
EDUCATE or DIE!



WHERE are the young men of today who will be the Lutheran pastors of tomorrow? . . . They are in our Lutheran Colleges, studying, learning and growing, to prepare for the spiritual leadership ahead of them.

Suppose we had no Lutheran Colleges; where would they be? Nowhere; there would be practically no Lutheran pastors for the future.

Ninety-two per cent, of all the educated men in the Christian ministry have been educated in the colleges of their own denomination, 9 of every 10 educated Baptist ministers come from Baptist colleges; 9 of every 10 educated Anglican ministers come from Anglican colleges; 9 of every 10 educated Lutheran ministers come from Lutheran colleges, and so on in every denomination.

Each Church body must educate its own ministers or go without educated ministers. We must "educate or die."

A Church body which ignores or evades its duty to educate, sooner or later drops out of the service of the Master. Look back over the history of the Christian Church and see the fate of



St. John's Evangelical Lutheran Church
Waterloo, Ont.



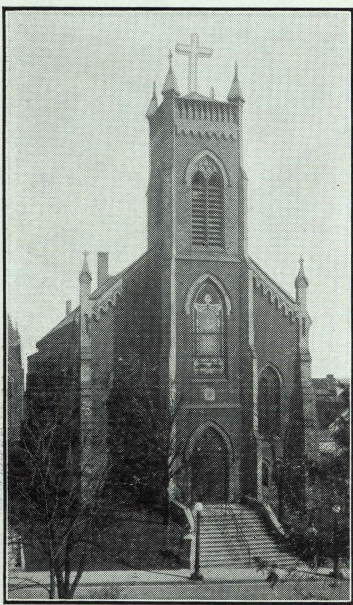
the sects that refused to build colleges; they have all died the death of the "hard-shell."

It costs a Church to build a College, but it costs tremendously more not to build it~

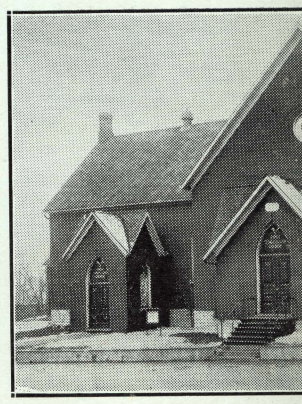
The United Lutheran Church of Canada must have a worthy college. Our future growth and leadership depend upon it. Waterloo College is the *only* College in Canada east of the prairies. To Waterloo College, right here in our Twin-City, is given the honor and privilege of training the pastors of the future.

There are many reasons why every citizen of Kitchener-Waterloo should subscribe generously in the \$150,000 campaign for Waterloo College. But in addition to these general reasons the Lutherans of the Twin-City owe a duty *as Lutherans* to the College.

The Church of Martin Luther deserves the best; yet we have not been as generous to our College as have the people of other denominations to theirs. We are not true to the Church whose matchless honor has been entrusted to us, if we fail to



St. Peter's Lutheran Church
Kitchener, Ont.



First English Evangelical
Kitchener

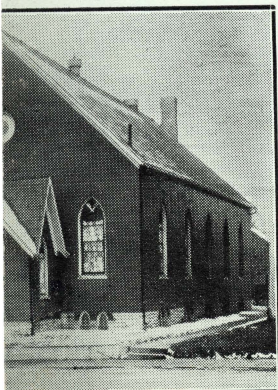
build a college which will attract and train our finest young men for this glorious purpose.

*This is not merely the Responsibility of a Few
but the Privilege and Duty of Many*

Let us give generously to Waterloo College now; not in the small coins that are left after all our selfish desires have been gratified, but in amounts that represent a worthy investment in the future of our Church and in the glory of God.

Lutherans, do not evade this issue! The future of Waterloo College and of our Church in Canada are bound up together inseparably. We have the money — God grant us the vision and the unselfishness to build a College that will be worthy of ourselves, of our beloved Church, and of our God!

Let us build a Waterloo College which will be worthy of ourselves, of our matchless Church, of our Christ, Whose we are and Whom we serve! Will YOU help with a generous gift?



al Lutheran Church
r, Ont.



St. Matthew's Ev. Lutheran Church
Kitchener, Ont.



PASTORS OF THE TWIN-CITY'S EVANGELICAL LUTHERAN
CHURCHES

Rev. H. A. Sperling Rev. C. S. Roberts Rev. J. Maurer Rev. J. Schmieder

*Subscriptions are payable quarterly over a two-and-a-half
year period. This permits generous giving.*



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Campaign for Waterloo College

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KITCHENER, ONT.