### How To Manage Cuts and Burns

First Aid in the Home Is

Undoubtedly, nine out of ten household injuries are cuts, grazes and burns-with splinters, blisters and particles in the eye coming next.

Cuts can be of various kinds. They are all alike as regards treatment, though they are not alike in healing time. Clean cuts heal quickest and with the least trouble.

TO STOP BLEEDING

Let us suppose you have been slicing vegetables in a hurry and have cut your finger. Don't be frightened of a little blood. It will not hart you to let the wound bleed for a few seconds. In fact, it is an advantage, as this washes the wound from within instead of from the outside and thus washes out the dirt, instead of washing it in. Don't wash the wound with water at all if it is a clean cut. Stop the bleeding by raising the injured limb above the head and gripping tightly underneath the wound. You will be surprised how quickly the bleeding stops. Paint with iodine around the wound and apply the gauze pad or a piece of elastic surgical plaster-cumdres:-

Next in order of frequency in the scale of injuries are burns and scalds. To deal with them, spread some of the tannic acid jelly you have in your box on a piece of gauze or other dressing and apply to the injury. Cover with a pad of cotton weel and bandage the whole.

## The Small Town: Where Dominion Prosperity Lies

Dean of Canadian Advertising Says Reconstruction Mork After War Should Start There

"The second world war should build for the future. Industrial expansions should revert back to the small towns where Canada's permanent prosperity is rooted." Such is the opinion of R. C. Smith, the dean of Canadian advertising, who early in February celebrated his birthday in Toronto. 'The small towns were built by men who had a pride in their craft and who did not feel that the pinnacle of a man's success is a white collar job. That is the philosophy which has made a greater Canada in the past and which can build a greater Canada in the future."

A vigorous call to arms was also sounded by Mr. Smith. "Whether in the firing line or on the home front," he declared, "the full resources of all Canadians must be mobilized to prepare for peace. We must start now to fashion the framework of a greater Canada."

# Writing Books Is Expensive

Only .601 Per Cent. of Writers Get Enough to Live On. Publisher Says

So you might write a book? Well, bundreds of thousandsmaybe a million-normal Americans a year get bitten by the notion they'd like to break into print, says the New York World-Telegram.

STARVATION PAY Of these artless folk perhaps

100,000 write past page three. The number of manuscripts actually dropped into the New York publishing well annually is uncertain, but it's probably high up in the tens of thousands. Yet only .001 per cent of the

people who try their hand at writing books earn more than starvation wage at it, one publisher estimates.

And among the professional writers who work at it for a living the maximum earnings in good times for 87 per cent averages \$2,500 a year, according to Edward A. Weeks, editor of Atlantic Monthly.

Even more disconcerting: Less than one out of every thousand manuscripts that pass through a publishing house unsolicited ever reaches the inside of a book cover.

VANITY PUBLISHERS The average sales of all books published is around 1,200 which looks mighty sorry in light of the fact that a publisher must sell close to 2,500 copies to break

A dozen or so publishers will bring out your book for a price, say \$400, for an edition, of which you'll get an agreed-on block of copies. The other houses call them "vanity publishers." Poets often have to kick-in an advance to see their verse in print.

Keen an ordinary magnet in the sewing box-it's fine for picking | heads. up spilled pins and needles.



### \*\*\*\*\* How Can I BY ANNE ASHLEY

Q. How can I make a good soap

A. This can be made from the scraps of soap around the house. Dissolve these small pieces of soap in just enough water to cover them and add one teaspoonful of borax for each pint of the mixture. Q. How can I prevent pies from

overflowing in the oven? A. Insert a short piece of uncooked macaroni in the top of the crust. This will stop the overflow.

Or do this at the start to prevent overflowing. Q. How can I prepare 2 solution

for chapped hands? A. A good lotion for chapped

hands is one part of aqua ammonia to two parts of glycerine. Add enough rosewater to obtain a slight perfume. Q. How can I remove the odor

from an empty medicine bottle? A. Fill the bottle half full of cold water and add one tablespoon of dry mustard. Shake thoroughly, let stand for half a day, and then rinse carefully in cold water.

task of boiling eggs? A. Try using an old flour sifter for boiling the eggs. Place the sifter containing the eggs in a kettle of boiling water. When the eggs are done, it will be easy to remove

Q. How can I make easier the

Q. How can I clean jewelry? A. A solution of one-half ammonia, and one-half water is excellent for cleaning jewelry. Then polish with a chamois.

### SCOUTING ...

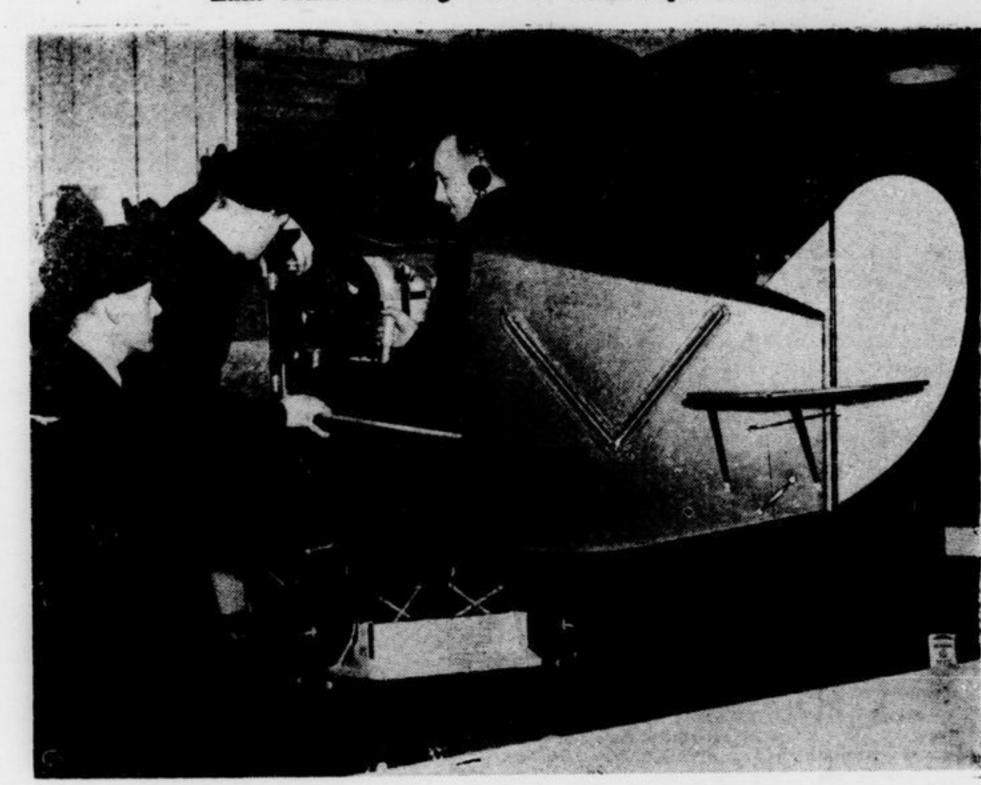
The formation of Anti-Rumor Patrols" is one of the original wartime activities of the Boy Scouts of Trinidad and Tobago. They aim to nip any false and alarming news in the bud, as a contribution toward maintenance of a steady morale on those islands.

A clubroom for overseas and other Scouts in His Majesty's forces has been opened at Imperial Boy Scout Headquarters, London. The club is open daily from 9 a.m. to 11 p.m. and meals are obtainable at all bours. A special welcome is extended former overseas Scouts.

An X-ray machine was the last valuable contribution of the Scouts of Montreal to the equipment of the Children's Memorial Hospital. The apparatus was purchased by the Montreal Scout "Good Turn Fund." For some years a Cub Pack and Scout Troop for the young patients of the hospital have been carried on by Montreal Scouters.

Scouts and Scout leaders of the Canadian West who regularly travel long distances to attend meetings have their long-distance brothers in New South Wales. A lady Cubmaster at Lockhart, N.S.W. cycles 28 miles each week over the bush roads to take her Cub Pack meeting. Six Walgett Patrol Leaders wheeled 114 miles to attend a Patrol Leaders' Training Course, then wheeled the same distance

# Link Trainers Being Built at Gananoque For R.A.F.



A million-and-a-half dollars are being spent in the little Ontario town of Gananoque to build planes that will never fly. The money is being spent by the British air ministry on 200 Link trainers, the stubby, motorless "planes" used to teach young pilots of the royal air force the intricate problems of piloting the modern fighting planes of the R.A.F.

of the Henpecked Club. Sudden-

ly the door opened. His wife

sailed in, grabbed him by the

collar, shook him until his teeth rattled, and exclaimed:

"What do you mean by attend-

ing this club? You're not hen-

What Science

Doing

MAY REPLACE INSULIN

in laboratory investigation has re-

duced blood sugar in rabbits and

monkeys and in a few cases in dia-

betic individuals, is announced by

Dr. J. B. Collip, head of the Bio-

chemistry Department at McGill

The substance, prepared from a

pituitary tissue, is given by the

mouth. If proven effective, it would

eliminate the mental discomfort

and physical suffering caused by re-

peated injections of insulin in the

6,000 TIMES BRIGHTER

makes round stars into square ones

William H. Christie has determin-

ed the brightness of 18 globular

"All the stars in the clusters are

hotter and more brilliant than our

sun," says the Mount Wilson obser-

"The total brightness of the smal-

"Despite their brilliance, only

two clusters are near enough to be

For quick relief from itching of cosems, pimples, athlete's foot, scales, scabies, rashes and other externally coused skin troubles, use world-famous, cooling, antiseptic, liquid D. D. D. Prescription. Greaseless, stainless. Soothes irritation and quickly stope intenseitching. 35c trial bottle proves it, or money back. Ask

your dragget today for D. D. PRESCRIPTION.

seen with the naked eye.

ler clusters is 6,000 times that of

the sun, and that of the larger is

Using an odd camera which now

treatment of diabetes.

star clusters.

500,000 times.

vatory astronomer.

University.

Discovery of a substance which

# Have You Heard

An Englishman and a Frenchman were arguing over whose country owned the finer navy. They asked the old Irishman in the corner to settle the argument. "The Irish have the best navy," he said. "In Heaven's name, where is the Irish navy?" said the other two. "And what a foo! I'd be to be telling you when you might be a couple of spies," said the Irishman.

"Some men thirst after fame, some after love and some after

"I know something they ail

thirst after." "What's that?" "Salted peanuts."

A passenger on board ship found that he had left his toothbrush in the washroom, Returning to recover it, he found a man using it. "Sir." he exclaimed in amazement, "that is my brush you are

"Oh," replied the man apologetieally, "I'm so sorry. I though it belonged to the boat."

Doctor: "Why do you have BF 7652 tattooed on your

Patient: "That's not tattooed, doctor. That's where my wife ran into me with the car when I was opening the garage

A professor at a famous seminary was addressing the students due to take their departure. He had been verbose and prosy.

"Finally, gentlemen," he concluded. "remember that when you go out into the world you will find yourselves face to face with a lot of people who have lost their

He was attending a meeting

### Machine Tricks "Poker Faces"

A machine with an uncanny ab-Western Ontario.

Some of the officers outsmart. ed the machine, others had their secret thought bared.

If there is a name for the apparatus it is not "lie detector," Dr. Wilson explained. It is only one of several instruments all which are used in the so-called tie detectors of the United States, to measure emotional response.

### Canadian National Railways Revenues

The gross revenues of the all-inclusive Canadian National Railways system for the week ending February 7th, 1940, were \$4,369,293, as compared with \$3,163,696, for the corresponding week of 1939, an increase of \$1,205,597 or 38.1%.

DESPONDEN GIRLS. Crying spells, irritable nerves due to functional "monthly" pain should find a real "woman's friend" in Lydia E. Pinkham's Vegetable Compound. Try ill Lydia E. Pinkham's Control



ility at getting behind a "poker face" and telling what's going on there, was demonstrated to a group of about fifty Western Ontario policemen last week by Dr. D. J. Wilson of the Psychology Department of the University of



### Modern Etiquette BY ROBERTA LEE

Q. How should one . gulate his tips, and know whether to give a tip of a dime or a dollar?

A. Tipping must be regulated by the contents of one's purse. It is really vulgar to be ostentatious and overdo it. When a person earns say \$30 or \$40 a week and goes around giving fifty cent and one dollar tips, he should have a guardian.

2. When giving an informal dinner, isn't it all right for the hostess to say, "just sit anywhere you wish?" A. No. This is very confusing. It

is too much like playing the old game of "musical chairs." The hostess should designate where each guest shall sit. Q. Would it be proper for a young

young woman to sign a business letter, Miss Alice Jones? A. Yes, but the Miss should be

enclosed in parenthesis. Q. Is it all right to sign a valen-

"It DOES teste good in a pipe!" HANDY SEAL-TIGHT POUCH . 15 1/2-LB. "LOK-TOP" TIN . 604 also packed in Pocket Tins GROWN IN SUNNY SOUTHERN ONTARIO

A. Yes, if you wish, though many people prefer leaving the identity of the sender to the imagination of the one who receives the valentine. Q. When children are eating at the same table with adults, should they be served first, last, or in reg-

ular rotation. A. Serve the children in same rotation as the adults. Q. What is the meaning of the

abbreviation, "N. B."? A. This is from the Latin nota

bene, meaning "note well."

TOUGH, HANG-ON COUGHS

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Investigate "BARCLAY TILE"
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A COMPLETE CHICK SERVICE We have 13 purebreds, five crossbreds nonsexed chicks, sexed pullets, sexed cockerels, capons, started chicks, older pullets. We hatch 50,000 to 60,000 chicks every week. We have four hatches a week, Due to this enormous production. we can save you money. Free catalogue and price list on request. Tweddle Chick Hatcheries, Limited, Fergus, Ontario.

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tainers. No pulsators. No old-fash-

ioned pipelines. Write to-day. William E. Bawden. 21 Quebec Ave..

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al Watch, Regina, Sask. LYONS February Clearance Sale

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\$109.00 BEAUTIFUL SOLID WAL

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