Queen. |
| Smiles 'n Chuckles | - A Box of Chocolates for each contestant. |
| Tony Day Sweaters | - A Boy-Girl Matching Sweater Set for the Queen. |
| Waterloo Merchants Association | - Ski Equipment for the Queen. |
| David S. Reid Ltd. | - Nancy Greene Ski Jacket. |



The Prize Committee consisted of two people this year - David Walker and John Bell. Towards the end of September, initial contact was made with firms in the Kitchener-Waterloo area and Toronto. For the most part, we were extremely well-received by those firms contacted. More and more we found that we would receive invaluable assistance - not just

in the donation of prizes, but in many other areas of Winter Carnival '69 as well.

We would like to express our sincere appreciation to those firms who assisted us with donations and co-operation. Without the consideration of the business community in Southern Ontario, Winter Carnival '69 could not have been so successful. Thank you.



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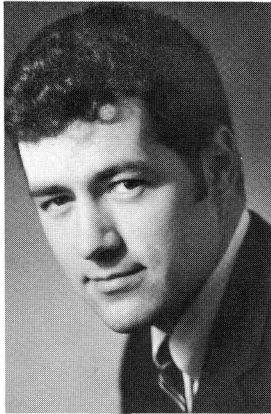
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ALEX TREBEK

One of the CBC's most versatile and entertaining personalities - Alex Trebek - is an announcer who can deliver both a national newscast and a commentary on ballet without even breaking stride.

He is currently the host of the popular After Noon show from the Colonnade Theatre in Toronto on the CBC radio network. As well as his regular duties as a staff announcer Trebek has worked on many television and radio specials and will be the host on CBC-TV's New Year's 1969.

In the world of sport he can be seen on CBC-TV's Championship Series afternoons and also handles the Sports-a-Plenty show each autumn during the football season.

Along with all these varied chores he still finds time to moderate the Reach For The Top quiz program on CBLT-TV, Toronto, and being bilingual, does television broadcasts in French for that channel every Sunday morning.

Waterloo Lutheran University's
Winter Carnival '69

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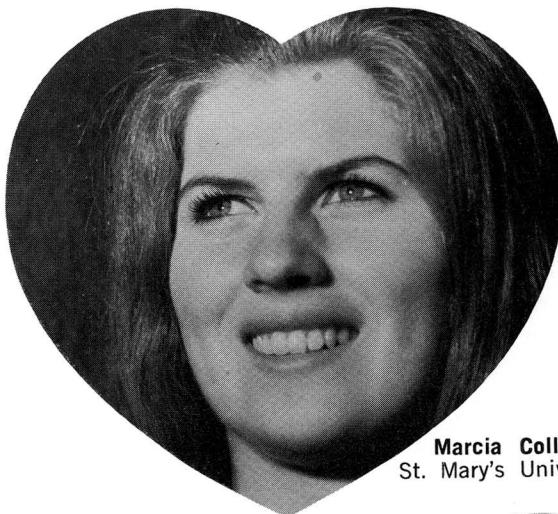
Queen Candidates



Brigitta Arnoti
Carleton University



Claire Bourgeois
University of
New Brunswick



Marcia Collins
St. Mary's University



Kathy Dawson
University of
British Columbia

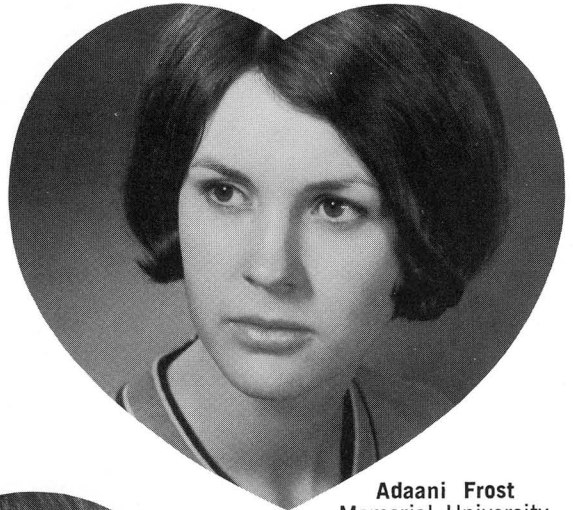


Denise Forrest
University of Victoria

Queen Candidates



Lynn Frechette
University of Ottawa



Adaani Frost
Memorial University



Linda Gorman
University of Guelph

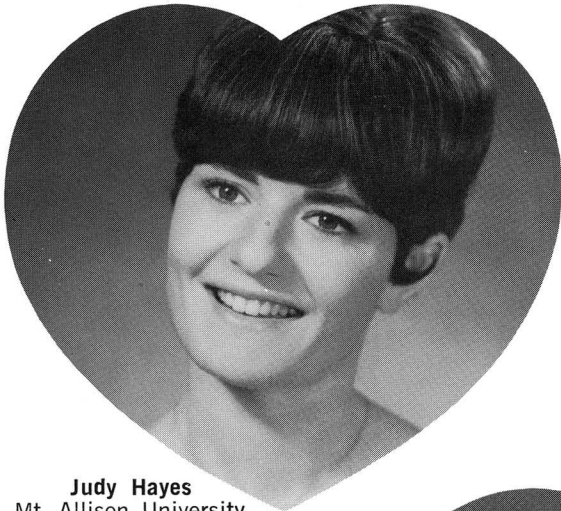


Laurie Grant
University of Manitoba



Christine Hart
Acadia University

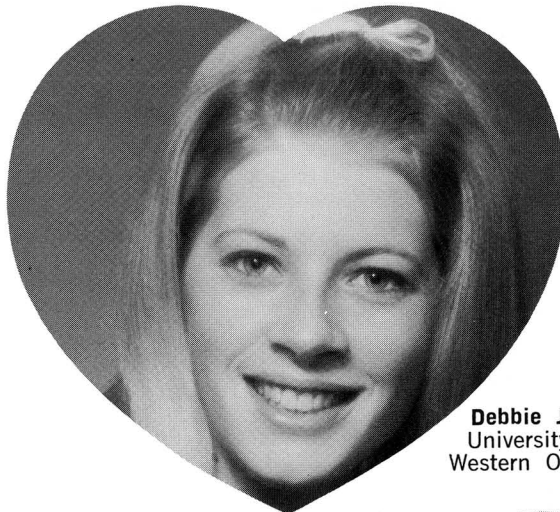
Queen Candidates



Judy Hayes
Mt. Allison University



Diane Heatherington
University of Alberta



Debbie Jack
University of
Western Ontario

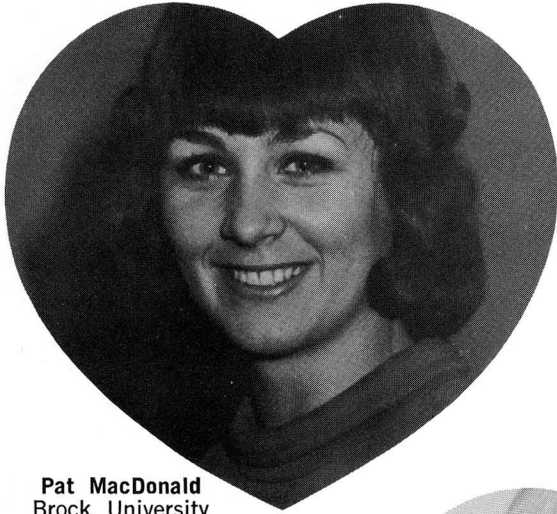


Heather Laing
Lakehead University



Caroll Lott
Laurentian University

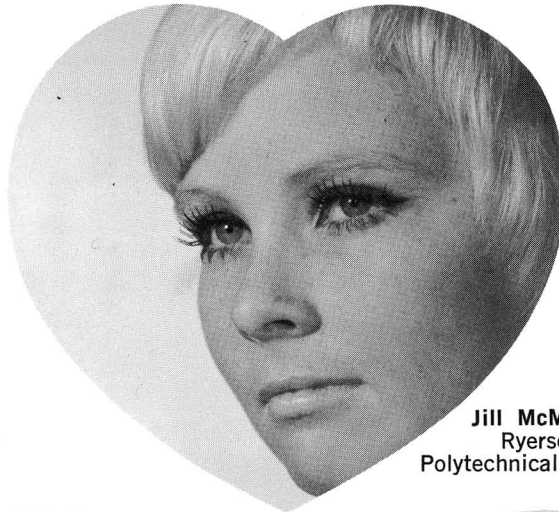
Queen Candidates



Pat MacDonald
Brock University



Anna McConnell
University of Windsor



Jill McMillan
Ryerson
Polytechnical Institute



Hilary Morgan
McMaster University



Heather Quipp
McGill University

Queen Candidates



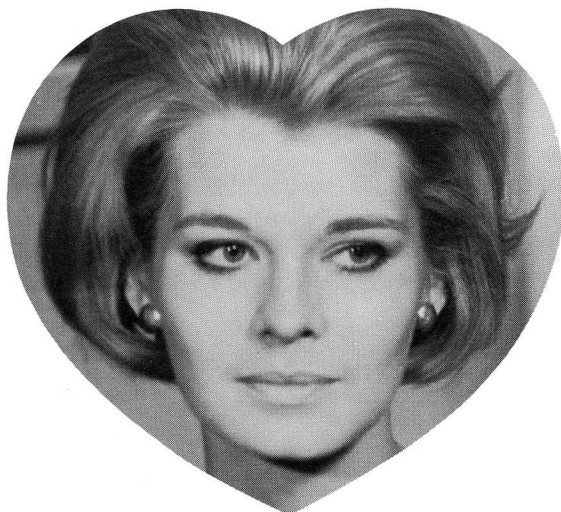
Barbara Reid
University of Toronto



Christine Rudinsky
MacDonald College



Bev Smith
University of Waterloo



Camilla Turner
Bishop's University



Libbie Westland
Waterloo Lutheran
University

Queen Candidates



Manya Willbrandt
Notre Dame University



Pictures not received

Mary Power Reva Rodunsky
St. Dunstan's University of Calgary

Pictures and Names not received

University of Saskatchewan
St. Francis Xavier University
Dalhousie University
York University

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Graduate 1 2 3

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 Male

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 No

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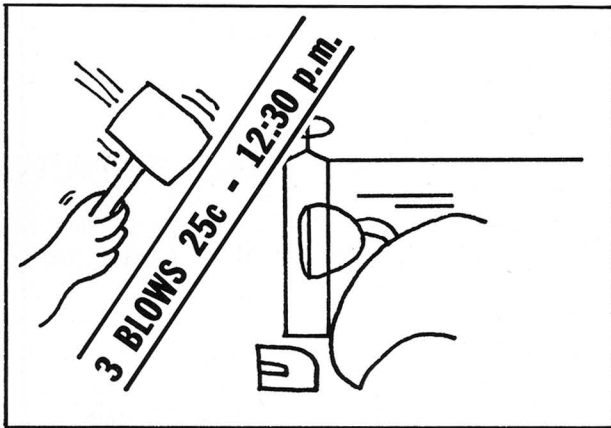
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SATURDAY SPORTS ACTIVITIES



The Sports Committee chairmen Bob Hamilton and Glenn Baker with their committee of volunteers shall be heading up sports day during Carnival Week. All events being sponsored by The Lettermen's Club. This year the committee will have available a skating rink and ski-doo's for your enjoyment. The events shall be run as follows beginning at 11:30 a.m. Saturday.

1. Broom Ball
2. Snowball Accuracy Toss

3. Egg Throwing Contest
4. Four Legged Race
5. Girl-Boy Football Game

Prizes will be given for the winners of all events. The success and fun of sports day will depend on the students and their friends' participation in the events. Hope to see everyone on the football field with their brooms and accurate throwing arms.

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Miner's Lunch '69 takes place in the campus quadrangle from 12:00 until 1:30 on Saturday, January 25. This year's cookout is under the direction of Doug Hodgkinson and Jim Boyle. "Chef" Boyle and about a dozen other Winter Carnival members will be waiting to fill your plates with plenty of hot chow.

Barbequed steakettes and jumbo hot dogs await the Carnival enthusiasts. For the comfort of those who prefer to eat indoors, the dining hall will be at your disposal.

A special thanks to Canada Bread Company who is once again helping us in our efforts to play a part in Winter Carnival '69.

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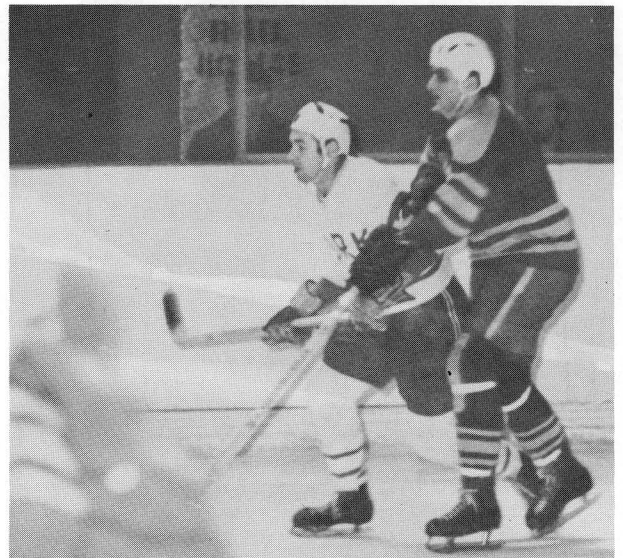


This year the display of ice and snow sculptures for Winter Carnival will be larger than any previous year. One of the pleasures of problems of being on the committee is trying to judge what the original sculpture was before two days of warm weather transformed it into a horror movie reject.

Each member of the committee under the leadership of David "Loupy" King, develops his own form of ritualistic behaviour (taken from Tonto's Anthology of Witchdoctors and Witchcraft or How I Learned To Live With the Lone Ranger and Steal His Silver Bullets) in order to prevent onslaught of a mild spell.

To sum it all up, handling this job is like handling a lovely woman - if you warm up to her, you never know if you'll get the cold shoulder or she'll melt in your arms.

Pray for cold weather.



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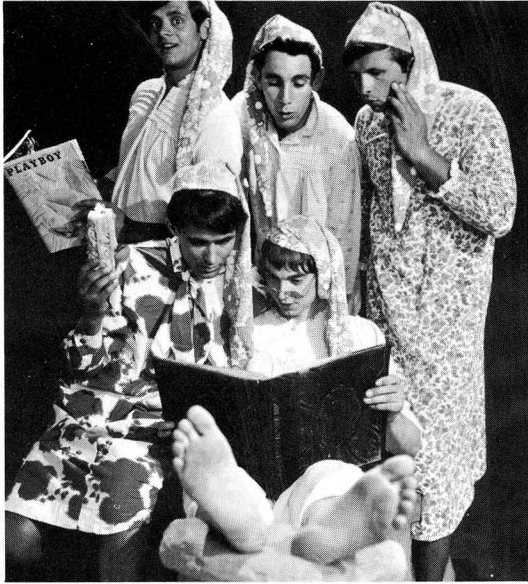
CONCERTS presents

January 30th

February 1st

GROUNDHOG WEEKEND

MARDI GRAS

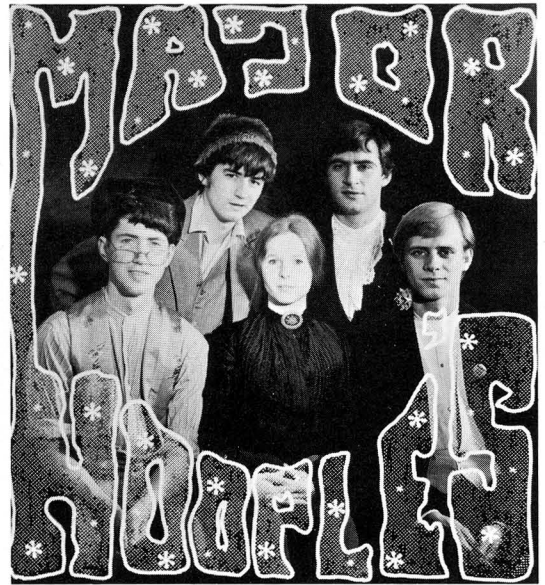


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**Dining
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**Theatre
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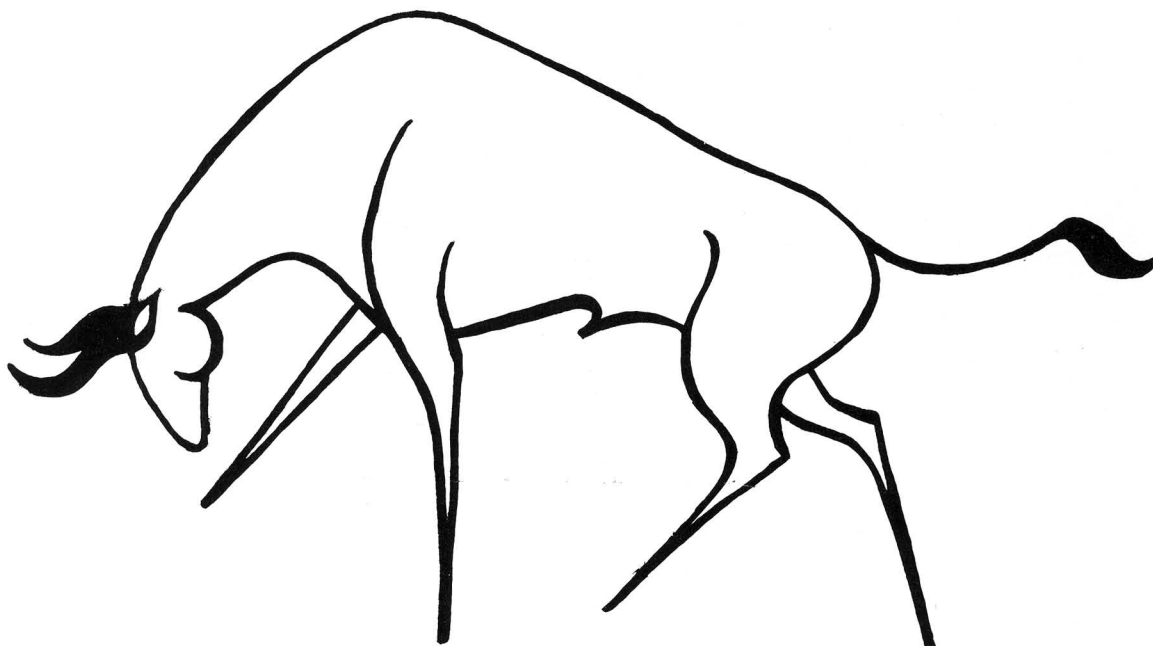


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