

IT IS WITHIN THE  
**POWER  
OF ALUMNI**



TO PROVIDE A  
SIGNIFICANT  
PART OF THE  
PROPOSED  
**TEACHING  
THEATRE**  
THROUGH THE

**ALUMNI LOYALTY FUND**

**WATERLOO LUTHERAN UNIVERSITY  
WATERLOO, ONTARIO**



SARAH STUBBS  
President, Alumni  
Loyalty Fund

## The WLU Alumni Objective

# A TEACHING THEATRE

for lectures . . . drama . . . musical comedy . . . choir . . . soloists . . . band . . . orchestras . . . organ recitals . . . demonstrations . . . debates . . . panels . . . conferences . . . devotions . . . and more

WLU seriously requires a multipurpose teaching theatre.

The primary need is an academic one. The current day and night use of the amphitheatre (1E1) has pointed up the educational necessity of having —

— a teaching theatre to seat as many as 600 persons. It would provide for lecture groups that include one or more large classes, and auditors from other faculties and schools of the university;

— a teaching theatre that is equipped with audio-visual aids for films, videotapes, and recordings;

— a teaching theatre that is suitable for rehearsals and concerts of the university choir, band, affiliate artists, and other groups and soloists;

— a teaching theatre equipped with a fine organ and a concert grand piano for recitals and for accompaniment of WLU and visiting artists;

— a teaching theatre that is equipped with a professional-type stage, dressing rooms, and workrooms for the annual series of plays and musical shows produced by the University Players, Purple and Gold Show Company, and the various departments in arts and sciences;

— a teaching theatre acoustically excellent to all the performing arts and public lectures;

— a teaching theatre for conferences, conventions, symposia, and assemblies such as those held by the students' body, student clubs, alumni, and parents. The teaching theatre is to be an important part of the proposed Fine Arts Centre.

### ALUMNI LOYALTY

Alumni have adopted the teaching theatre as the objective of the Alumni Loyalty Fund for the second successive year. Giving by Alumni for this project will serve as a "pace setter" and will inspire the university community, corporations, foundations and others to give too.

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Designated gifts may be made in consultation with the WLU Director of University Resources, such as the proscenium stage, rising platform, electrical control equipment, rehearsal room, "green room" and other features of the official plan.

\* \* \* \* \*

Subscriptions may be paid on a quarterly, semi-annual or annual basis. Reminders are mailed by the Alumni Relations office a few weeks prior to the contribution dates.

\* \* \* \* \*

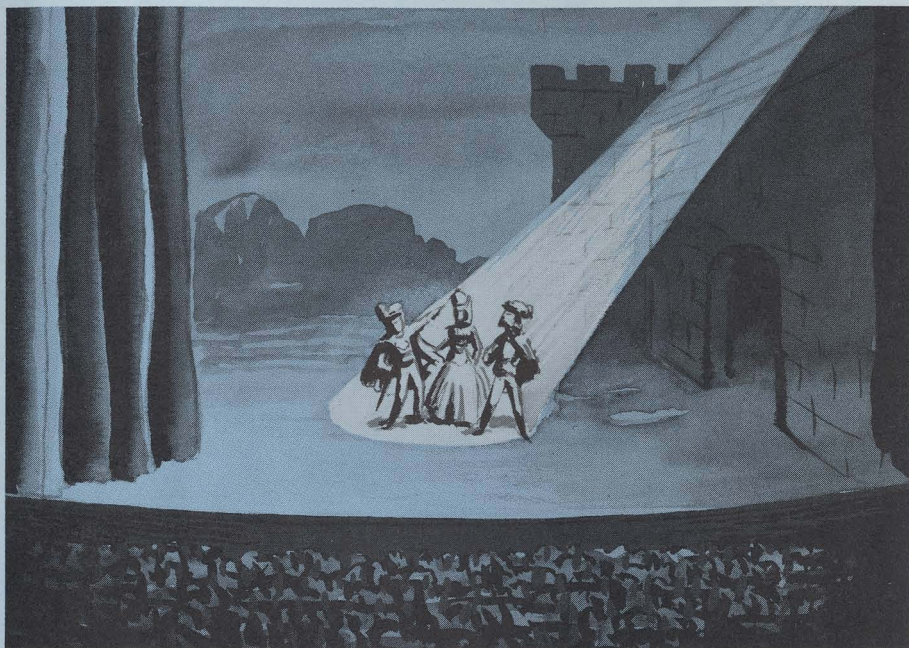
Some employers of alumni are willing to match (give an equal amount to the fund) the giving of donors to universities. In transmitting subscriptions, include the name of your employer.

\* \* \* \* \*

### EVERY GIFT APPRECIATED

Every gift, small or large, to the ALUMNI LOYALTY FUND is received and acknowledged with gratitude. All contributions to Waterloo Lutheran University and its Alumni Loyalty Fund, are tax deductible in light of a certificate issued to the university by the Department of National Revenue. Official receipts are issued for that purpose.

Alumni Association of  
Waterloo Lutheran University,  
Centre Hall, 75 University Ave. W.,  
WATERLOO, Ontario, Canada  
(519) 744-8141



"We want this theatre to be a showplace of the University. Accordingly, I have instructed the planners and architect to be creative and even daring in their execution. Such a centre would be a focal point of our University and a delight to our alumni as they return to campus.

I am enthusiastic as I look to the future. We have a fine faculty, a good programme and, I believe, a loyal constituency. I am also extremely grateful that the alumni have taken it upon themselves to spearhead the drive to build this theatre."

Frank C. Peters  
President

#### A FINE TRADITION OF WLU ALUMNI SPIRIT

Out of loyalty and gratitude to their alma mater, alumni of Waterloo Lutheran University have given generously to projects which have aided the University.

100% participation is our goal for 1969. The percentage of alumni participation is directly related to the amount of consideration WLU receives from corporations and philanthropic foundations. Your gift, whatever the amount, can stimulate interest from others.

ACT IMMEDIATELY . . . USE THE SUBSCRIPTION FORM AND THE REPLY ENVELOPE ENCLOSED . . . GIVE AS GENEROUSLY AS YOU CAN.

A newly designed alumni "booster" decal, depicting the Golden Hawk emblem, will be sent to all subscribers to the 1969 Alumni Loyalty Fund.

# AMONG WLU'S STARS

IN STRATFORD FESTIVAL • STAGE  
FILMS • PLAYWRITING • DESIGN-  
ING • MUSIC



Student Keith Knights and Affiliate Artist Eileen Shelle in Menotti's opera spoof of "The Telephone"



At left above, two campus playwrights, Dr. Helen Cheyne translating Zuckmeyer's plays from German and student Herminio Schmidt, author, composer and director of "Peter and the Dog". At right, above, Prof. James Clark, drama teacher and public lecturer and Captain Derek Starnard, director of the WLU Band and Royal Canadian Regiment Band.



Alumna Molly Harris, costume designer at Stratford Festival and Theatre Calgary



Alumnus' Terry Judd, award winning actor of Stratford Festival and Theatre



Peter van Ginkel, WLU's affiliate artist 1967-68, in Metropolitan Opera production of "The Marriage of Figaro"



Alumnus Bill Cole, famous for roles in Stratford Festival, Charlottetown Festival, and Spring Thaw. Prof. Walter Kemp, chairman of the WLU Music Department, piano and organ soloist, director of K-W Philharmonic Choir.



Patti O'Neill, leading light in student drama



Victor Martens, assistant professor of music



The Waterloo Lutheran University Choir of 45 voices, well-known for concert tours in Canada and the U.S.A.

PRINT NAME .....

ADDRESS .....

CLASS OF  
19 .....



# ALUMNI LOYALTY FUND \* WATERLOO LUTHERAN UNIVERSITY

*Dear Sarah Stubbs:*

*Because of my concern for continued and increased support for WLU, I will help make the Teaching Theatre a reality with my gift to the Alumni Loyalty Fund for the year ending October 31, 1969.*

TOTAL SUBSCRIPTION:    \$10         \$15         \$25         \$50         \$100         \$.....

I ENCLOSE FULL AMOUNT  OR, I ENCLOSE \$....., AND I WILL TRANSMIT THE BALANCE ON  
..... (FINAL PAYMENT SHOULD BE MADE BEFORE AUGUST 31, 1970)

MY EMPLOYER ..... HAS A MATCHING GIFT PROGRAMME  
Name of Company

SIGNED .....

GIFTS ARE TAX DEDUCTIBLE. MAKE CHEQUES PAYABLE TO: "WLU ALUMNI LOYALTY FUND"

WE'RE INTERESTED IN YOU! Please use this space to inform us of what you are doing, for publication in the "Waterloo Campus."

ANNUAL CENSUS (Please list changes)

PERSONAL NEWS ITEM

Date.....

Name .....

\_\_\_\_\_

Address .....

\_\_\_\_\_

Telephone .....

\_\_\_\_\_

Position/Title .....

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Marital Status .....

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New Births - Name .....

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Date .....

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Honours, etc. ....

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Employer .....

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Address .....

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(If married Alumna, please include Maiden Name)