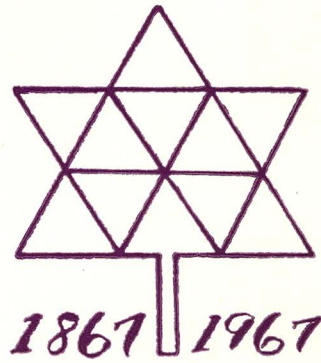


W.S.U. Winter Carnival



Centennial

## *History of The Waterloo Lutheran University Winter Carnival and the Miss Canadian University Queen Pageant*

Through the six years that the students of Waterloo Lutheran University have held their Winter Carnival, it has become the biggest university Carnival in Canada. WE are unique, in that we hold the "Miss Canadian University Queen Pageant" to select a queen from over twenty contestants representing leading universities across the nation.

In 1961, during the first Winter Carnival held at W. L. U., the main attraction was a "bed push" from London to the W. L. U. campus.

In 1962, Carnival became a two day event, in which the Eastern Canadian University Queen Contest and the Mardi Gras Ball were inaugurated. The Pageant in which six girls participated, was won by Miss Nancy Watchorn of Carleton University in Ottawa.

The Winter Carnival of 1963 was a three day fun festival. The Miss Canadian University Snow Queen Pageant was established and fourteen girls participated. Miss Maxine Dawe of Memorial University, Newfoundland was crowned as queen.

In 1964, the Pageant was enlarged with eighteen girls taking part. The winner was Miss Musa Lincke of the University of British Columbia. The ski afternoon at Chicopee was started this year as well as the Saturday afternoon sports.

Miss Wendy Crump of Waterloo Lutheran University, in 1965, took the Miss Canadian University Snow Queen title and Miss Congeniality, winning over twenty other candidates.

In 1966 a freshette from the University of Toronto, Miss Suzanne Langford, was crowned Miss Canadian University Snow Queen. Suzanne will be at Winter Carnival '67 to crown the winner of the "Miss Canadian University Queen Pageant".

Carnival '67 is proud to host twenty-one lovely queens from as many Canadian universities across our nation. Carnival has been extended to a four day festival this year, with the addition of an Animal Dance on Wednesday night, sponsored by the Winter Carnival Committee.

The Winter Carnival and the Miss Canadian University Queen Pageant is organized and run entirely by the students of Waterloo Lutheran University and has achieved national fame in recent years.



PRESIDENT WILLIAM J. VILLAUME

## Words of Welcome

by President William J. Villaume

It's that time of year again — when for a long weekend we put aside our cares and concerns and turn to fun and frivolity.

In the few brief years since 1961, when it was initiated, Waterloo Lutheran's joyous Winter Carnival has become a campus highlight and an event that brings to the university many pretty and talented girls. They fly here from campuses that dot the nation from the Pacific to the Atlantic to compete in the Miss Canadian University Queen Pageant.

The Carnival is more than a contest. It is primarily a time for getting to know new friends in a spirit of joy that helps to dispel the monotony of the grey days of winter and leaves memories that may endure for a lifetime.

We are proud of the carnival and of the student enthusiasm and creativity that makes it possible. Each year this event promises to be more exciting than the year before.

To all of you, our campus family and visitors from across the land — we say welcome to the Winter Carnival. May this weekend be an enjoyable experience for everyone.

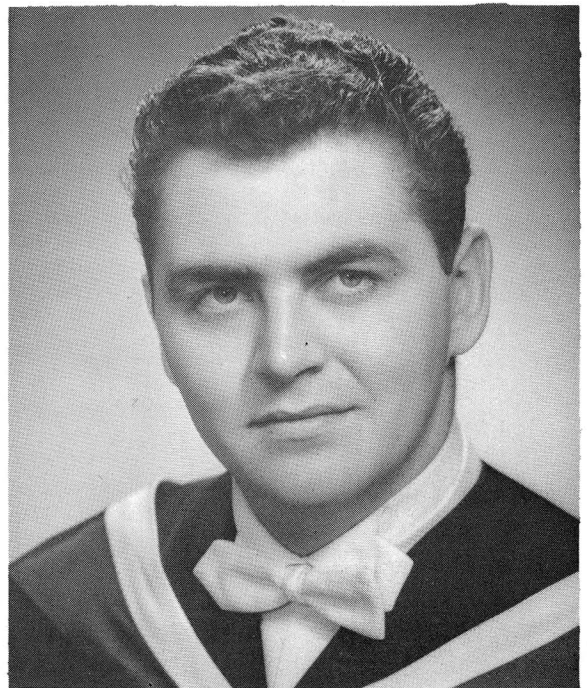
## Chairman's Message

Canada's Centennial is celebrated at Waterloo Lutheran University through our Winter Carnival weekend for 1967.

The national recognition of our Winter Carnival has been attained through the efforts of past committees and through the spirit of our students. The combination of these two factors has made our task much simpler as we strive to add new activities and to improve the traditional events of this famous weekend.

To the faculty and administration, I express my appreciation for their cooperation and enthusiasm. I also wish to convey my thanks to the sponsors, the advertisers, the press and the judges for their interest and participation. A special word of thanks is extended to the Committee members and their many helpers who contributed time and effort to make this Carnival a university highlight for 1967.

The success of the Winter Carnival now lies with the spirit of the student body; and this strength we know.

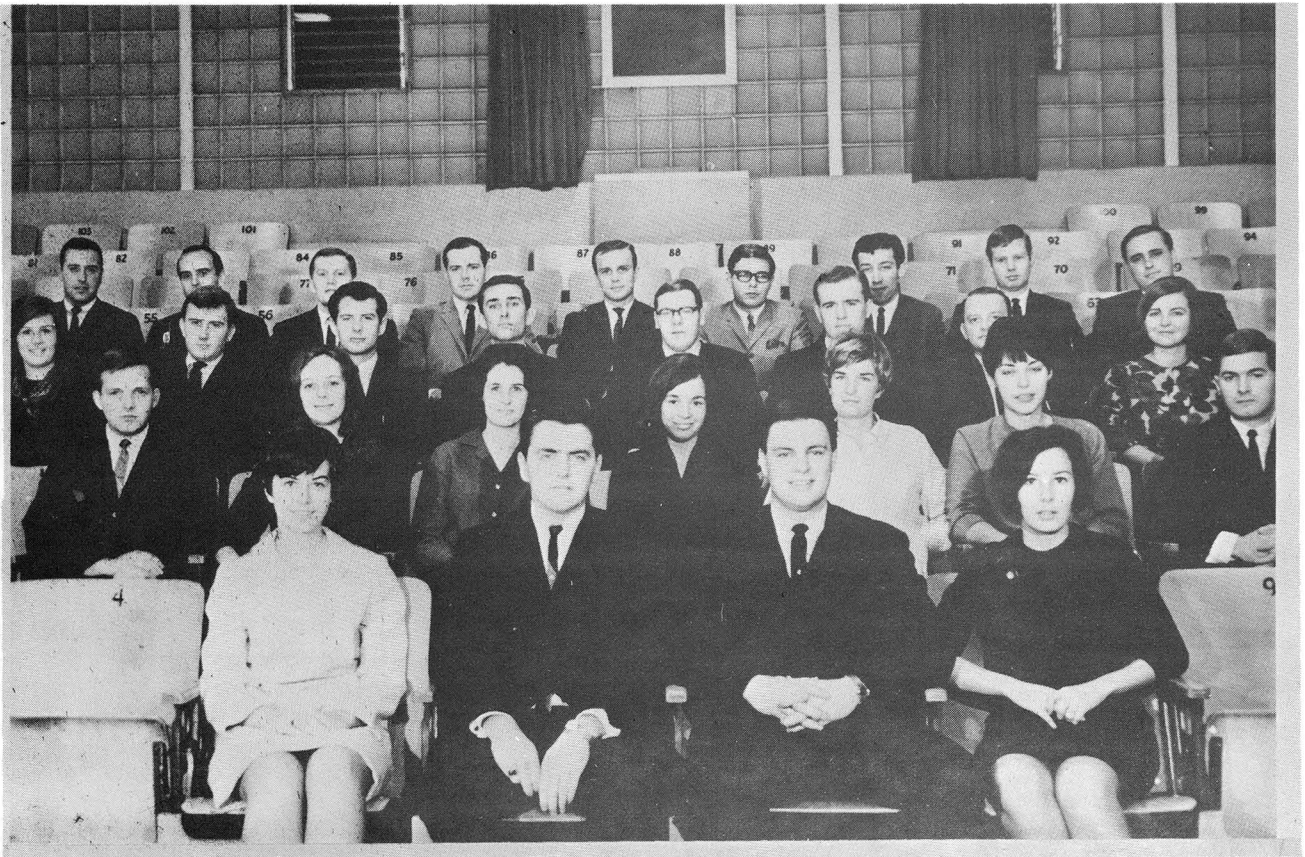


CARL A. YOUNG

Carl A. Young.



# - Winter Carnival Committee -



**LEFT TO RIGHT:**

**FRONT ROW:** Pat McCrimmon, Carl Young, Bob Rayner, Lynn Wood

**SECOND ROW:** Ron Larkin, Sue Piercey, Sue Winterburn, Penny Chadder, Jenny Macklin, Jackie McKilligan, Bill Cleland

**THIRD ROW:** Marg Erb, Dave Griffiths, Norm McIntyre, Doug Gerrard, Bruce Davison, Bill Ciccarelli, Barry VanSickle, Jane Richardson

**BACK ROW:** Peter Batson, Tim Wright, Dave Wedgbury, Bill Nicholl, Jerry Wouk, Jim Ruddy, Barry Navarra, Jim Larkin, Bill Moeser

**CHAIRMAN:** Carl Young  
**ASSISTANT:** Bob Rayner  
**BUSINESS MANAGER:** Ron Larkin

**SECRETARY:** Lynn Wood  
**ASSISTANTS:** Pat McCrimmon  
 Jackie McKilligan

## COMMITTEES:

**COOKOUT:** Tim Wright, Rick Burjaw  
**DANCE:** Barry Navarra, Jim Ruddy, Jerry Wouk  
**DECORATIONS:** Sue Winterburn, Bud Smiley, Peter Mansell, Jerri Vance, Paul Misener, Dianne McCaffery, Peter Mitchell  
**ENTERTAINMENT:** Dave Griffiths, Bill Nicholl  
**PHOTOGRAPHY:** Kal Csapo  
**PRIZES:** Bill Ciccarelli, Ron Larkin, Jerry McLaughlin  
**PROGRAMME:** Jim Larkin, Bill Moeser, Tony Ross, Ron Matsushita, Jane Richardson, Sue Porter, Roberta Hammett

**PUBLICITY:** Sue Piercey, Marg Erb, Peter Batson  
**QUEENS:** Penny Chadder, Jenny Macklin, Bill Cleland, Ken Gingrich, Sue Rankin  
**SCULPTURES:** Bruce Davison  
**SPECIAL EVENTS:** Bill Harrison  
**SPORTS:** Dave Wedgbury, Bob McMullen  
**TECHNICAL:** John Delmage  
**TICKETS:** Doug Gerrard, Norm McIntyre, Charlie Little, Doug Wilson, Mike Lavin, John Templar  
**TRANSPORTATION:** Barry Vansickle



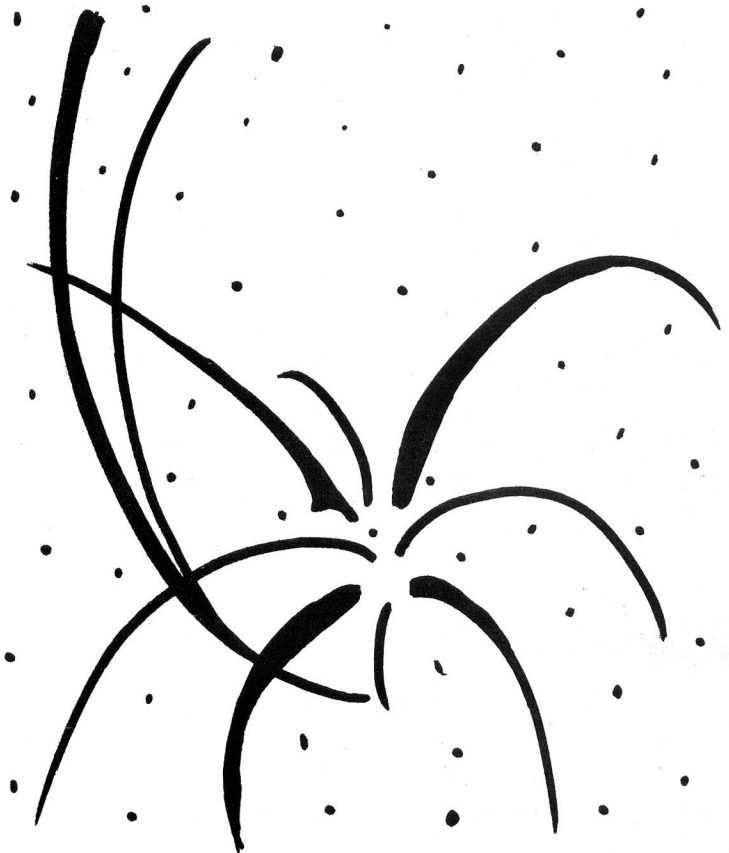
# W E D N E S D A Y



*Queen's Arrival*



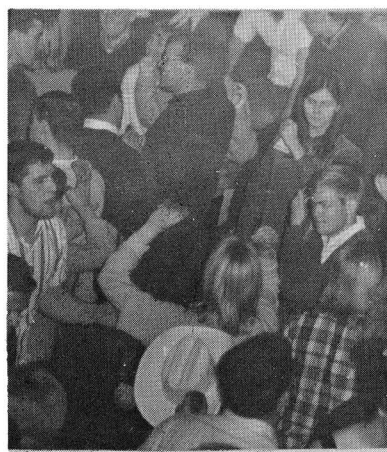
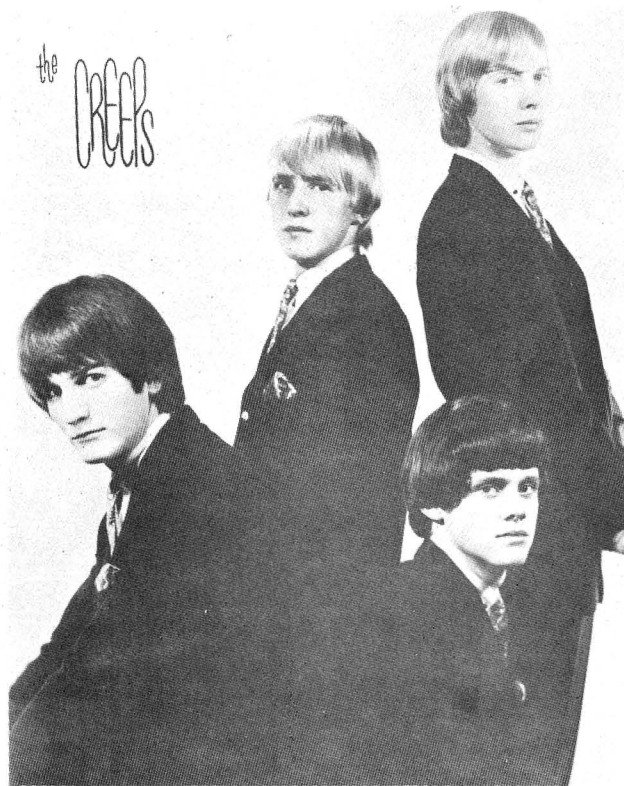
The exciting "Skylark" fireworks display will welcome the 21 Queens to our campus and announce the 'kickoff' of Carnival '67. This display will include the Startling Jericho and Shrieking Banshee Bombardos, followed up by the Mighty Atom Cannon Shell, Bombshells, Rocket Shells and Fiery Buzzers. Don't miss this exciting campus first.



# WEDNESDAY ENTERTAINMENT



**The Stitch In Tyme**



CANADA'S FOREMOST MANUFACTURER  
OF SEATING FOR THE  
NORTH AMERICAN AUTOMOTIVE INDUSTRY

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# THURSDAY ENTERTAINMENT



## THE SERENDIPITY SINGERS

THE SERENDIPITY SINGERS made their first national impact while appearing at the BITTER END, a Greenwich Village night club owned by Fred Weintraub, the man responsible for discovering such talents as Bill Cosby, Woody Allen, and Peter Paul and Mary. The Group's first album produced the national hit "Don't Let The Rain Come Down" which rose to the number one spot on the charts. They have appeared six times on the ABC-TV Hootenanny Shows and also on the "Dean Martin Show".

The second half of their show is completely unusual and when all things are added up, it becomes quite evident that THE SERENDIPITY SINGERS are more than just a folk-singing group. One only has to listen and watch the many and varied talents of this existing and vital singing group to see the reasons for their great success in so short a time.





**VIM**



**VIGOR**



**VERACITY**

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**Ross Klopp Ltd.**  
**WATERLOO SQUARE**

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**ONTARIO**

# F R I D A Y

## SKIING AT CHICOPEE

A chance to blow out the cobwebs on Friday afternoon. A halfday of Skiing at Kitchener's Chicopee Ski Club, always a well supported event and a great deal of fun.



the **LONGHORN INN**  
RESTAURANT & STEAK HOUSE

WATERLOO SHOPPING CENTRE

WATERLOO, ONTARIO

## University Queen Judging

Takes place Friday Afternoon





**MISS EVELEEN DOLLERY**  
BEAUTY EDITOR  
CHATELAINE MAGAZINE

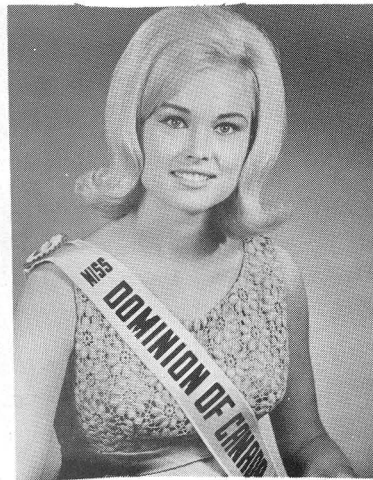
## Judges



**GLENN CARROLL**

A member of the Class of '57, Professor Carroll is the Chairman of the Department of Personnel and Marketing of the Waterloo Lutheran University School of Business and Economics. He was a recent winner of a \$2500 Seagram Business Fellowship for university professors in doctoral programs. A few years ago he won the Toastmasters International public speaking prize.

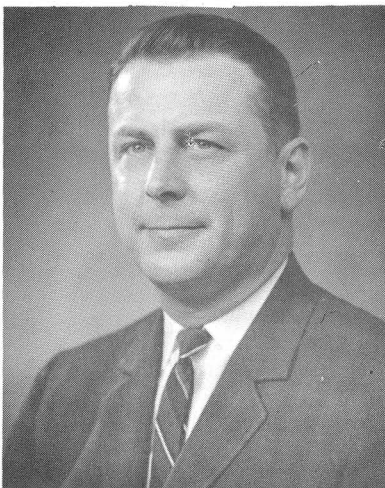
**MISS DOMINION OF CANADA**



Diane Coulter, Miss Dominion of Canada, is a blue eyed, blond haired beauty from Wheatly, Ontario. Miss Coulter, an 18 year old professional model, represented Canada at the 1966 Miss World Contest and attained a position as a finalist. An irresistible smile, a perfectly proportioned figure of 39-25-38, 5'10" and 135 pounds won her the title of Miss Dominion of Canada. She enjoys swimming, skating and home cooked meals.

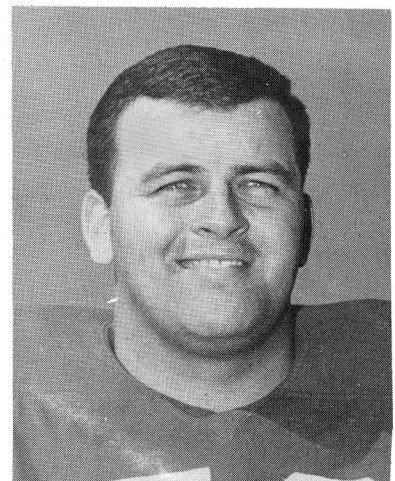
**HANK PALECZNY**

Hank is a Sales Representative for O'Keefe Brewing Co. in the Kitchener-Waterloo District. He served with the R.C.A.F. in the Second World War and is a member of the R.C.A.F. Association 404 wing in Waterloo, the Canadian Legion, and various Service Organizations in Kitchener and Waterloo.



**MIKE WADSWORTH**

Mike is a 6'3", 280 pound defensive tackle for the Toronto Argonauts. He played at De LaSalle Oaklands before going to Notre Dame, where he earned a first-team berth three consecutive years. This past season Mike was selected as the Rookie of the Year, for the Eastern Football Conference of the Canadian Football League. Mike is married and has a daughter.





*Miss Canadian University Snow Queen*

MISS SUZANNE LANGFORD 1966



**Canadian**



**University**

*Johanna Rees*  
University of British Columbia



*Doreen McDonell*  
University of Calgary



*Judy Morstad*  
University of Saskatchewan

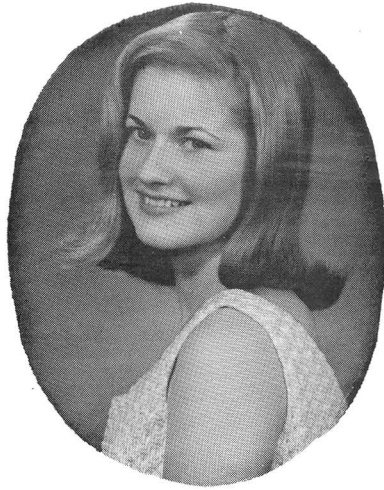
**Women**



*Carol Jones*  
University of Manitoba

**Candidates**

**Canadian**



*Hedda Trognitz*  
Lakehead University

**University**



*Dale Orange*  
Laurentian University



*Pam Searles*  
University of Windsor

**Women**



*Judy MacDonald*  
University of Western Ontario

**Candidates**



**Canadian**



*Gwen Mitges*  
Waterloo Lutheran University

**University**



*Allyson Edward*  
University of Waterloo



*Karen Fraser*  
York University

**Women**



*Gini Parker*  
Ryerson Polytechnical Institute

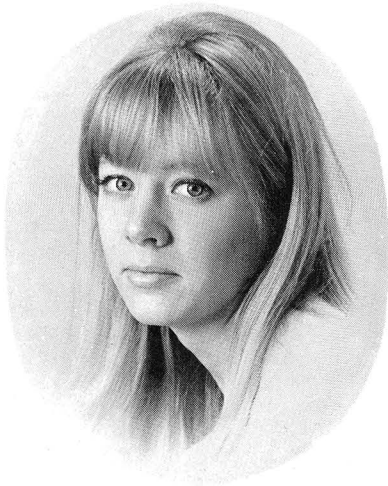
**Candidates**

**Canadian**

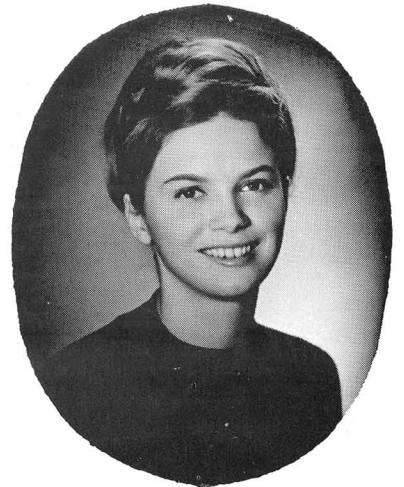


*Lynda Cottrell*  
University of Ottawa

**University**



*Judy Barrie*  
Carleton University



*Judy Wood*  
McGill University

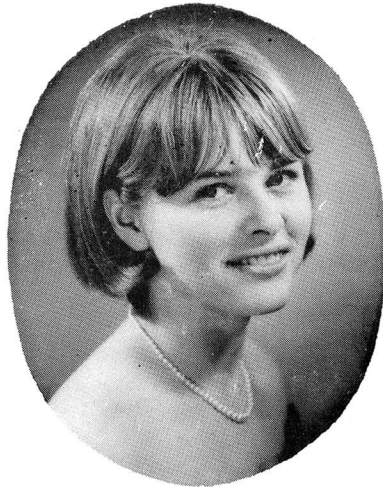
**Queen**



*Claudia Lutes*  
Mount Allison University

**Candidates**

**Canadian**

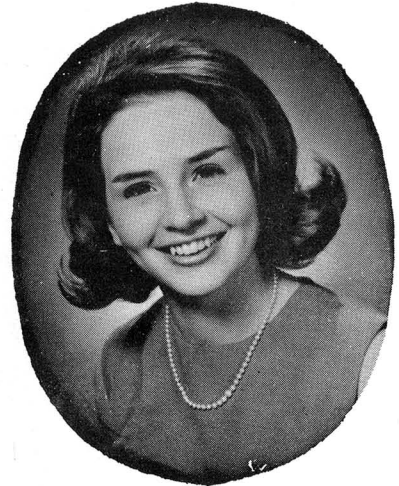


*Virginia Lewis*  
Dalhousie University

**University**



*Daphne Ladd*  
Acadia University



*Linda Inkpen*  
Memorial University

**Women**

PICTURES NOT AVAILABLE AT TIME OF PUBLICATION

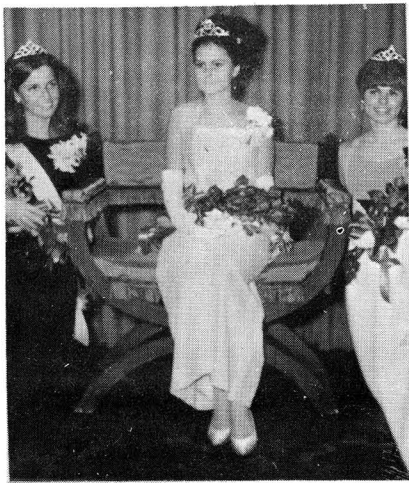
*Sharon Price*  
University of Toronto

*Peggy Corriveau*  
Loyola University

**Candidates**



# Miss Canadian University Queen Pageant



## *Our Appreciation To . . .*

### **those who donated gifts to the Snow Queens**

<b>BIRK'S JEWELLERS</b> . . . . .	An engraved Teaspoon for each Contestant
<b>BULOVA WATCH</b> . . . . .	A Caravelle Pentant Watch
<b>COLLEGE SPORTS</b> . . . . .	A Pair of Ski Pants
<b>DOMINION ELECTROHOME INDUSTRIES LTD.</b> . . .	A Portable Record Player
<b>DRESSLER'S MUSIC CENTRE</b> . . . . .	A Guitar
<b>FRANK'S JEWELLERS</b> . . . . .	A Sterling Silver Bracelet
<b>FULLER BRUSH CO.</b> . . . . .	Cologne for each Contestant
<b>GAUL'S JEWELLERS</b> . . . . .	A Pearl Necklace and Broaches
<b>INGO SWEATERS</b> . . . . .	An Ingo "Original"
<b>JOHN FORSYTH</b> . . . . .	A Woman's Sport Shirt for each Contestant
<b>MISS SUN VALLEY</b> . . . . .	A Suit of Clothes
<b>RIORDAN SPORTS</b> . . . . .	A Pair of Skis
<b>ROSS KLOPP</b> . . . . .	A Ski Jacket
<b>SAMSONITE OF CANADA</b> . . . . .	Luggage for the Queen and Runners-up
<b>SAVAGE SHOES</b> . . . . .	A Pair of After-Curling Boots
<b>SMILES 'N CHUCKLES</b> . . . . .	A Box of Chocolates for each Contestant
<b>TERRY WILLIAMS KNITTERS</b> . . . . .	A Boy-Girl Matching Sweater Set
<b>TONY DAY SWEATERS</b> . . . . .	A Boy-Girl Matching Sweater Set
<b>WOLYNETZ GOWN HOUSE</b> . . . . .	A Party Gown
<b>PEPSI-COLA CANADA LIMITED</b> —	Host of the reception at the Skyline Hotel

Miss Canadian University will travel to the Universities of Alberta and Calgary the week of March 6-11, 1967, to participate in the Second Century Week as the reigning Queen. The Second Century Week is the major university student Centennial Project.

# FRIDAY NIGHT ENTERTAINMENT

*Murray Williamson*

returns for another spectacular performance as Master of Ceremonies.

*Yan Van Hamel*

from the Gaslight in Toronto.

*Ted Duff*

of local fame.

*The Swinging Brass of Chris Black*

has been able to adapt very successfully to the Tijuana sound which is so popular today. They have appeared on both Canadian television networks and completed a very successful summer at the Village Inn Lounge in Grand Bend.

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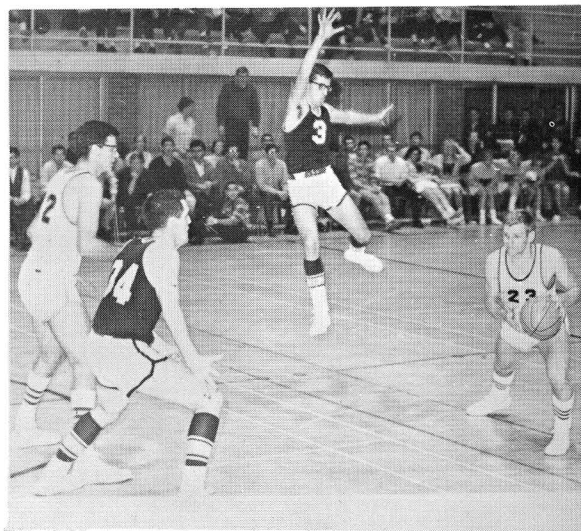
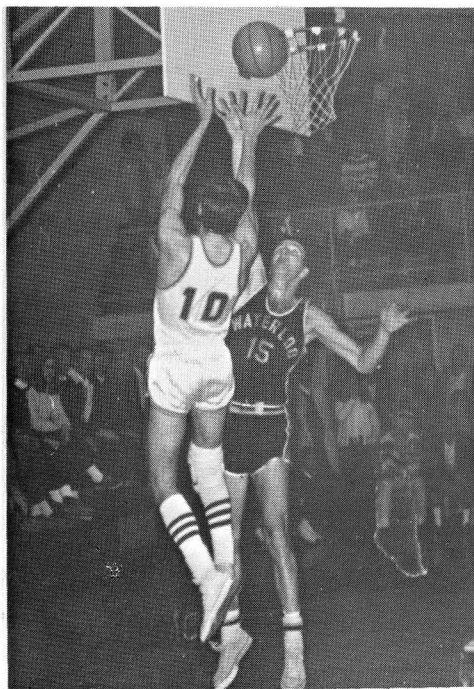
**BONA  
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*Dining Room & Banquet Rooms*

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742-8821 WATERLOO ONTARIO



# SATURDAY EVENTS



**BASKETBALL**—1:00 p.m. W.L.U. Hawks vs. University of Western Ontario in T.A.

**HOCKEY** —2:15 p.m. W.L.U. Hawks vs. Laurentian University — Kitchener Auditorium





## SPORTS EVENTS

This year the sports events will focus around the oval ice rink in front of the Library. There will be a variety of fun-filled events for both male and female entrants. To the winners of these events prizes of University Beer Mugs will be given.



When you're a pioneer starting your 150th year of activity you have plenty to remember. Especially when you've made financial history, like laying the cornerstone of this country's banking system—fifty years *before* Confederation.



At this time we could be looking back on a long record of achievement.



Instead, we're looking ahead—well ahead. Canada's First Bank may be an old-timer but it has the youngest outlook in banking.

## BANK OF MONTREAL

University Ave. & Philip St. Branch:  
ROBERT H. YOUNG, Manager



# ICE SCULPTURES

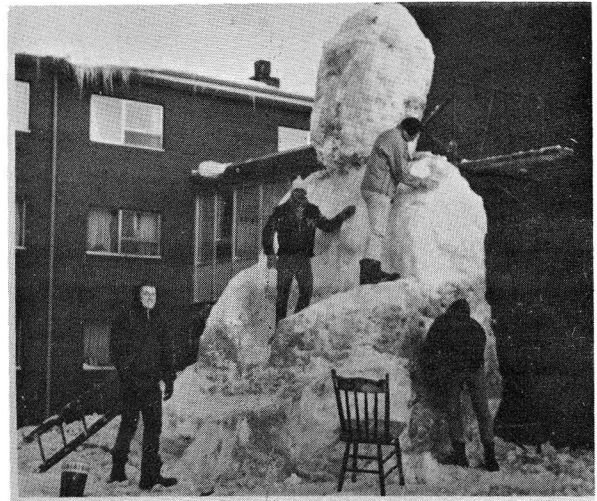


Ice Sculptures help to set the mood and develop the theme of Winter Carnival. Students from clubs, organizations, classes and residences work on these Sculptures during the week before Carnival. The Sculptures are all judged and the top three are awarded generous prizes.

1st Prize—\$50.00 plus O'Keefe Trophy

2nd Prize—\$25.00

3rd Prize—\$10.00



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ASSURANCE COMPANY OF CANADA

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# COOKOUT

After Friday night's parties,  
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Meet At THE WATERLOO PUB**

**Hotel Waterloo**

Corner of Erb and  
King Streets

*The Home of The Circus Room*

**SPECIAL  
EVENTS**



Again the Motor Sport Club is sponsoring the Gymkhana and Car Wrecking Contest. The first event is a race against the clock in the intricately designed Gymkhana course. The latter is an event whereby for 25 cents the competitor can have two smashes at a car with a large sledgehammer. In the Gymkhana there will be three categories so all cars and makes can enter.

*When it comes to insurance . . . it's*

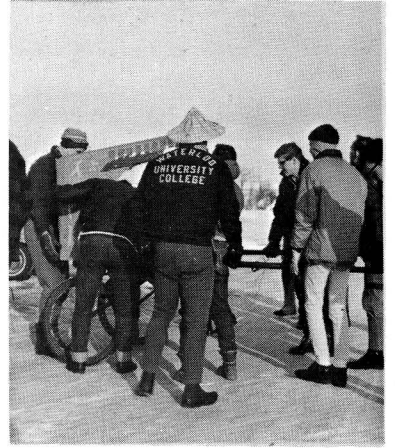
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*for* ***Life***



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Branch Manager  
Waterloo Square  
Waterloo  
Phone 745-8463

L.O. Murray, C.L.U.  
Branch Manager  
Waterloo Trust Bldg.  
Kitchener  
Phone 744-5205

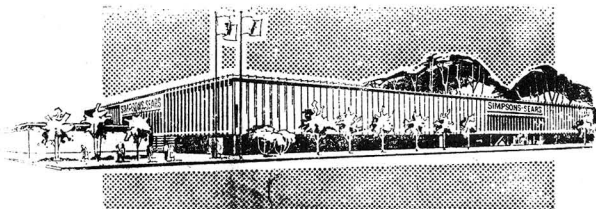


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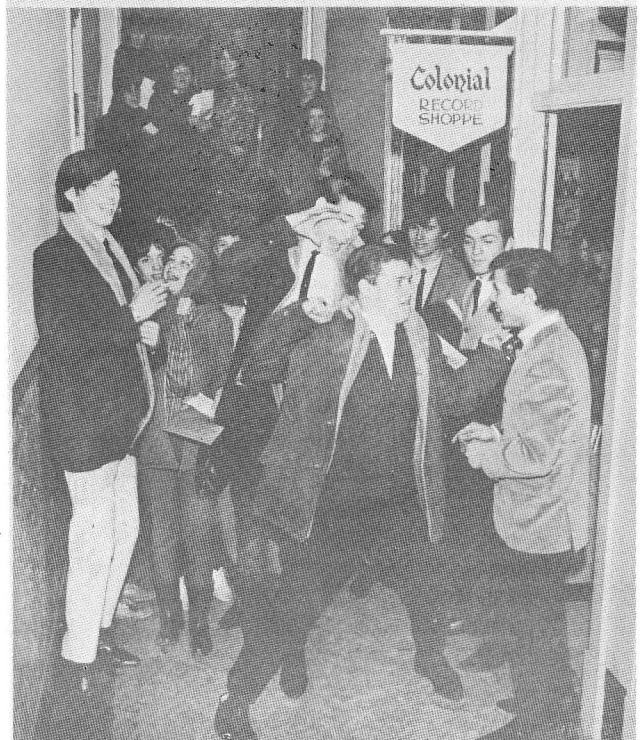
Kitchener - Preston Highway at Fairway Road  
KITCHENER



# SATURDAY NIGHT ENTERTAINMENT



**Shawn & Jay Jackson**



**The Reefers**

## **The Penny Farthings**

—another sound to thrill you on Saturday night and to round out the evening's entertainment. This group will keep you on your feet with a sound you'll find hard to forget.

## **Shawn & Jay Jackson and the Majestics**

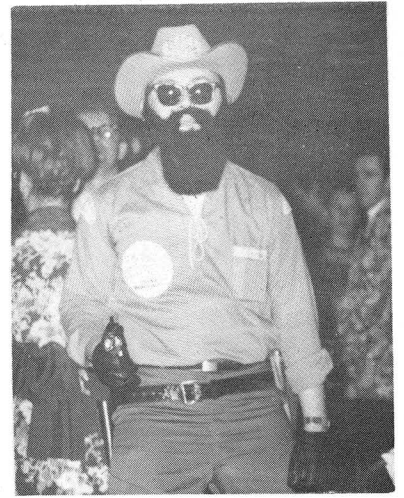
—an exciting and dynamic sound to add to the festivities of Mardi Gras. Their main sound is rhythm and blues, the sound most popular on college campuses today. They hail from Toronto and appear on numerous T.V. shows such as "It's Happening", "After Four" and "A Go '66".

## **The Reefers**

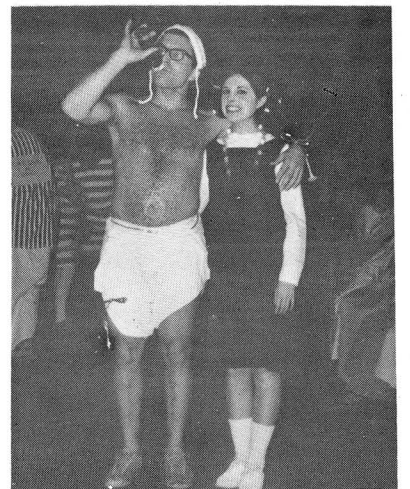
—a great group to share the spotlight in the T.A. These boys from Hamilton played with Roy Orbison and have made several appearances at the Hawk's Nest in Toronto. They are real showmen with a great rock n' roll sound.

## **The Ted Duff Trio**

—a group well known to the W.L.U. Campus, Ted himself being a third year arts student at the College. His organ stylings have delighted everyone at the school, at the Kress Motor Hotel in Preston and everywhere he has played.



**M  
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# - Schedule of Events -

## WEDNESDAY, JANUARY 25

- 12:00 noon Queens arrive at Toronto International Airport  
Reception at the Skyline Hotel
- 6:00 p.m. Banquet — Queens, escorts Carnival Committee
- 8:00 p.m. Giant Fireworks Display  
Basketball game at McMaster University
- 8:30 p.m. Animal Dance — T.A.  
with Stitch in Tyme, Creeps

## THURSDAY, JANUARY 26

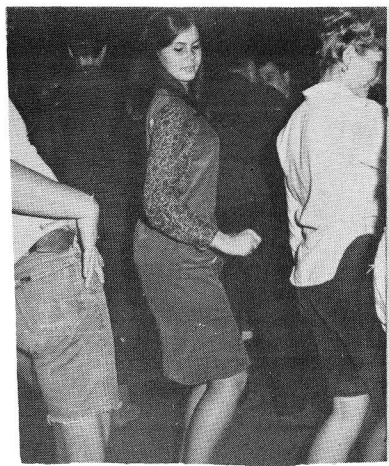
- 10:00 a.m. Rehearsal for Queen Pageant
- 2:00 p.m. Tour by Queens
- 8:30 p.m. Concert featuring the Serendipity Singers

## FRIDAY, JANUARY 27

- 8:00-10:00 Curling Bonspiel—Granite Club—spectators welcome
- 12:00 noon Luncheon for Queens  
Ski afternoon at Chicopee Ski Club
- 1:00 p.m. Judging of Queens
- 1:30 p.m. Ski Team demonstration
- 8:30 p.m. Miss Canadian University Queen Pageant  
Master of Ceremonies — Murray Williamson  
Entertainment — Ted Duff, Yan Van Hamel, The Swinging Brass of Chris Black  
Miss Canadian University Queen, 1967 crowned by Suzanne Langford, Miss Canadian University Snow Queen 1966

## SATURDAY, JANUARY 28

- 11:00 a.m. Skating — giant rink in front of Library
- 11:30 a.m. Car Gymkhana — T.A. parking lot
- 11:30 a.m. Outdoor Sports Activities
1. One legged race (one skate, one shoe)
  2. The '67 Medley (to be announced)
  3. Anniversary Amble (Snow Shoe Race)
  4. four legged race
  5. Centennial Stakes (speed skating—6½ furlongs)
- 11:30 a.m. Judging of Ice Sculptures
- 12:30 p.m. Old Quebec Cookout
- 12:50 p.m. Lettermen's 2nd Annual Chariot Race.
- 1:00 p.m. Basketball — W.L.U. Hawks vs. University of Western Ontario in T.A.
- 2:15 p.m. Hockey game — W.L.U. Hawks vs. Laurentian University — Kitchener Auditorium
- 8:30 p.m. Mardi-Gras Costume Ball  
with Shawne and Jay Jackson and the Majestics  
Penny Farthings  
Reefers  
Ted Duff Trio



The Living Trend  
is to  
**TOTAL HOME COMFORT** →  
**BUY BOEHMERS**

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*Have Yourselves a Ball*

**Schendel Stationary Ltd.**  
**Waterloo, Ontario**



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