

"No, I'm talking from Home— WE HAVE A TELEPHONE NOW!"

Take our word for it—when you call up your neighbours for the first time on your new telephone—you'll feel real proud of the thing. To talk to friends far across the fields—is a convenience you should have had long ago. Some farmers have been telephoning for 30 years. Most farms have telephones today. And they'll all tell you it pays—in so many ways.



If you haven't got a telephone, now is the time to get one. Enquire about...

LOW RATES for FARM HOMES

CAN IT BE DONE? - By Ray Cross

Advertisement for a medicine cabinet with illustrations of the product and text describing its features.

COUNTER CHECK BOOKS

We supply them in any quantity at lowest prices THE REVIEW, DURHAM

RIDING IN THE CLOUDS



Up, out and away from the cares and limitations of modern life; sharing the joys of long days in the saddle in flower-studded Alpiands and stately passes with a goodly company of kindred spirits; happy evenings round the campfires and restful, health-giving nights in the wine-like atmosphere of the mountains; such is the life of the Trail Riders of the Canadian Rockies...

HOLSTEIN LEADER

LOCAL AND PERSONAL

Mr Thorne of Sarnia spent the weekend in the village renewing old acquaintances. Mr and Mrs Hetherington, Jean and Joan spent the weekend at Norwich with Mr Hetherington's parents. Miss Gladys Kirkpatrick of Mt. Forest who has been holidaying with her aunt Mrs Geo. Aitken and also spent a week with Mrs Hastie and her Sunday School class camping in the Park, returned to her home on Saturday evening.

Mr Mercer is spending this week at his cottage at Tobermory. Mrs Mercer, Bryce and Minerva have spent the last two weeks there. Lylal and his friend motored from Waterford on Saturday and went up with Mr. Mercer on Monday. Lylal is having a week's holidays.

Mr and Mrs Scott Orr of Mt. Forest visited the latter's sister Mrs R. Treleven on Tuesday evening. Miss Ruby Kerr of Toronto is holidaying with her mother, Mrs Jordan also Arthur Kerr and family are holidaying at the same home.

Mr and Mrs Gibson of Owen Sound visited their daughter, Mrs Arthur Brown the beginning of the week. Harold remained for his holidays.

Mr and Mrs George Burrows and Miss Aura McGuire attended the Bell Telephone picnic at Springsbank Park, London on Friday of last week.

Mr and Mrs Jas. Glenister and sons Bill and George of Toronto visited Mr and Mrs George Burrows over the weekend. Mrs Glenister and George are remaining for a longer visit.

The redecorating of the Agricultural Hall is almost finished, and the reopening is to be Thursday, August 3. A Raspberry Festival will be held in the Park, from 6 to 8. Then to the Hall, where the Shiels family of Mt. Forest will provide the program of music and song. Come and enjoy an evening's good entertainment. All roads lead to Holstein for the 3rd of August.

Mr and Mrs McGuire and family visited Belgrave, Blyth and Goderich friends over the weekend.

HOLSTEIN CONTINUATION SCHOOL PROMOTIONS

From Grade IX to Grade X—Glen Aberdeen, Robert Brown, Keith Dickson Kathleen Eccles, Olive McGuire, Gerald Pirzer Norma Smith Clary on Enively Mary Switzer. From Grade X to Grade XI—Russel Buller, Vincent Campbell, Andrew Dingwall, Dougal McMillan, Arthur Mathews, Bryce Mercer, William Morrison, Franklyn Pinder, Myrle Westervelt. George Tilden, Principal

DROMORE

Dr. Ina Marsh, New York and sister Mrs. H. H. Mesnard, Hamburg, N.Y., were visitors with Mrs. Alles Thursday last.

Mrs. McPhady and family of Toronto, spent last week with Miss B. Drimie.

Mr. and Mrs. John Eccles, accompanied by Mr and Mrs Allan Hastie, spent Sunday with Jas. Bunston and family near Dundalk.

Miss Bertha Russell, of Hamilton, spent a day last week at R. Taylor's. Mrs Arthur Renton, Don and Mary Adele, visited with friends in Toronto on Saturday.

ORCHARD

Most of the farmers are through with the hay and the hum of the binder is heard cutting wheat which is a good crop.

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Miss Marjorie Nelson is spending a weeks holidays with her grandparents of Durham.

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Mr Pat Heaney had the misfortune to lose a fine horse last week from lock jaw.

Mr and Mrs Walter Hoeflin and children of Buffalo visited with Miss Clara Hoeflin recently.

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If you should hear any strange noises on your radio you had better call the serviceman and have the tubes tested. Accordingly to Dr. A. C. Chant, of Danlop Observatory, there isn't one chance out of a million that it was a message from Mars.

A FACT A WEEK ABOUT CANADA

WOOD USING INDUSTRIES OF CANADA

It is illuminating to go carefully over a report on wood using industries of Canada which has been issued by the Dominion Bureau of Statistics. It shows how dependent we are upon the forest and it shows that, although many substitutes are coming into being, there is no possibility that wood will ever be entirely displaced.

We know very well that wood enters largely into the construction industry, so we need not dwell upon that. But here is a list of things of our daily life in which wood of various kinds figures largely.

For sport we have squash, tennis, and badminton rackets and shuttlecocks, baseball bats, billiard tables and cues, boats and canoes, paddles and oars, lawn bowls, alley bowls and pins, croquet sets, golf clubs, hockey sticks, Indian clubs, lacrosse sticks, skis and ski poles, sleighs, snowshoes, toboggans, bows and arrows, fishing rods.

When we enter life we are given a crib in which to sleep and when we end our days we are given a little wooden home in which to make our long sleep. In between we become familiar with tables and chairs, desks, chests, picture frames, candy sticks, meat skewers, clothes pins, corks, garment hangers, axe handles, rakes, hoops, barrels, kegs, ladders, nursermen's ladders, shoemakers' lasts, ladders, matches, pipes, pumps, wooden heels, radio cabinets, bobbins, pails, wheels, screens, snowshovels, washboards, wheelbarrows and a whole host of things.

There is nothing new in this but it is worth thinking about. The wood using industries have a output of over \$70,000,000 in a year, which may give some idea of the extent. There are over 800 factories.

TELL IT WELL AND IT WILL SELL

We often wonder if our local business men are not missing an opportunity to increase their business, when they do not make direct appeal weekly to the possible buyers in their trading area.

By not drawing attention to the stocks they have to sell, and giving a direct invitation to these people to call, they are not being fair to their businesses. In early years before there were any newspapers, bell ringers appeared before churches and other gatherings, and after attracting attention with the bell, made announcement of public sales, meetings and what not.

The modern way is to use a newspaper that goes into the homes of all the people of the district. We mean no reflection on any of our business men when we say they are missing many sales by not ringing the bell loudly. Advertising is nothing more or less than a business man's way of talking to the people he desires to interest. If some merchants were as careless in their effort to talk interestingly to the people in whose company they are as they are in preparing their weekly message to their potential customers, people would find them so dull and uninteresting they wouldn't care for their company. Think about the message you want to get across to your people, and make it forceful and interesting, not only in its appeal to customers as a bargain, but as a really well written letter. It will increase your business because people you least expect will become interested in you and your business.—Amherstburg Echo.

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AMONG THE CHURCHES

GLENELG CENTRE B. M. C.

The Glenelg Centre Baptist Mission Circle held their July meeting at the home of Mrs Earl Meads. After the opening exercises the roll call was answered by the word "Faith."

Mrs Nell Macfarlane read Psalm 34 and it was followed by a season of prayer. Mrs Henry Beaton read a paper on "Blessedness." A report of the Baptist Women's Missionary Society was read by Mrs Walter Ewing.

Miss Eva Redford gave a very interesting report of Women's Day at Jubilee Convention held in Toronto. A hymn and prayer closed the meeting. Lunch was served.

JULY MEETINGS OF KNOX CHURCH, NORMANBY

The monthly meeting of the W. M. S. met at the home of Mrs Smallman on Wednesday afternoon, July 12. The president, Mrs E. C. Wilton was in the chair. The devotional part of the meeting was in charge of Mrs J. M. Marshall. Regret was expressed that our faithful secretary, Miss Byers was ill and unable to attend.

It was decided to hold the annual Missionary Quilting on the church grounds on July 26th, to which all ladies of the congregation are invited. Lunch was served by the hostesses at the close of the meeting.

The Young Women's Auxiliary met at the home of Harriette Wilton on Friday evening July 14th. The president, Mrs R. J. Marshall took charge of the meeting assisted by Mrs T. M. Wallace, Mrs A. C. Marshall, Irene Petty and H. Wilton. Lunch was served and a social hour spent. At this meeting the secretary was asked to write a letter to Miss Byers, one of our members who is ill in the hospital at present.

Twenty-eight children of the Sunshine Mission Band of Knox Church, Normanby, under the leadership of Mrs John Marshall, Sr. had a picnic meeting on the church grounds on Monday afternoon, July 17th. The leader was assisted by Helen Halliday and Anne Wilton. The August meeting will also take the form of a picnic for the children after the study hour.

Mr and Mrs John Eccles, accompanied by Mr and Mrs Allan Hastie, spent Sunday with Jas. Bunston and family near Dundalk.

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QUARRYING FOR SLATE

Many people will remember that in the early years of the depression, some school boards, for economy's sake, reverted to the old slates and slate pencils for use in schools. We import several thousand dollars' worth of these slates and slate pencils still for that purpose. The best slate comes from the Penrhyn quarry in North Wales. It is the largest in the world, and the following description of it will be interesting to those who use or have used the old school slates.

The quarry extends to the very shoulder of Brynllwyd, mountain, a total height from top to bottom of almost 1,200 feet. In all there are 19 terraces or galleries, each 60 feet high; the extreme length of the quarry is three-quarters of a mile and at the broadest part it is more than half a mile wide. Every gallery has a name derived either from a member of Lord Penrhyn's family or from some outstanding event of public interest at the time the gallery was opened; for example Agor Boni or Bonaparte Floor, Sebastopol, Princess Mary, etc.

The history of Penrhyn Quarry dates back almost 400 years. The first order for Penrhyn slate on record was in 1570, when Sion Tudor addressed the Dean of Bangor asking for a shipload of slate.

At the present time more than 2,500 people are employed in the quarry and well over 1,000,000 tons of rock a year are extracted. The rock is loosened by blasting with black powder which has the effect of loosening the slate without shattering it. Each blast may down anything up to 500 tons of rock according to the day's requirements. The slate that is loosened is then removed by manual labour with crowbars, chisels and hammers.

As soon as the commercially valuable slate has been separated from the rubble, it is transported along a narrow gauge railway in trucks, each of two tons capacity, to one of the main vertical shafts, when it is conveyed to the dressing sheds. It is of interest to note that as much as 90 per cent. of all the material quarried is waste, which to a large extent, accounts for the comparatively high cost of slate.

In addition to its use as a roofing material, Penrhyn slate is also employed by many of the principal manufacturers of electrical switchboards on account of the great mechanical strength and non-conducting properties. The switchboard equipment of both the R.M.S. "Queen Mary" and "Queen Elizabeth" includes Penrhyn slate slabs.

The late Mr. Scott, who was the highest respect by friends and neighbors as a wide territory, kindly man, a good farmer, man of sterling integrity. He sorely missed in the community which he has all his life been in. His school section, No. 13, is holding their first reunion August 7th, and deceased was a member of the committee in taking a keen interest in it and going forward with anticipation to enjoy it.

The funeral service was held at the home and at Amos, his church, on Monday, where a large gathering of the community and beyond it, paid the last tribute. The service was conducted by former pastor, Rev. John H. Galt of Durham, assisted by Rev. John Galt. Interment was made in cemetery.

Mrs. Jesse McClure of L. Ont., wife of the manager of Globe Casket Company, died at the family summer home Stanley, on July 21st. She had been critically ill since Tuesday morning.

Born near Durham 55 years ago, Mrs. McClure was formerly Atkinson, daughter of the late and Mrs. James Atkinson, and of Mrs. Benj. Counts, Bentneck Atkinson of Saskatchewan, an Atkinson of Guelph. She resided in Toronto many years before coming to London, two years ago. She was a member of Talbot Street Church and the various departments of the church. Surviving are husband, two daughters, Mrs. Swinden, Toronto, and Miss McClure at home; five sons, Clarence, Herbert, John and Fred, home.

The funeral service was held at the home of Mrs. McClure on Monday, July 24th.

Mrs. Calvin Cappe of Toronto received a telegram last week announcing the death of her sister, Mrs. Calvin Cappe Hanover, Montana. There were particulars other than the death occurred on Wednesday 19th, and burial took place at town, Montana, July 21. Mrs. Hanover was the daughter of the late Mr. and Mrs. Saunders. She was born

Advertisement for BRAY CHICKS PAY! with a graphic of a chicken.

Holstein Creamery Holstein, Ont.

ROXY MOUNT FOREST

Now Playing THUR., FRI., SAT., JULY 20, 21, 22

The Little Princess In Technicolor

Richard Green Anita Louise

Navy, Blue and Gold

Robert Young James Stewart Florence Rice

Time out for Murder

Michael Whelan Gloria Stuart

ALEXANDER GRAHAM BELL