

## Poplars Love Moist Places

Three Kinds of Poplar Are Common in Canada — The White, Black and Trembling

The foliage of the poplar tree is very distinct from that of other trees. These trees share the love of the willows for moist places. They are found more frequently in gardens and hedgerows than in the woods.

The white poplar grows into a large tree. The grey poplar is not so tall a tree. The black poplar (so called because of the absence of any white or grey down on the underside of its leaves) is a tree of erect growth, fifty to sixty feet in height. The Lombardy poplar was introduced into England by Lord Rochford in 1759.

**Came To England in 1750**  
The three kinds of poplar tree best known here are the white, the black, and the trembling poplar, or aspen. The trembling poplar is so called for the reason that its leaves are almost always seen to be trembling, the least breath of wind being sufficient to move them on account of the peculiar form of their foot-stalks.

## Essentials Of Good Singing

An Ear for Music, A Pure Tone, Flexible Voice, Distinct Enunciation, Breath Control

It is not only important that the pianist be acquainted with the laws of musical form, but likewise the vocalist in order that the interpretative powers may be broadened.

Some essentials for good singing — (a) an "ear" for music; (b) a pure tone; (c) a flexible voice; (d) distinct enunciation; (e) breath control.

Daily breathing exercises — (a) breath should never be inhaled at any point wherein the act is an interruption of the musical idea.

Disposition — (a) have a clean mind and restful conscience; (b) to be a good singer one must live "life." Sorrow puts pathos and understanding into the singing voice.

## HAT FASHIONS FOR THE PERFECT WEEK END



Ann Rutherford chooses a grey felt to match her bubble crepe dress of the same shade. Folds of pink and brown velvet ribbon cluster at the back and hold the hat on with ribbons tying under her curls.

## All Canadian Divisions Have 12,000 Soldiers

Infantry and Artillery Brigades Tanks, Engineers, and Service Corps Are Among The Units

Each Canadian division that is called to active service, whether for home defence or as an expeditionary force, will require approximately 12,000 soldiers ranking from private up to major-general.

**Effectiveness Is Goal**  
While seemingly complicated to the layman the set-up is designed to produce a fighting force that is effective, mobile and complete. Here is what it looks like — broken down from division to the smallest basic units of each part.

First, the division is made up of three infantry brigades, three field brigades of artillery, one cavalry regiment, three field companies of engineers, a divisional signal corps, a divisional army service corps and a medical establishment of three field ambulance corps and complete personnel. Ordinarily there are two divisions to an army corps. However this number can be varied.

**Strength Of Units**  
Approximate strengths of the units represented total close to 12,000 men as follows: Infantry brigades (2), 6,500 men; field brigades of artillery (2), 1,800 men; cavalry regiment, 600 men; field companies of engineers (2), 750 men; divisional signals, 500 men; divisional army service corps, 1,000 men; medicals, 750 men

## Sunday School Lesson

**LESSON IV THE CITIZENS OF THE KINGDOM.—Matthew 5:1-16 Golden Text.—Even so let your light shine before men; that they may see your good works, and glorify your Father who is in heaven. Matt. 5:16. THE LESSON IN ITS SETTING Time.—Spring, A.D. 27.**

**Place.**—On an unknown mountain, possibly in Judaea. The Sermon is undoubtedly the greatest single discourse ever uttered by any teacher or statesman or philosopher in the whole history of the human race. It is not, however, the sum and substance of Christianity. It reveals, instead, a divine ideal and a perfect standard of conduct.

1. And seeing the multitudes, he went up into the mountain; and when he had sat down, his disciples came unto him: 2. and he opened his mouth and taught them, saying, 3. Blessed are the poor in spirit: for theirs is the kingdom of heaven. To be poor in spirit means to be in inmost reality conscious of need, of dependence on God. Christ begins his portraiture of a citizen of the kingdom with the consciousness of want and sin. All the rest of the morality of the sermon is founded on this.

4. Blessed are they that mourn: for they shall be comforted. Christ refers here to those who feel, who are sensitive to the griefs and joys of others. 5. Blessed are the meek: for they shall inherit the earth. Meekness is here given place as the first of the social virtues. It is the grace which opposes patient gentleness to hatred, injury or antagonism.

**Striving for Something Better**  
6. Blessed are they that hunger and thirst after righteousness: for they shall be filled. It is remarkable that it is the hunger and thirst for righteousness, and not the possession of it, that is pronounced blessed. Such a longing is sure to induce the person who feels it to strive hard for the object of his desire. We ought never to be content with our moral and spiritual condition. We must ever have a hunger and a thirst for something better.

7. Blessed are the merciful; for they shall obtain mercy. Mercy is more than meekness. It is really love in exercise to the needy, especially the unworthy. It embraces pity, charitable forbearance, and is revealed in acts, in words, in tears. Poverty of spirit, sorrow, hunger after righteousness, bring deep experiences of God's gentle forbearance and bestowing love, and will make us like him in proportion as they are real. 8. Blessed are the pure in heart: for they shall see God. Cleanness of mind and sincerity of purpose are implied here. The attitude of the will here is all-important, and is the key to the possession. Only the pure in heart can stand in the inner circle and see God's face.

**Peace To A Troubled Soul**  
9. Blessed are the peacemakers: for they shall be called sons of God. We might define peace roughly as the effect of God's nearness to an untroubled conscience producing the sense of forgiveness, moral tranquility, of jealousy overcome. 10. Blessed are they that have been persecuted for righteousness' sake: for theirs is the kingdom of heaven. 11. Blessed are ye when men shall reproach you, and persecute you, and say all manner of evil against you falsely, for my sake. 12. Rejoice, and be exceeding glad: for great is your reward in heaven: for so persecuted they the prophets that were before you. However great the loss and suffering persecution produces, it is blessed because of the compensation it brings in the purifying and enrichment of the character. It tries the Christian faith, and brings out its finest qualities.

**Effects of Christian Character**  
13. Ye are the salt of the earth: but if the salt have lost its savor, wherewith shall it be salted? it is thenceforth good for nothing, but to be cast out and trodden under foot of men. Salt keeps things from going rotten (especially in climates like Galilee). Jesus' disciples were to be the custodians of moral health, to keep community life from going rancid. 14. Ye are the light of the world. A city set on a hill cannot be hid. 15. Neither do men light a lamp, and put it under the bushel, but on the stand; and it shineth to all men that are in the house. 16. Even so let your light shine before men; that they may see your good works, and glorify your Father who is in heaven. The value of a light is illumination. The truly Christian life should light up all around it, by showing men what would result if all the world were obedient to the throne of God. It will help people who are groping in darkness.

## First Canadian Troops Land In England—1914



Just 25 years ago Oct. 8, the first Canadian troops landed at Plymouth, England, anxious to do their part to help the empire emerge victorious in the conflict of 1914-18.

## Tourist Trade Up As Dollar Drops

Decline in value of the Canadian dollar in the United States is understood to have caused a large increase in Canadian travel to that country, although figures have not been received yet from the United States immigration authorities.

But tourists from United States have entered Canada: in increasingly large numbers. Immigration authorities at Ottawa said last week that while returns are not complete, the influx of American travellers was much greater in July and August as compared with the same period in 1935.

Increased travel from the United States in recent weeks is due not only to the appreciated value of United States money in Canada but to war conditions which prevented many holidaying Americans from going to Europe, immigration officials said.

## Wheat Crop Spurs Trade Out West

Buying of Implements and Domestic Needs Already Swelling

The wealth of Western Canada's 1939 wheat crop has begun to make itself felt in the retail trade centres of the Prairie Provinces. A preliminary estimate indicates that the new crop will pour more than \$246,000,000 into the pockets of prairie producers. The appraisal is based on the last Government survey which estimated Western Canada's wheat yield at 422,561,000 bushels.

**Farmers Buying Machinery**  
Many farmers who have finished storing their grain or who have completed delivery to country elevators and terminals, are turning to towns and cities to replenish their stocks of machinery, clothing and other necessities.

Farm implement and machinery dealers report that while business has not been as brisk as it was last year, sales are picking up and are expected to reach satisfying levels before long.

**Railways Benefit**  
Mail order houses also are benefiting from the promising crop which is filling farm purses all throughout the west. A large mail order firm advises that it has now found it necessary to hire additional help to cope with the rush of the business.

Railways which are moving the wheat from farm communities to terminal elevators at the head of the Great Lakes are employing hundreds of extra men. Pay cheques of steady employees have been fattened with overtime entries.

## Britons Eat Lots Of Canada's Cheese

It Meets Their Requirement of Quality — Canadian Cheddar Ranks Second in British Favor

Total consumption of cheese of all kinds is much higher in the United Kingdom than in most other countries, amounting to an annual average of approximately 425,000,000 pounds. Imports of cheese into the United Kingdom in 1938 totalled 2,928,114 cwt. of which New Zealand supplied 1,639,486 cwt. and Canada 678,139 cwt. In reporting this to the Department of Trade and Commerce, G. R. Paterson, Acting Canadian Animal Products Trade Commissioner at London states that, "Canadian Cheddar cheese enjoys a premium over other imported cheese of this type. During 1938 the average pre-

mium was 1.35 cent per pound. The condition has been largely due to the fact that Canadian Cheddars are considered second only to best farm-made English and Scotch Cheddar by many British consumers.

**Want Matured Extra-Quality**  
It meets their requirement of quality.

The report states further that "the Canadian position would appear to be comparatively satisfactory. Home production is indicated to be less than in 1938, and consumption slightly increased, due, it is suggested, to some extent, to the present program of military training. There would seem to be some opportunity for more well-matured extra quality Canadian Cheddars finding favour with consumers who in the past have demanded high quality home-produced farmhouse Cheddar. Present production of the latter is very limited, and Canadian is the only type capable of taking its place."

Coffee grounds are now used for making soap in Germany.

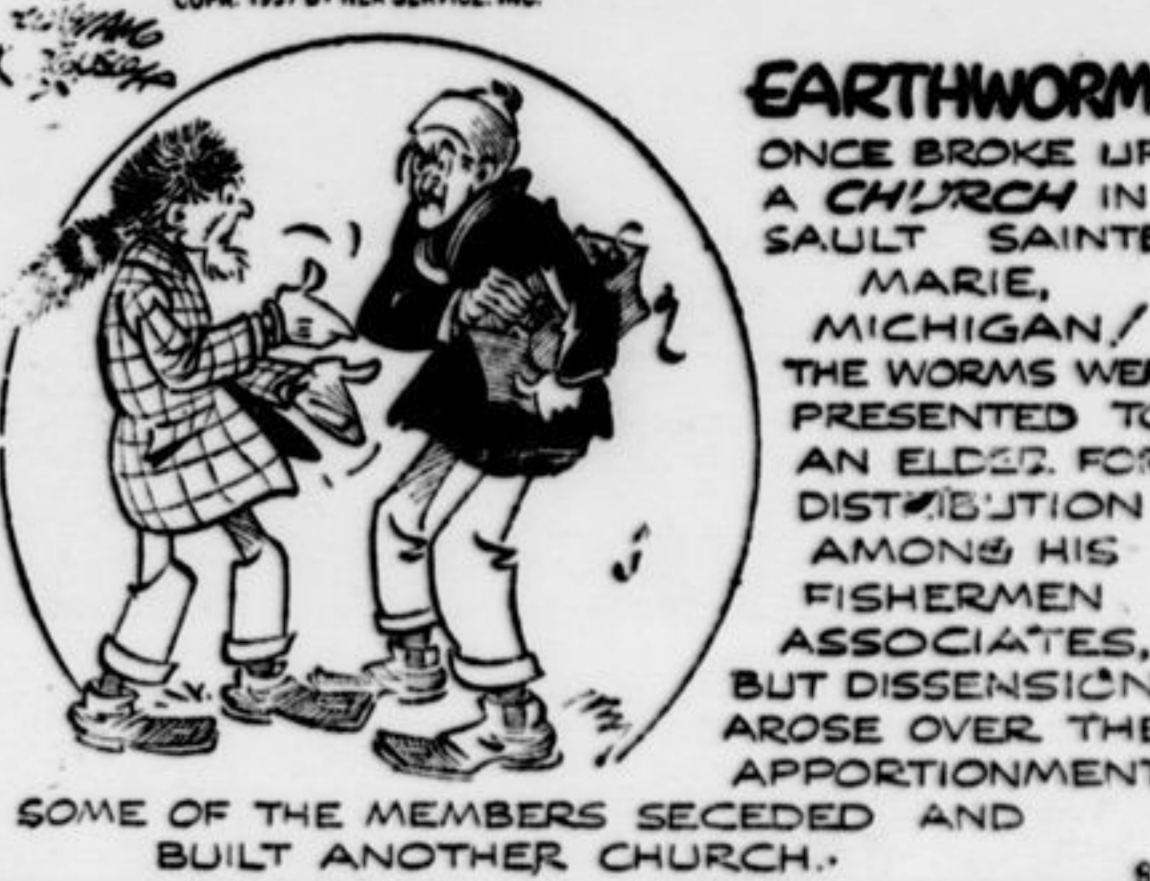
## Spelling of Defence

Now that "defence" has become one of the most used words in the language, some wonder why in Canada it is spelled in two ways, says the Toronto Star. The original word was "defens," just as hence was once hens; pence, pens; and dunce, duns. From the

original word two spellings emerged, "defens," the more common form in the United States. The official Canadian spelling as used in Ottawa documents and reports is "defence."

Australia is spending \$500,000 on a national fitness and health campaign.

## THIS CURIOUS WORLD By William Ferguson



ALTHOUGH there are higher mountains on the earth than on the moon, those of the latter appear much more lofty because they rise at high as 19,000 feet directly above the level of the plains, while most of our earthly mountains are situated in country which is itself a mile or more above sea level.

## TOKEN OF TODAY

**HORIZONTAL**

- 1 Token of today.
- 9 It is named after a martyr.
- 13 Chemical term.
- 14 Dowry.
- 16 Blemish.
- 17 Mugs.
- 18 To hanker after.
- 19 Chinese sedge.
- 20 Onager.
- 21 Grinding tooth.
- 22 Started.
- 23 Northeast.
- 24 Tone B.
- 25 Pair.
- 26 Before.
- 27 Journeys.
- 29 Line.
- 31 Electrical unit.
- 32 Lard.
- 33 Sheaf.
- 35 Senior.
- 37 North Africa.
- 38 Tendons.
- 41 By.

**ANSWER TO PREVIOUS PUZZLE**

ANTHONY EDEN

**VERTICAL**

- 10 Effigy.
- 11 Species.
- 12 Trigon.
- 15 And.
- 18 Company.
- 19 Myself.
- 21 Through a —, this token commemorates a saint's day.
- 22 Nerve sedative.
- 24 Spread of an arch.
- 25 Dull.
- 26 Provided.
- 30 To pass.
- 34 Musical note.
- 35 Shovels.
- 36 To live again.
- 39 Watch device.
- 40 Made of steel.
- 42 Split.
- 46 Go on (music).
- 47 Os.
- 48 Foretoken.
- 49 To droop.
- 50 To drive out.
- 52 Eccentric.
- 53 Sun god.
- 55 Jumbled type.
- 56 Ell.

## RADIO AND NEWS

By MADGE ARCHER

### OUR OWN SYMPHONIC HOUR

Canada will have a symphonic hour of its own this winter. A regular series, sponsored by the Canadian Broadcasting Corporation, will be inaugurated on Tuesday, October 23rd, when the Toronto Symphony Orchestra will broadcast the opening concert. Les Concerts Symphoniques de Montreal, will be heard on the following Tuesday, then alternating with the Toronto orchestra. The broadcasts will be from actual halls during the performances of the regular orchestra program. Orchestra managers are planning their concerts in order to fit the programs to the times of the broadcasts — hence each broadcast will be complete in itself for listeners.

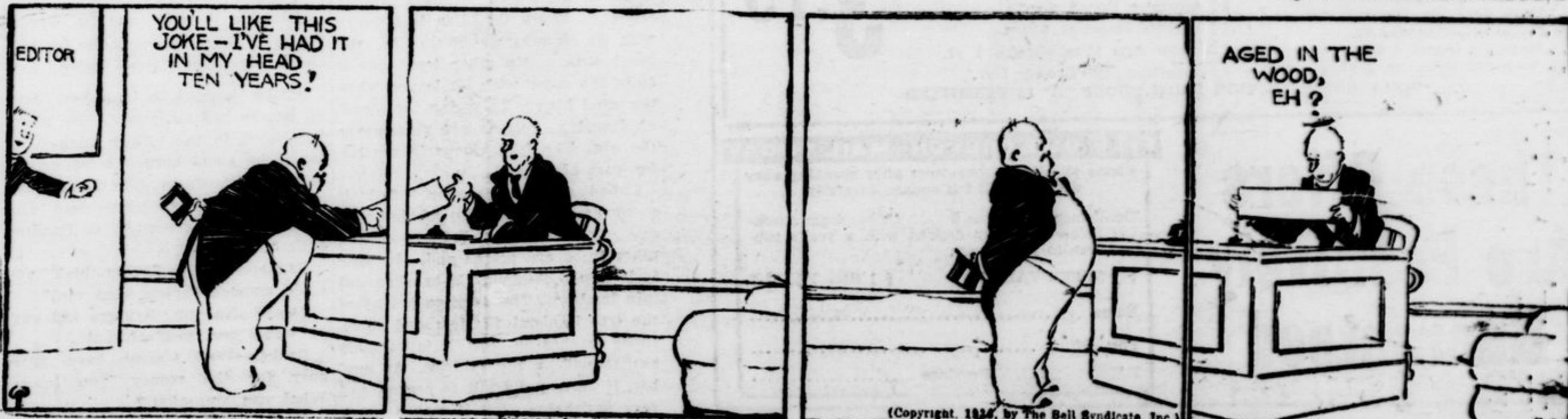
### NEW COMEDY HIT

Standard Brands seem to have found the comedy spot which they have been looking for to balance Charlie McCarthy on the Chase and Sanborn Hour, within their own studios. Barbara Jo Allen — for several years Both Holy of One Man's Family serial story to you — has on the side been quietly developing a comedy routine of her own — which she shyly asked one day to have auditioned. The result was a guest appearance on the Chase and Sanborn Hour. Miss Allen's characterization of Vera Vague — the fluttery spinster who will go on talking to anyone who will or will not listen.

### NOTES AND NEWS

A new program "Ballot Music", symphony orchestra devoted to music written for the ballet has been added to the CBC schedule on Friday evenings at 9:30 p.m., (CBL) . . . On Saturday afternoon, October 21st, over all networks American and Canadian football will be the order of the day . . . Toscanini will broadcast the second in his series of concerts with the NBC orchestra on Saturday evening October 21st, from 10:00 to 11:30 p.m. over CBL. . . On Sunday afternoon at 3:00 over CFBF the New York Philharmonic with John Barbraill conducting will be heard . . . at 9:00 o'clock James Melton will be the guest on the Sunday evening hour over CFBF . . . Tune-up Time and Radio Theatre are the highlights for Monday evening at 8:00 and 9:00 p.m., respectively over CFBF . . . On Tuesday — at 8:00 over CFBF Edward G. Robinson continues his adventures in "Big Town," at 8:30 CBL offers Information Please . . . Wednesday, Joanne Desjardins will be guest soloist on Serenade for Strings at 9:00 again over CBL, and Percy Faith and his sophisticates are heard in rhythm at 9:30 p.m., CBL. . . Thursday evening is another big event night, especially over CBL. At 8:00 p.m. the Barbra Jo present life in One Man's Family, at 9:00, Walter Huston emcees the Good News of 1940, with Pansy Brice, Roland Young and Meredith Willson.

## POP—A Vintage Joke



By J. MILLAR WATT