



The animal world is an important spot at the C.N.E., with the annual championship dog and cat shows.

### Children's Day, August 28th

Children's Day, Monday, August 28, will be a banner one at the Canadian National Exhibition where a full programme of activity will be provided throughout the day.

**MODEL YACHT REGATTA**  
Starting at 9 o'clock at the Water Front there will be a Model Yacht Regatta. Last year the Regatta attracted fifty smart model yachts and the expert manner in which their young handlers sailed the boats brought much favorable commendation from veteran sailors who watched.

**DIVER "DUTCH" SMITH**  
In the afternoon and evening there will be a thrilling display of high diving by the World's Champion, Harold "Dutch" Smith, who is flying to Toronto from Hollywood. Hailed as the greatest diver in the world, Smith has been granted leave for the duration of the Exhibition by the Metro-Goldwyn-Mayer Studios, for whom he has starred in several aquatic pictures.

**WATER SKIING**  
There will be a breath-taking display of water skiing and aquaplaning, featuring the youthful Norma MacIntosh and her two young brothers, Russell, age 15 and Alec, age 16.

**DOG DERBY**  
An additional Water Front feature on Children's Day, and continuing on Tuesday and Wednesday, will be the Toronto Star Dog Swimming Derby. More than 100 dogs are expected to compete in a series of races which will start each evening at five o'clock. The dogs will swim from one quarter to a half mile. As a Children's Day feature, the Star has included a Special Race for boys and girl owners, under 16 years of age. The youthful owners will have to do all the handling themselves during the race.

**ONTARIO BOYS AND GIRLS MATCH SPEED**  
In front of the Grandstand the Junior Athletic Meet will be held with boy and girl runners from all parts of Ontario coming to match their speed. The finals will be contested in the evening, starting at 6 o'clock.

**Freckle Faced Kids Compete**  
Two new features last year, the Decorated Doll Carriage Contest and the Freckle Faced Kids competition are again included on the Children's Day Programme at the Canadian National Exhibition on August 28, and indications point that they will be more popular than last year. The prizes for the Freckle Faced Kids competition include a varied assortment of clothing for boys and girls. The Decorated Doll Carriage Contest has been extended to include Decorated Floats. The competitions have been divided into four classes, with a 1940 Gendron English Style Doll Pram for first, a Shirley Temple Doll for second and other dolls for third and fourth prizes.

**Bicycle Races**  
The Ontario Dirt Track Bicycle Champions are scheduled for Saturday afternoon and evening, September 9th in front of the Grand Stand at the Canadian National Exhibition.  
The Championships down for settlement include the Half Mile Senior, One Mile Senior, Five Mile Senior, Ten Mile Senior and One Mile for Junior Boys under seventeen years of age on Sept. 9th. There will also be a One Mile Novice Race, open to riders who have never won an Open Race and a Three Mile Class B, Miss and Out Race, open to riders who have never won a Class "A" Race or three Class "B" Races.

The man who cannot wonder, who does not habitually wonder, (and not worship) . . . is but a Pair of Spectacles behind which there is no Eye. —Thomas Carlyle

# THE CANADIAN NATIONAL EXHIBITION

## The World's Largest Annual Exposition Opens August 25th

### TRANSPORTATION AND COMMUNICATIONS YEAR

This year's Canadian National Exhibition will look to the future as well as the past and present. In the National Industries' Building there will be both a complete television studio in operation and demonstrations of facsimile broadcasting. In a completely new Pavilion of Industrial Chemistry there will be puppet shows staged telling the story of the way in which scientists of today may use agricultural products of today to create scores of new materials not yet known to man.

**INDUSTRY**  
Action in displays, with a definite trend towards exhibits which tell the story behind a product, appears to be the picture which visitors to the Canadian National Exhibition will see this year, according to officials who have been close to the preparations being made by many industries.

The old style exhibit, with a counter and a definite impression that something was being offered for sale, has been displaced, advertising experts state, by displays which have plenty of movement, and which reveal what the modern producer does to provide better products at lower prices. For this reason, they state, this year's exhibition will offer a more intriguing and interesting study for visitors who look over the commercial, as well as the feature, exhibits.

**NEW FARM EQUIPMENT**  
Possibility that the much-discussed new farm tractor, which have intrigued automotive and agricultural interests recently, may be unveiled publicly at the Canadian National Exhibition, has been indicated by rumours prevalent as the opening date of the exhibition nears.

Following private previews of the new low-priced models, which are reported to embody revolution-

ary advancements in design which permit very close small-scale operations, one manufacturer at least has reserved much larger space than in previous years. Recently, it has been stated, one other manufacturer also plans to present the new model produced by his firm.

### LUCKY TETER AND HIS DRIVING DAREDEVILS

For a longer visit than they have ever paid to Canada before, Lucky Teter and his Congress of Daredevils will come to the Canadian National Exhibition this year to stage their sensational display of hair-raising driving of motorcars and motorcycles. The show will be staged daily in front of the grandstand, with a two-hour program of stunts.

Teter, who has starred in several movies built around his show and who lectures on safe driving, will repeat his demonstrations of one-hand driving of a car which plunges over obstacles, driving a car over a ramp which is wreathed in flames, jumping a car over a truck and rolling a car end-over-end a half dozen times. His show will include the full crew of 58 drivers and mechanics who carry with them a fully-equipped repair shop, body-straightening equipment and welding shop.

### PROGRAM, CANADIAN NATIONAL EXHIBITION, 1939

Friday, August 25th	Opening Day
Saturday, August 26th	Warriors' Day
Sunday, August 27th	Children's Day
Tuesday, August 29th	Automotive Day
Wednesday, August 30th	Food Products and Merchants' Day
Thursday, August 31st	Women's, Music and Art Day
Friday, September 1st	Manufacturers', Athletic and Floral Day
Saturday, September 2nd	Press Day
Sunday, September 3rd	Labor Day
Monday, September 4th	International Day
Tuesday, September 5th	Girls' Day
Wednesday, September 6th	Agriculturists' Day
Thursday, September 7th	Transportation & Commercial Travellers' Day
Friday, September 8th	Live Stock Review Day
Saturday, September 9th	Citizens' Day

### Swimming and Diving

Amateur swimming and diving will play a very prominent part in the Sport Programme at the Canadian National Exhibition. Several Ontario Championships will be held on Saturday, Sept. 2nd together with the Barker Gold Trophy Races for the One Mile Amateur Championship for women and the Two Mile Amateur Swimming Championship for men.  
On Labor Day, Monday, Sept. 4th, the Canadian National Exhibition Junior Championships, for boys and girls under seventeen years of age, are expected to draw capacity entries as these races afford an opportunity for swimmers of every grade to win.

**WHEN IN TORONTO SEE CASA LOMA**  
Sir Henry Pellatt million dollar Castellon-ella, Spadina Road, Toronto. Hour's tour through Castle, tower, tunnel, stables, art galleries, and coronation room special exhibits and souvenirs. See "The Fall of Nineveh" (the king and his wives), painted by order of late Emperor Joseph of Austria—has 29 life size figures on a canvas, 28 feet 13 feet, figures on the Vimy Memorial. Open 10 a.m. till 9 p.m. Adults, 25c—Children 15c. Sundays, 25c.

When in Toronto, Visit **Donald Maclean's SPECIALTY SHOP**  
233 Yonge St.  
LINENS, BLANKETS, TARTANS Formerly the John Catto Co., Ltd.

On Saturday, Sept. 9th, the Wrigley Trophy Races for the Ontario One Mile Swimming Championships for men and women will be the feature.  
For the first time in the history of the Canadian National Exhibition, a team of swimmers will compete from the Bahama Islands. A group of thirteen is scheduled to leave Nassau soon, arriving in Toronto in sufficient time to permit them to become acclimatized to the fresh water. At Nassau they swim in warm salt water.

### Archers To Compete

Archery, for years a very attractive sport, will again be included at the Canadian National Exhibition. The Canadian Championships being scheduled for Aug. 28, 29, 30, 31 and Sept. 1. The Archery range at the Exhibition is to the West of the Government Building near the Rose Gardens. Archers from all over the United States and Canada will compete.

**S. J. DEW**  
ARTIFICIAL LIMBS, TRUSSES AND ABDOMINAL BELTS  
123 1/2 CHURCH ST. TORONTO 9721

### BASEBALL Maple Leaf Stadium TORONTO EXHIBITION VISITORS

will have a chance to see the Maple Leafs in the following International League games:  
AUGUST 17, 18, 19-19 — JERSEY CITY  
AUGUST 25, 26 — BUFFALO  
AUGUST 31 — MONTREAL  
SEPTEMBER 1, 2 — MONTREAL  
SEPTEMBER 4-4 P.M., 5, 6 — ROCHESTER  
SEPTEMBER 7, 8, 9 — BUFFALO  
NIGHT GAMES EVERY DAY EXCEPT LABOR DAY

### Largest Test Tube In World



The page shown in front of the National Industries Building is carrying the largest test tube yet produced, six feet in length, for installation in the new Pavilion of Industrial Chemistry.

**ROYAL CANADIAN MOUNTED POLICE TO PARADE**  
For the first time in its lengthy history, Canada's famous police force, the Royal Canadian Mounted Police, will stage the first parade of a full detachment through the streets of Toronto when they inaugurate the opening of the Canadian National Exhibition by riding to the City Hall. The detachment will be made up of the men who acted as special guard of honour to the King and Queen during Their Majesties' visit to the New York World's Fair.

The detachment will be accompanied by the first brigade of pipers ever assembled in Canada. This brigade will be made up of the Toronto Scottish, the 48th Highlanders, the Royal Irish Regiment, the Seaforth Highlanders, the Saskatchewan Girls' and the famous Dagenham (England) Girls' pipe bands. The parade will be held at noon, August 24, the day before the Exhibition opens, and will introduce the guest band of honour, His Majesty's Royal Marines of Plymouth who will deposit a wreath on the civic cenotaph.

Softness is the keynote of the new millinery. Many hats have semi-fitted high crowns which are softly draped or manipulated. Turbans are intricately wrapped. Berets, which shoot high, are tucked or shirred. Brims are narrow or visor-like. Tiny ostrich plumes and flat wings are the most popular ornamentation.

While in Toronto Call at **O'Donnell-Mackie, Ltd.**  
Distributors for **NEW STUDEBAKER CARS**  
And the very best Used Cars  
1009 BAY ST. MI. 3571

**Heintzman & Co.**  
An invitation to visit us **At the Exhibition**  
Our display at the Canadian National Exhibition is of unusual interest to many thousands of music lovers.

We would like you to come and visit us. The acceptance of this invitation involves no obligation whatever. May we look forward to seeing you?  
Turn Right Main entrance (opp. Fountain) to Manufacturers' Building.  
Duplicate Stock at our **Ware Rooms**  
195 Yonge St., Toronto

**WHILE IN TORONTO Visit our Showrooms 145 FRONT ST. EAST J. & J. TAYLOR LIMITED TORONTO SAFE WORKS TORONTO SAFE WORKS ALL SIZES NEW AND USED SAFES**

### Glen Gray

Glen Gray who brings his Casa Loma orchestra to the Canadian National Exhibition as one of the five famous modern-music aggregations to be heard this year, began his climb to international radio fame in Ontario. When the famous Pellatt castle on Toronto's hill was first turned into a public building and became, briefly, a hotel, a group of youngsters arrived to provide the music. This same group, now older, now celebrated as smooth experts in slippery tempo, come back again carrying the Casa Loma name still, souvenir of the engagement that started them to the heights.

### Tandem Canoe Marathon

The Canadian Fifteen Mile Tandem Canoe Marathon Championship will be contested on Saturday afternoon, August 26, at the Water Front at the Canadian National Exhibition.  
Last year, seventy pairs of canoeists made a most imposing sight as they paddled fifteen miles in front of the Water Front Grand Stand at Exhibition Park.  
The Canadian Champions, Aubrey Ireland, Jr. and Terry Evans will attempt to make it three Canadian Championships by winning.

### Canadian Weight Lifting Championships

The Canadian Weight Lifting Championships will be contested at the Canadian National Exhibition on Saturday, September 2nd and Monday, Labor Day, Sept. 4th. Outstanding United States' Champions will again make an attempt to retain for the United States the majority of the Canadian titles.

When in Toronto, Visit **Gross Machinery & Supplies LTD. MACHINERY & ELECTRICAL EQUIPMENT**  
Agents for new Amtco Pumps, including pump-centrifugal, gear-driven, piston, etc.  
105-112 Front St. East a little east of St. Lawrence Mt.

### REAL BARGAINS IN FULLY RECONDITIONED USED TRUCKS

- 1937 MAPLE LEAF long wheelbase, 14 foot stake \$795 body, 34x7 tires, dual rear
- 1937 FORD 2 ton long wheelbase, 12 foot stake \$725 body, 32x6 tires, dual rear
- 1939 CHEVROLET 1/2 ton chassis and cab, with 9 foot 6 inch stake body. This truck has been used less than 5,000 miles \$725
- 1936 MAPLE LEAF, short wheelbase, new 9' platform body, 32 x 6 tires \$650
- 1938 CHEVROLET sedan delivery. This truck is \$595
- 1935 MAPLE LEAF short body, 32 x 6 tires, dual rear \$495
- 1937 FORD sedan delivery, like new in every way \$495
- 1936 WILLYS Panel for real economy in delivery \$325
- 1934 REO 2 ton, 12 foot stake body, 150x20 tires, \$295
- 1934 CHEVROLET 1/2 ton panel a real bargain \$275

Many Others of Equal Value Full tank of gas with each sale  
**TORONTO MOTOR CAR**  
Downtown Dealers for 25 years Ford, Mercury, Lincoln, Zephyr  
120 ADELAIDE E., at Jarvis Eglon 7384—TORONTO  
(Lot) 880 BAY ST., at Grosvenor Randolph 1505—TORONTO

### Music In The Modern Manner



Glen Gray who returns to Toronto with his Casa Loma Orchestra and "King of Swing" Goodman with his clarinet.

Canada, Argentina, and Australia provide the bulk of the wheat entering world trade. Exports from the United States, the Soviet Union, and the Danubian countries show wide fluctuations but are often substantial.

**Canada's Leading Machinery and Supply House**  
Invites you to see them at their Toronto showrooms, directly opposite New Union Station  
South Bend Precision Lathes Delta Motor-Driven Tools Ideal Lawnmower Sharpeners Higgs Motors  
Belting, Pulleys, Vises, Electric Drills, Lathe Tools, Chucks, Wrenches, Machinist's Tools — EVERYTHING FOR THE MILL — SHOP — OR FACTORY  
New and Rebuilt Machinery Large Stocks - Prompt Shipment  
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### Farmers Attention! WHEN IN TORONTO

Call To See Our **HARNESS AND COLLARS FOR FULL PLOUGHING**  
The goods are right, and so are our prices. We manufacture in our factories—Harness, Horse Collars, Sweats Pads, Horse Blankets, and Leather Travelling Goods. Staco Brand gives satisfaction. Made only by **Samuel Trees Company, Ltd.**  
Factory and Showroom  
**WRITE FOR CATALOGUE**  
42 Wellington St. East, Toronto

### BEE HIVE Offers

**Bee Hive Golden Syrup**  
FOR YOUR CONVENIENCE  
Pouring Spout on every tin  
FOR ALL PLUGHING

**ENTERTAINMENT FOR ALL**  
The world has been combed to bring you every possible type of entertainment—music of orchestras and leading singing stars, animals, scientific marvels, thrillers, pageantry, colour and excitement. Thousands of things to do and see!

**Simple Black Return**  
Complemented by Costly Jewelry  
In month of August simple black in clothes and accessories to get again like hot probably as a reaction from wild profusion of colors that the stores from April on. At the same time there is interest in costume jewelry, the inevitable complement of a black dress.  
East Indian Trend  
The new look that's had its name given to it by the true massive, with a decided Eastern feeling. The idea of the building on a single chain, got a boost several years ago the craze for charm bracelets. Many of the gold jewelry hanging in a display in the front, the big necklaces further exaggerated: a row of simulated rubies, sapphires, baroque pearls ending in two pendants lies flat on the chest covers about six square in-

### Frocks for Office Or The Veranda

**Girls Who Go To Business Must Choose Wisely**  
The girl who goes to business every day has the problem of looking fresh and neat during the war weather and this takes a good deal of her budget for dresses, and she must choose wisely. She can, though, choose her hot-weather clothes with wisdom in mind. Choose dresses, the light side of the fashion picture such as dotted silks and cheser with which to wear light accessories. These frocks are just as suitable for week-end jaunts as they are for the office.  
Tasteful Choice  
One of your dress office frocks should be planned with an occasional train trip in mind. A good looking print with a black or dark background with a new velvet jacket, would be grand for luncheons in town, and commuting of the week-end to a seashore resort. Or choose a striped chambray, one of your town dresses, in navy or brown stripe to go with whatever coat you have for the days.

### BEAUTY HINT



### New Gowns New Styles

Rich Fabrics Call For Pleasing Styles  
Failles, moires, taffetas and Jacquard silks are ready at season to give women a fresh look in their summer dresses. Their attractive daytime dresses, suits and handsome evening gowns have an important look. In and of themselves these gowns have an important look, frocks that tell the world, give women waitresses and rounded hips, and skirts that ripple, and shirred waists that are a rippling line, and have a head must receive careful consideration.  
Your Crowning Glory  
Hats are more important in summer. Under them the hair should be drawn back into the curls or shiny rolls, or a topknot and twisted so that it looks unharmed. The mirror is not to be intimately consulted, and does not look well and a hairdo no time should be spent in a visit to an expert.