Goodrich Expands Its Facilities

Are Busy Stepping Up Production to Meet The Increased Demand

Due to improvement in its volume of business since the early part of the year, and in the belief that Canada will continue to grow greater, additional floor space is being provided by Goodrich for manufacturing purposes through an expenditure of approximately $85,000.

Work has already started to provide additional railway facilities into the plant at Kitchener, Ont. Certain floors within the plant are being extended. The General Office has been moved to the Dunker Building, and several departments will be relocated within the plant primarily to eliminate wastes in operations.

Goodrich, as is well known, manufactures the famous Life Saver Trend Silvertown, which product in the last several years has brought motor car users a greater feeling of security against skidding than has ever been available before in the forty-five years' history of the automobile.

IMPROVED TIRES

Goodrich has also vastly improved the performance of truck tires by introducing a new type of cord, which, according to experience, has eliminated sidewall blowouts, the bug-bear of truck operators. In addition, Goodrich has expanded its tire lines in number and quality throughout the entire passenger and commercial range. It has further introduced the Black and Gold Tube which, through the use of a special construction, is much more resistant to chafing and the destroying action of rust on rims.

Goodrich also reports an enlarged demand for its new High Cleat Tractor Tire for rear wheels operating on soft ground. It has also developed a Skidding Ring Tire for use on the front wheels of tractors, thus enabling the operators to "hold the line" when plowing.

BETTER FOOTWEAR

Improved volume in its famous footwear line, due to the introduction of many new types of Winter and Summer footwear, has also played a part in the Goodrich expansion program.

One of the most important causes for Goodrich moving ahead in its facilities is the growing uses of rubber in manufacturing plants, not only being modernized throughout Canada, but also in those new plants now being added to Canada's constantly growing industrial facilities.

More and more rubber is being used to protect metals from friction and from the corrosive effects of acids, etc. Rubber is also being required extensively in the reduction of vibration within plants and on railway lines.

The motor car industry today is constantly adding more rubber parts to its finished product in order to not only increase vehicle life, but also reduce noise. The motor car and truck of today are certainly much quieter and longer lasting than formerly, primarily due to the extensive developments of Goodrich.

Naturally, Goodrich desires to play its part in supporting Canada in its war efforts. Facilities are being provided in the expansion move to place Goodrich in a position to be of real service to that end.

How Can I?

BY ANNE ASHLEY

Q. How can I prevent the flour from forming into lumps when mixing batter?

A. Put the salt into the flour before wetting. By pouring flour into the liquid, instead of liquid into the flour, and beating with a fork, lumps will not form.

Q. How can I treat a skin which is too oily?

A. Wash the skin daily in hot castile soap suds. Rinse in hot, then cold water. Avoid eating fats. Drink plenty of water.

P. How can I stiffen small rugs and prevent their curling up at the edges?

A. Coat their backs with shellac.

Q. How can I test milk if I suspect that it has been watered?

A. Dip a knitting needle into the milk. If articles adhere to the needle, you may be assured that the milk has not been watered.

Q. How can I remove grease spots from wall paper?

A. Mix pipe clay and water to the consistency of cream, apply to the grease spots, and allow to remain for twenty-four hours.

Q. How can I improve the taste of cauliflower?

A. Try adding a cup of grated cheese to the white sauce for cauliflower. It gives a decided improvement to the taste.

Hitler's Yacht Detained Them In Mid-Ocean

Boris Lindholm, Erne Karlssau, and Helmer Gustavson (L. to R.) officers aboard the Finnish freighter, Siggy, arriving in New York, told how they had been halted in mid-Atlantic by Adolf Hitler's personal yacht, the Azico Grille, TOP, and ordered to Stettin, Germany, where they were held for twenty-one days. They said the Azico Grille has been turned over to the navy and outfitted as a raider.

Have You Heard

The salesman stopped at the house and asked the lady if he could interest her husband in an electric razor.

"He might be interested in your razor," she remarked, "for he shaves close onto once a year."

"Shaves once a year!" echoed the salesman. "I never heard of anything like it."

The lady nodded. "He used to shave twice a year," she drawled. "But that was when we had lady lodgers."

—o—

"You promised to be good," said the mother reproachfully.

"I know," said the small boy; "but it was only a Hitler promise."

—o—

The foreman of a gang of railway men had more than his share of Irish wit.

One day he was walking along his section of the line when he found one of his men fast asleep in the shade of a hedge. Eyeing the man with a smile, he said:

"Slape on, ye idle spalpeen, slape on. So long as ye slape ye've got a job, but when ye wake up ye're out of work."

—o—

"I'm sure you'll forgive me, my dear," said the expansive woman to her guest, "if I go on with my knitting while you are talking. Then I shan't feel I'm wasting my time."

—o—

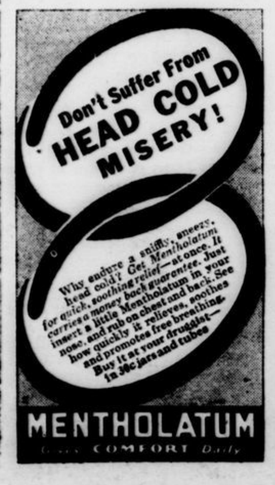
Even in these days economy can be overdone. If you doubt it, listen to the Rev. E. Streete, Vicar of Ashford, Middlesex, England. Here's his appeal from the pulpit the other Sunday:

"I have no objection to buttons being put in the offertory plate, but please do not take them off the kassocks."

—o—

"What's the fundamental difference between a man and a woman?"

"A man will pay $2 for a $1 article he wants, while a woman will pay $1 for a $2 article she doesn't want."



Letters For Hitler Taken From Mails

Three letters addressed to Adolf Hitler have been removed from airmails travelling from the United States to Europe by way of Bermuda, censorship officials disclosed.

The chief censor would not reveal their contents. They were addressed, respectively, to "Herr Adolph," "Chancellor Hitler," and "Fuehrer."

HEALTH TOPICS

ACID STOMACH A MYTH

Acid stomach is largely a myth and calls for rearrangement of living habits rather than the use of alkaline preparations, according to Prof. Chester M. Jones of Harvard Medical school.

'Hyperacidity," he said in a lecture, "usually is only a supposed chemical disorder of the stomach" and taking medicine is not the way to attack the fundamental cause, which is "usually one of improper dietary or living habits."

—o—

A NATIONAL OBJECTIVE

"Education is the most potent weapon in the campaign of prevention of ill health arising from faulty or defective diet and nutrition." Pointing this out to a large audience in Toronto, Hon. Ian Mackenzie, Dominion Minister of Health, endorsed and launched a project undertaken by the Health League of Canada to advise women on the right foods to use. Practical demonstrations in cooking are to be given in a number of city schools. The syllabus for the course of instruction has been scientifically developed and when the success of the project is known, it is intended to outline the technique adopted, for the benefit of any part of Canada desirous of undertaking similar work.

The field of nutrition, said the Minister of Health, was above all the one in which Canadians, as individuals, could learn the most with the greatest benefits to themselves.

"We need health in our armed forces," he continued. "We need health in the nation and we can achieve it only by having health in the home. Victory in the field will be a hollow achievement in this war if all that remains is a devitalized home land. We must not let down our health standard. On the contrary, if we are to be worthy of our fighting men we must strive to go forward in our war against ill-health."

During the last fifty years no animal plagues such as Foot and Mouth diseases, rinderpest or pleuro-pneumonia have occurred among Canadian live stock.

Control THE SPASMS OF Whooping Cough with BUCKLEY'S MIXTURE

What Science is Doing

MAGNIFIES 33,000 TIMES

Scientists have succeeded in taking photographs of germs magnified as many as 33,000 times their normal size, it is revealed in the Canadian Medical Association Journal.

The instrument used to achieve this magnification is the electron microscope, constructed in the Department of Physics by J. Hillier and A. Presbus, research assistants, under the direction of Dr. E. F. Burton, head of the department at the University of Toronto.

The magnification is 28,000 times greater than that of the ordinary microscope. University researchers express hope they will be able to photograph viruses never seen by the eye.

The new microscope is being used also to photograph blood, in the hope that changes denoting the presence of cancer may be detected much earlier than by present diagnosis. It also is hoped that effect of drugs upon pneumonia may be gauged, particularly on the fatty, protective covering of this germ and of tuberculosis.

Modern Etiquette

BY ROBERTA LEE

1. What should a young man do when at a party or other affair, and he finds himself next to a girl to whom he has not been introduced?

2. Is it all right for a bride to have the initials that will be hers when married, placed on her silverware and linen?

3. Should a napkin be held above the edge of the table when unfolding it?

4. What sized tip should one give for services in a beauty salon?

5. When eating in a public place, and the waiter passes a dish, should one say, "No thank you," or merely "No"?

6. Isn't it poor taste for a husband or a wife to make fun of the other when in company?

Answers

Say, "I am Ralph Wilson. I do not believe I have met you before." 2. Yes. Many modern brides do this. 3. No. The napkin should be unfolded on the lap. 4. If the services do not exceed three dollars, twenty-five cents is sufficient. If more than three dollars, one may apply the ten per cent rule. 5. One should say, "No thank you." Courtesy is never out of place. 6. Yes; even when done jokingly it is not good form.

Hiding a wire in his false beard, a man concealed it until sent to prison in France for daring jewel thefts, and after he had escaped by picking the lock, guards found the wire and hair on the floor of his cell.

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Finns Known As Magicians

Nordic Sagas Include Many References to Wizardry of Northern Race, Says the Moncton Transcript

Nordic sagas are full of references to those sorcerers, the Finns, says the Moncton Transcript. In the days before James III, of Scotland, received the Orkney islands as a dowry with Margaret of Norway, when the great anchorage of Scapa Flow, which could hold all the navies in the world, knew only Viking ships, it is possible that the tradition was carried to Scotland, for an old Scotch ballad tells us that:

"A Finn com ower fra Norroway
Fir ta pit tothache away."

We have no explanation to offer as to why Norse sailors attributed magic to the Finns, except the obvious. If anyone is to be presented popularly with uncanny powers it is commonly one of unusual appearance, and so perhaps a first Finn was chosen because of his non-Nordic aspect. In those ancient days ships did not have polyglot crews and lascars if not landlubbers were not seen in European waters. Indeed a "lascar" seems to have meant originally one attached to the "lashkar" or army and presumably he was not even a marine.

British sailors were long unwilling to risk their hides in a ship which included Finns among the crew. They do not seem to have anything against the Finns individually but they did object to the unavoidable intimacy in a ship with wizards who play poker with the devil and use human lives as the chips in the game.

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