

HOLIDAY CLEARING SALE

The time is short between now and New Year's and we are bound to improve it. When people enter our store these days, they have their eyes open: when they read the papers, they don't forget the advertisements.

HENCE WE ADVERTISE—We make a display—**WE QUOTE PRICES** and we back up our statements by the goods mentioned every time. If we haven't the article you saw advertised, don't blame us: the quantity may have been limited and some one has snapped it up before you.

When people buy presents these days they consult the usefulness of the present every time. That's where we shine. Everything we sell is useful whether it is intended as a gift or not. The Store is bristling with bargains and your best plan is to shop early—and often.

25 per cent OFF ALL TRIMMED MILLINERY during this HOLIDAY SALE.

DRESS GOODS

Heavy Tweed Dress Goods worth 20c yd., holiday price 16c.
Plain and Fancy Tweed Effects worth 30c, holiday price 22½.
Fancy Reversible Dress Goods worth 30c, holiday price 22½.
Fine French Twilled serge, Blk. & Brown only, worth 50c, holiday price 44c.
Fine Silk Finished Black Henrietta worth 75c, holiday price 60c.
Heavy Black and Navy Coating Serges worth 90c, holiday price 75c.
Fine Black Soleil Cord Dress Goods worth 60c, holiday price 49c.
Fancy Scotch Suitings, in 7 yd. lengths, in fancy plaids and plain colorings, regularly worth \$1.00, holiday price 75c.
Fine Black Pea de Soir Silk, extra heavy, worth \$1.35 yd., holiday price \$1.12
46 inch Henriettas in evening shades of Cream Pink and Blue, worth 60c., holiday price 45c.

Mantles and Mantling

Heavy Black Boucle Cloth Mantle, reg. sold \$7.50, holiday price \$6.00.
Heavy Rough Cloth Mantle, worth \$6.50, holiday price \$5.25.
Heavy Loop Cloth Mantle, really worth \$6.00, holiday price and a snap \$4.00.
Some Old Mantles, clearing at \$2.50 to \$4.00.
Fancy Fawn Mantilla Cloth 54 inches wide, regularly sold at \$1., holiday price 75c.
Heavy Black Beaver Cloth special import and extra heavy, worth \$2., holiday price \$1.45.
Fancy Elderdown Mantling for Children's Coats, worth 50c, holiday price 45c.
Good strong Tweeds, regularly sold at 35c, holiday price 25c.
Heavy Untearable Tweeds, made in Grant's Mills Chesley, regularly sold at 60c., holiday price 50c.
Great Value in Suitings, Worsteds and Serges cut down to holiday prices.

FURS

1 Men's Coon Coat, trimmed and well-lined, worth \$32, holiday price 25.
1 Ladies' Greenland Seal Cape, 25in., with Storm Collar, and lined with quilted Satin reg. worth \$22, holiday price 17.50.
Men's Nutria Collar & Cuffs, reg. worth \$8 holiday price 5.25.
Ladies' Grey P. L. Gauntlets, French Kid Palms, worth \$6.50, holiday price \$5.00.
Men's Electric Seal Caps, worth \$5, holiday price 3.50.
Men's Australian Beaver Crps, worth \$4.00 holiday price 3.25.
Ladies' Artic Sable Muffs, reg. worth \$6.50 holiday price 5.00
Ladies' Baltic Seal Muffs, reg. worth \$4.50 holiday price 3.50.
2 pieces Sealette worth \$5. & \$6. respectively, holiday price 4.25 & 5.15.

OVERCOATS

Men's Heavy Freize Coats, reg. worth \$6.50, holiday price \$4.95.
Men's Heavy Freize Coats Blk. and Brown worth \$7.50, holiday price \$5.75.
Men's Heavy Freize Coats, heavy wool lining, reg. sold at \$10., holiday price \$8.
Men's Heavy Brown Coats latest style and cut, reg. worth \$12, holiday price \$9.00.
Boy's Heavy Ulsters, reg. worth \$6.50, holiday price \$5.
Boy's Overcoats to clear at \$2.50, \$3.00.
Men's Good Tweed Suits pretty checks, worth \$6, holiday price \$4.75.
Men's Fine Black Worsteds Coats and Vests, worth \$12., holiday price \$9.
Boy's Suits in 2 and 3 pieces, all reduced to meet the demand for goods at holiday prices.

MEN'S FURNISHINGS

Men's Silk Ties either string or knot, worth 50c, holiday price 35c.
Men's Silk Ties, either string or knot, worth 40c, holiday price 25c.
Men's Silk Ties, all shapes, worth 25c, holiday price 15c.
Men's Fancy Braces, all colors with strong and fancy buckles, worth 35c, holiday price 25c.
Men's Fancy M. files, Dark Checks, worth 35c, holiday price 25c.
Men's Silk and Cashmere Mufflers, worth 60c, holiday price 50c.
Men's Heavy Black Shirts made from Farmers Sa'een, worth \$1, holiday price 85c.
Men's Fancy Top Shirts, worth 65c, holiday price 50c.
Men's Scotch Wool Underwear worth \$1.50 suit, holiday price \$1.25 suit

Good MIXED CANDIES worth 7c. a lb. **HOLIDAY PRICE, 5 lb for 25cts.**

BOOTS & SHOES

Men's Heavy Seamless Bals, Riveted Soles worth \$1.50, holiday price 1.25.
Men's Fine Bluff Bals, Common Sense or Rounded Toe, worth \$2.50, holiday price 2.00.
Men's Fine Dongola Bals, pointed toe, worth \$2.75, holiday price 2.25.
Ladies' Fine Dongola Bals, Buttd. or Laced, worth \$1.50, holiday price 1.30.
Ladies' Fine Pointed Toe, Buttd. Boot, with turned Sole, reg. worth \$3.00 holiday price 2.50.
Ladies' Strap Slippers, worth \$1.50, holiday price 1.30.
Ladies' Oxfords, worth \$1.25, holiday price 95c.
Ladies' Whole Stock Bals, worth \$1.50, holiday price 1.25.
Misses Whole Stock Bals, worth \$1.15, holiday price 1.00.

HOLIDAY FRUITS.

Best English Lemon Peel, worth 30c lb, holiday price 20c.
Best English Orange Peel, worth 35c lb, holiday price 22c.
5 lbs. good mixed candies for 25c.
Fine fruit cream candies worth 20c. lb., holiday price 15c. lb.
Fine Chocolates worth 20c., holiday price 15c. lb.
Conversation Lozengers, 2 lbs. for 25c.
Crested Walnuts worth 20c. lb., holiday price 15c.
Best soft shell Almonds worth 20c. lb., holiday price 15c.
Good Figs 4 lbs. for 25c.
Shelled Almonds worth 40c. lb., holiday price 30c. lb.
Mott's English Chocolate worth 10c. bar 3 bars for 25c.

HANDKERCHIEFS

Children's Fancy Border Handkerchiefs, worth 5c, holiday price 1c
Children's Fancy Hemstitch Hdks., worth 10c, holiday price 5 for 25c.
Ladies' White Hemstitch Hdks., worth 15c, holiday price 3 for 25c.
Ladies' Fancy Border Hdks., worth 20c to 25c, holiday prices 10 to 15c.
Ladies' Small Silk Hdks., worth 15 to 25c, holiday prices 10 to 15c.
Gents' Large Silk Hemstitch Hdks worth 60c, holiday price 45c.
Gents' White Hemstitch Hdks., worth 15c, holiday price 10c.
Gents' Fancy Silk Hdks., holiday value at 25, 35, 50, & 75c.
Ladies' Hosiery in great variety, holiday value at 25 and 30c.

Lots of things we haven't mentioned: haven't time or room to do so, but you can depend on THE HOLIDAY PRICE DOWNING THEM ALL.

RAMSAY & MORLOCK

CASH

AND

ONE PRICE

CALDER'S BLOCK

LOWER TOWN.