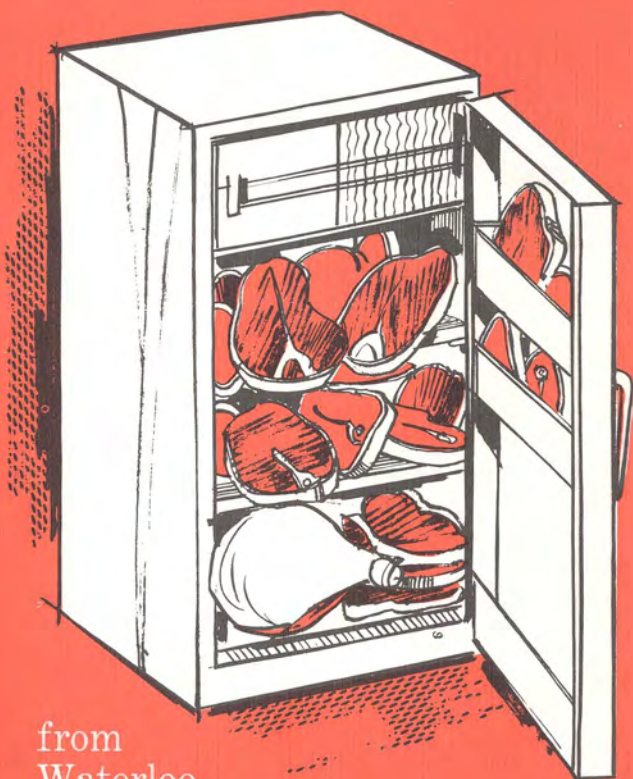


Stock The Steaks...



from
Waterloo
Lutheran
University

Stock The Steaks...

Hi, I'm Harriet Heifer!

Sorry to keep beefing, but the Steering Committee thought you should know that the library still needs to corral a great many more books. The Committee have come up with a great idea for a new "Stock the Stacks" drive. They won't tell me what it is but I have herd we will be able to meat together for a meal or two. Something about the winner for dinner I think!

See you soon .



from
Waterloo
Lutheran
University

PARTICIPATING
PREFERRED
SHARE
\$25.00

Dividends

- **Three** tickets in our “**Stock the Steaks**” draw.
- Personal Stock Certificate.
- Bookplates bearing your name affixed to **three** books.

Special 24” X 20” print of the official memorial painting of Willison Hall. This painting was commissioned by the University before the demolition of Willison Hall, and is an outstanding example of Kitchener artist Doug Ratchford’s work. These prints are available only through the Alumni Office.

COMMON
SHARE
\$10.00

Dividends

- One ticket in our “**Stock the Steaks**” draw.
- Personal Stock Certificate.
- Bookplate bearing your name affixed to one new book.



Stock The Stacks

Yes, Stock the Stacks. Unfortunately they are still nowhere near full, even though 20,000 volumes were added last year. This year's Stock the Stacks is very similar to that of last year.

We ask that you consider buying a "share" in the library. A "Common" share is offered at \$10 with a "Preferred" share costing \$25. In either case you will receive a specially printed stock certificate bearing your name as a receipt, as well as other "dividends."

Read the descriptions of the Common Stock and the Participating Preferred Stock and decide how best you can help us. Please note the list of dividends for each stock. There are still a few of the colour prints of the Willison Hall painting, and these will be offered with preferred shares on a first come - first served basis.

Donations will be processed as soon as they are received by the Alumni Office, and turned over to the University Librarian immediately for the purchase of urgently needed books.

Stock The Steaks



Although the University buys books at an “educational discount” from the publishers, by the time a book has been catalogued and prepared for distribution the average cost is well over \$10.00.

People ramble on quite happily about the “knowledge explosion” and keeping “up-to-date” and “with it”, without ever realizing that:

every day over 1,000 books are published.

every year more than 60,000,000 pages of new scientific data, technical information and research are released.

Obviously the library does not need all of these books but we must remember that books are the tools of the scholar and the library is his workshop.

Another modern library aid is microfilm, which can reproduce a whole newspaper on an area the size of a postage stamp — but which requires viewers which enlarge the image so that it can be read. Microforms save the library money because they take up so little space, but often cost more than the price of the original book.

The Waterloo Lutheran University Library is a source of pride to the university because it is managed with efficiency, with economy and with an eye toward faster and more efficient information retrieval.

The need for more books and other materials is, however, acute! Please help us by sending in your donation. Help us to . . .

Stock The Stacks

The "Stock the Steaks" draw is an additional fun feature this year. Thanks to the generosity of Director Glenn Ludwig the Alumni Association was given a young heifer named Harriet. She is being fed and cared for at the ranch of Grant Erwin, Alumni President. The growth and progress of Harriet will be featured in the next few issues of "Campus!" Every contribution to the "Stock the Stacks" campaign will give the donor a ticket or tickets in the draw, which will be made during the Annual General Meeting held on Homecoming Saturday, October 14th. By this time Harriet will be in prime condition (about 750 lbs.) and will be the prize in our "**Stock the Steaks**" draw. She should provide about 350 lbs. of dressed beef to the lucky winner cut, wrapped and frozen to his specifications.

To the Alumni Office, Waterloo Lutheran University, 75 University Ave. West, Waterloo, Ontario.

Yes, I would like to help stock the stacks

Name

Address

Grad. Year (if any)

Please send me\$10.00/25.00 shares

I enclose cheque for \$.....

made payable to:-

The WLU Alumni Association