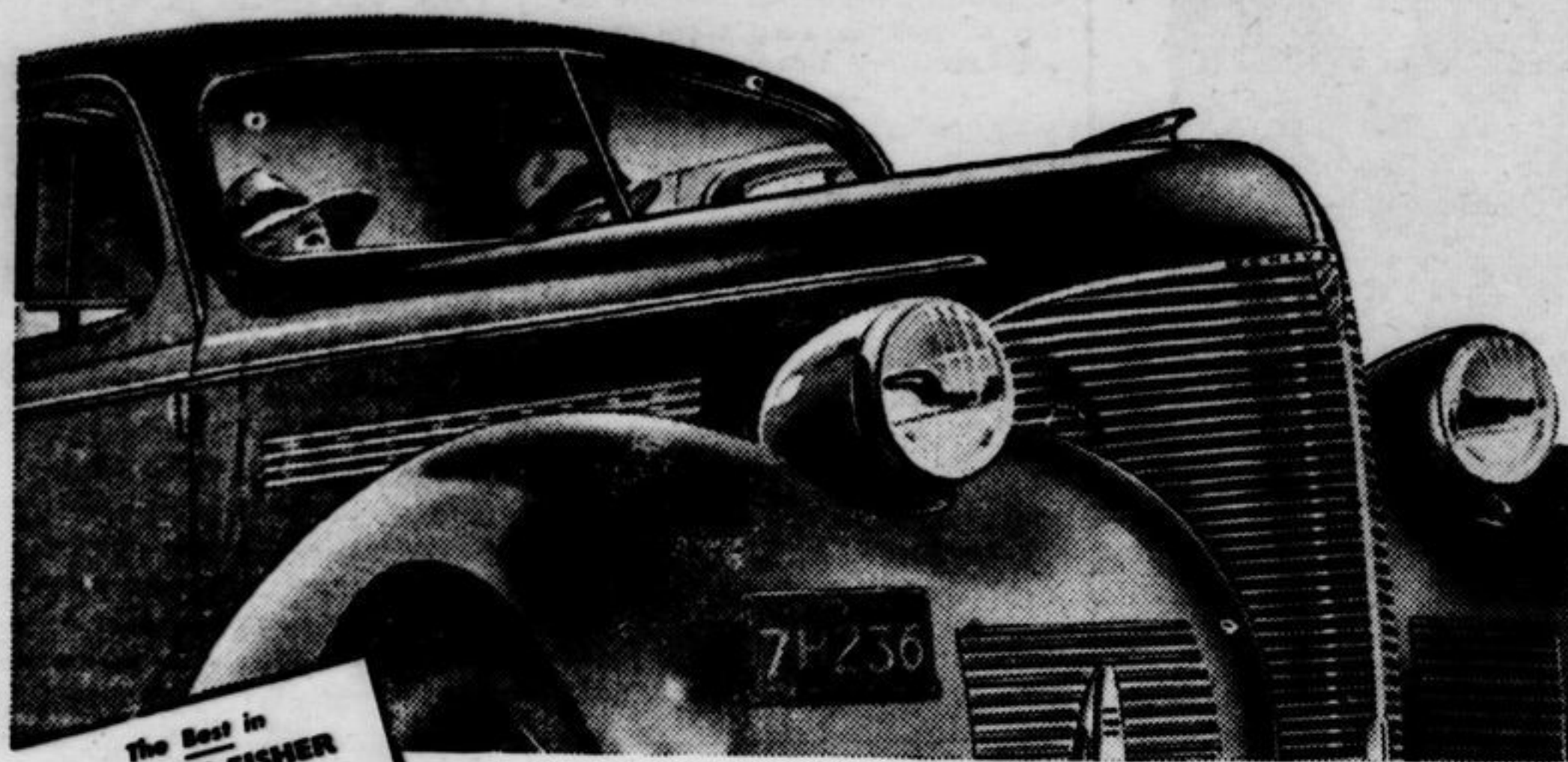


# CHEVROLET

## The only low-priced car combining "All That's Best at Lowest Cost"



- The Best in MODERN FISHER BEAUTY**  
New Body by Fisher  
New Aero-Stream Body  
New Custom-Tailored Interiors
- The Best in MODERN VALVE-IN-HEAD PERFORMANCE**  
One-Accelerator in Field  
One-Climb in Field  
One-Lane in Field
- The Best in MODERN COMFORT FEATURES**  
Steering Column Gear-Shift  
With "Vacuum Assist"  
Advanced Knee-Action Riding System  
Tilted-Back Seats
- The Best in MODERN SAFETY FEATURES**  
New "Observation" Visibility  
Perforated (Quadruple-Action) Hydraulic Brakes  
Safety Glass All Around

### You can pay more . . . but YOU CAN'T GET MORE QUALITY!

CHEVROLET brings you the outstanding quality features of the day—including Body by Fisher, Steering Column Gear-Shift with "Vacuum Assist", Advanced Knee-Action Riding System!—at the lowest cost for purchase price, gas, oil and upkeep! Drive this car—be more comfortable physically—and be more comfortable mentally, too—really enjoy motoring!

Don't be satisfied with anything but the best.

## BUY A CHEVROLET!

Available on Master DeLuxe Models Only

C-98



### DURHAM MOTOR SALES

Phone 56

Wm. Keller, Vic Blythe

### BUY FROM A BUSINESS LEADER... YOUR CHEVROLET DEALER

#### VARNIE

We extend sincere sympathy to those who mourn the passing of Mrs. Wm. Ford of Hanover. A number from here attended the funeral on Sunday afternoon.

Mr. Lorne Blyth is spending this week at the home of Mr. and Mrs. Murray Ritchie, north of Durham.

Miss Dorothy Bogle of Cedarville, is spending her vacation at her home Mr. and Mrs. Arthur McCabe, Mr. and Mrs. Gordon Flewellyn, Toronto, were Sunday visitors with Mr. and Mrs. Alfred McCabe.

Miss Jean Lauder of town spent a couple days this week with Mr. and Mrs. Wilbert Blythe.

Mr. C. M. Leeson entertained the men of the neighborhood to a wood bee on Friday last.

Miss Jean Bogle entertained some of the girls of the district to a birthday party Saturday afternoon.

Doreen and Myrtle Mountain spent a couple days last week at Mr. Jas. Leeson's.

Mr. and Mrs. Wilbert Blyth visited Sunday at Mr. Vic Blythe's, Durham.

Miss Marjorie Wolfe is spending this week in Tara.

Miss Clara Morice of town is with

the Bogle family for a few days.

Miss Marjorie Kerr, of Owen Sound visited at home Thursday afternoon.

Mrs. Geo. Harris and children have moved into the late Mrs. Bogle home.

Mrs. Wm. Eden and Mrs. James Leeson attended the presentation on Tuesday at Mr. Andrew Marshall's to Mr. Arthur Leith.

#### NORTH EGREMONT

Goldie Wilson is working for Wm. Philip this month.

Mr. Jas. Whitmore is a patient in Markdale hospital at present.

Mr. John Matthews of Oshawa visited at Millford Matthews last week.

Mr. Carman Wilson is moving on the Daly farm this week. Carman says he is going to keep batch hall for the present.

The two Beef Rings will start next week. No. 1 on Monday and No. 2 on Tuesday. Harry Watts is the butcher.

Congratulations to the several new wedded couples of this vicinity.

A few from here intend going to

the dance at Wm. McEachnie's this Thursday night.

#### DROMORE P.Y.P.S.

Amos Young People's Society met at the home of Mr. Gordon McGillivray, with a good attendance. After the usual business, Mr. Kaye led in prayer. The scripture lesson was read by Sandy Taylor, and the topic "Calvary" was given by Margaret Leith. Mrs. Russell Taylor, Alex. McGillivray and Ken Leith sang "The Old Rugged Cross." The literary part of the meeting was devoted to poetry. Mr. Kaye told of the life of John Greenleaf Whittier, and read "Ichabod." Miss Muir gave the biography of Pauline Johnston and recited "The Cattle Thief"; Dorothy Taylor told of the life of Rudyard Kipling and Mrs. Russell Taylor read Kipling's "Gunga Din." The Recessional was then sung and the Mizpah benediction was repeated. Lunch was served at the close of the meeting.

## HOLSTEIN LEADER

**LOCAL AND PERSONAL**

Guests with Mr. and Mrs. Reuben Treleven over the weekend were Mr. and Mrs. J. Treleven and Mr. Herb. Treleven of Toronto.

Mr. Lyall Mercer of Waterford spent the weekend with his parents, Rev. and Mrs. R. F. Mercer.

Miss Hazel Leith of Toronto and Mr. and Mrs. James King of Barrie were weekend visitors of Mr. and Mrs. John Leith.

Mr. and Mrs. Clarence Parker of Toronto were visitors over the weekend with the Fenton family.

Miss Ruby Kerr of Toronto and Mr. Ed. Kerr of Kirkland Lake spent the weekend with Mrs. Jordon and the Buller family.

Mrs. James Mather of Durham spent a couple of days with her daughter, Mrs. Morlock.

Messrs. Lorne Moore and Wm. Connell spent the weekend at their parental homes in Harriston and Palmerston.

Miss Aura McGuire spent the weekend with Toronto and Guelph friends.

Guests over Easter with Mr. and Mrs. John Wilson were Miss Mary Wilson and Mrs. Albert James of Toronto and Mr. and Mrs. Nutall and children of Tavistock.

Dr. J. J. Hergott spent Easter weekend in Toronto.

Mr. and Mrs. Wallace Adams were weekend visitors in Toronto.

Mr. and Mrs. Bert Gibson and family, Owen Sound were recent visitors with Mr. and Mrs. Arthur Brown.

Mrs. John Brown and daughter, Lois Joy accompanied Miss Nora Short to her home at Meaford for the Easter holidays. Miss Helen Ramsay also is spending the Easter holidays at her parental home near Meaford.

Congratulations to Mr. and Mrs. Ray Adams who were married at Princeton by Rev. Carman Queen last Saturday.

Messrs. Robert Watson and Bryson Morlock attended the Sunoco Convention banquet in the Royal York in Toronto on Monday evening.

Mr. and Mrs. Norman Hetherington and family spent the holiday with relatives in Theford.

Mr. Robert Christie is spending a few days with Toronto friends.

Mr. and Mrs. John Fogg of Toronto spent the weekend with the latter's mother, Mrs. Mary Morrison and Mr. and Mrs. Wm. Brown.

Mrs. John Leith spent Tuesday and Wednesday in Durham visiting relatives.

Mr. Vincent Ellis of the Ontario Veterinary College, Guelph spent a few days with his parents, Dr. and Mrs. W. P. Ellis.

Mrs. C. Drumm spent the week end with her daughter, Mrs. McLaughlin in Hamilton.

Mr. George Brown and friend were weekend visitors with his mother, Mrs. Alex. Brown.

Miss Elma McGuire of Mt. Forest spent the weekend in her parental home. Miss Eileen Teeter of Durham is also a visitor in the same home.

Miss Dorothy Dyer of Toronto and Miss Rose Dyer of Mt. Forest were visitors over the weekend with their parents, Mr. and Mrs. Bert Dyer.

### HOLSTEIN CONTINUATION SCHOOL REPORT

The following report gives the average mark obtained by each student in the examinations of the Winter Term:

Grade 9—Claryon Sively, 82. Gerald Pinder, 69. Mary Switzer, 67. Kathleen Eccles, 66. Keith Dickson, 61. Glenn Aberdein, 60.9. Robert Brown, 60. Olive McGuire, 59. Norma Smith, 58. Carmen Love, 54.6. Jack Brown, 54.3; Grade 10—Dougal McMillan, 78. Russel Buller, 64. Andrew Dingwall, 63.4. Arthur Matthews, 63.3. Bryce Mercer, 61. Myrtle Westervelt, 59. William Morrison, 57. Vincent Campbell, 56. Franklin Pinder, 51; Form III—Eessie Dickson 60.8. Isabelle Elder, 60.3. Raymond Brown, 56.5. Mary Reid, 56. Ilyene Dickson, 56; William Brown, 50; Form IV—Evelyn Love, 80. Mary Hunter, 73. Ross Eccles, 72. Florence Eccles, 70. Ella Orchard, 69. Lloyd Orchard, 57.

G. A. Tilden, Principal

### Premier Bracken Reveals Ag'l Outlook

#### MISS MACPHAIL'S WEEKLY LETTER

A conference of great importance to agriculture took place in Montreal a little over a week ago, which I attended. The five Eastern provinces and the chambers of agriculture on Ontario, Quebec, and the Maritimes called it. Its business was to consider marketing of farm products. But the ghost that stalked the conference hall was surpluses.

Mr. H. S. Arkell, of the Federal Department of Agriculture, who has made a very close study of marketing in South America and Europe stated plainly that Canada was not making the most of her opportunities in available markets and particularly in the British market. Canada, he said, must concern herself with two indispensable characteristics of successful marketing: dependable quality and regular supply. He said, too, that in Great Britain advertising campaigns of a Canadian product didn't synchronize with the supply of that particular product on the market. In regard to quantity, the history of our trade has been that of an in-and-out.

"The principle of regulative discipline must be introduced if our trade is to succeed," Mr. Arkell declared. "Voluntary agreements will not work as has been proven, but the man who breaks them commits a crime against democracy. Democracy must take authority to prevent that crime"—of breaking agreements.

East and West met in understanding. The keynote address of the conference was delivered by John Bracken, Premier of Manitoba. Agriculture is not considered by other industries to be as important as it is. Farmers are not paid anything like their share of the national income. One third of the people live on the land and receive only one-sixth of the national income. During the depression, when factories were closed or running only part time agriculture continued to produce, though the less it took was staggering. (In the seven years following 1930 the total farm income of the prairie provinces declined by twenty-five hundred million dollars, as compared with the seven year period prior to that time.) Excessively high overhead costs, declining world markets and low prices had been the bane of agriculture, Premier Bracken told the conference.

Since 1901, urban population in Eastern Canada has increased by 150 per cent, while farm acreage has stood almost steady, and rural population has increased by only 3 1/2%. From the same year the acreage under cultivation in the prairie provinces increased 400%, and the improved acreage by as much as 1,000%, and the rural population of Western Canada by more than 1,100,000, and the urban by some 750,000.

All of which means that the expansion of Western Canada, agriculturally, developed an industrial East, and improved the markets for East-

#### EGREMONT COUNCIL

Met in Holstein, April 10th. Members all present. Minutes adopted.

Tenders were opened re crushing and hauling of 7000 cubic yards of gravel, and contract awarded to Fidler & Smith of Kitchener, at 25c per cu. yard for crushing, and 6c per yd per mile for hauling.

The Clerk was instructed to notify the Co. Treasurer to erase from his books, arrears of taxes on lots 18, W 1/4 19, con. 5; lots 1 and 2, Church at South, Holstein; the same having been paid.

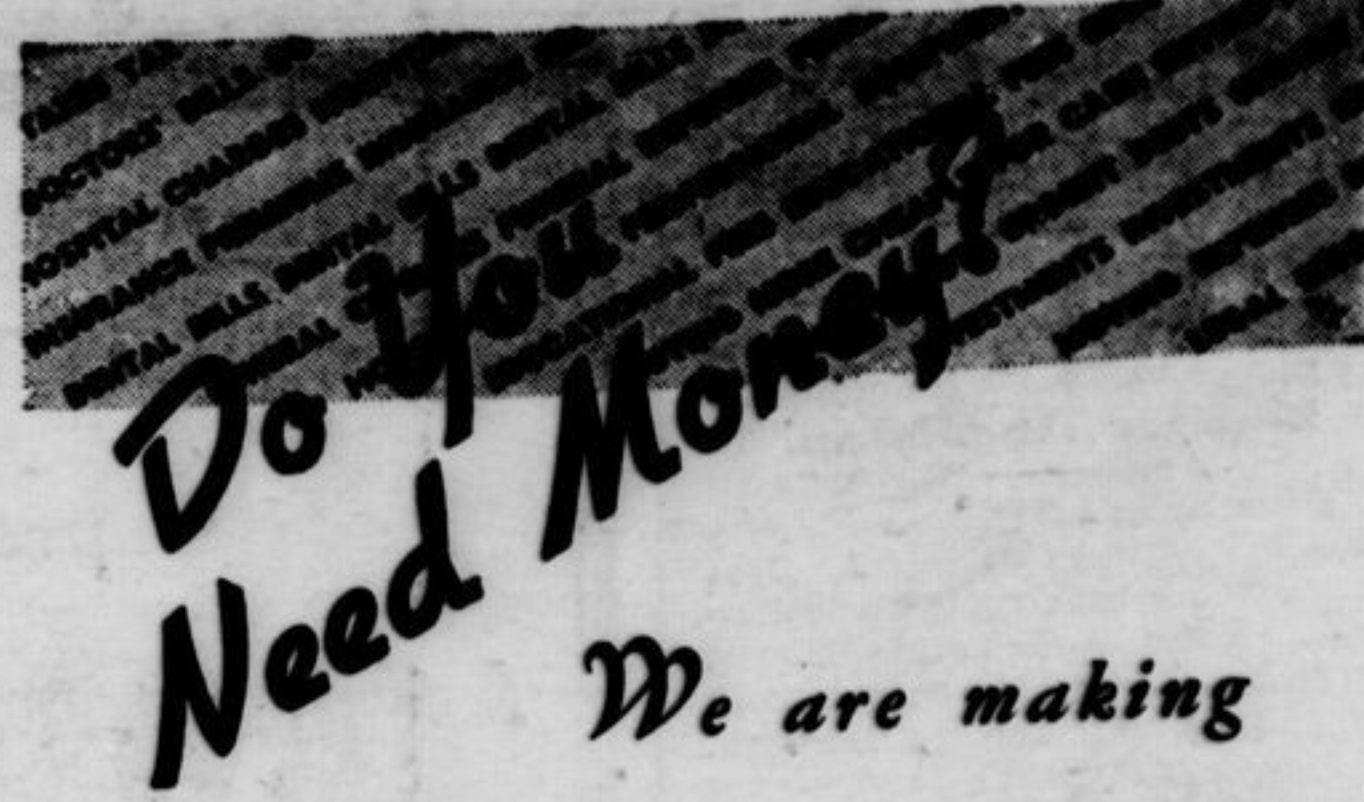
The Road Supt. presented pay sheet No. 4, amounting to \$80.78, with Supt's salary of \$9.20, which was passed and paid.

The Clerk reported receipt of a summarized statement of expenditure on roads during 1938, showing total expenditure on roads as \$8,726.25; total received for 50% subsidy \$885.08. A letter was read from the Chief Engineer of Municipal Roads, stating that the Dept. of Highways approved of an expenditure of \$10,000 on Tp. roads in 1939.

A letter was read from the Dept. of Municipal Affairs, stating that the Province would pay a 1 1/4 mill subsidy on the total assessment for 1939.

A motion was passed, that we discontinue all Relief after Ap. 20, 1939.

The following accounts were passed and ordered paid: Members of Council, meeting to date \$12.50; Mrs. Christie, use of room \$2; J. C. Mercer, Co. Treas., hospital acct's \$78.75; Municipal World, Line Fence acct's



**Do You Need Money?**

We are making **PERSONAL LOANS** at the lowest rates . . . \$363 per \$100.00—Repayable in 12 Monthly Instalments—

CONSULT the manager of our nearest branch. You will appreciate his helpful approach to your problems.



Mount Forest Branch: E. B. YULE, Manager  
Holstein (Sub-Agency): Open Monday and Friday.

ern farmers. BUT, on the basis of an export market for Canada's surplus wheat grown on the prairies.

What, Mr. Bracken asked, will Eastern Canada do if the West is forced to put the 30,000,000 acres now devoted to export to producing dairy products and hogs, and other crops in which the East is interested? Let us put it in his own words:

"If there are branches of Canadian agriculture which find a market for their entire output within this country, they find it here because other branches of agriculture find their outlets in foreign markets and are devoting their land to the production of products for those outside markets. What will happen if these large areas now devoted to producing products for export suddenly find a large part of their market permanently lost . . . The whole Canadian agricultural industry—and that includes Eastern agriculture—will very shortly realize to its cost the implications of any permanent loss of export markets . . . The surplus problem which now finds itself largely concentrated on wheat would diffuse itself into a dozen other farm products and thus create a general problem for agriculture in all parts of Canada."

Concluding a profound address, Mr. Bracken said: "We must get the maximum of export markets for the commodities of which we have large surpluses and we must find ways to prevent relatively small surpluses depressing the price." He clearly stated that a solution of the problems would not come by methods of laissez-faire, but only to the extent that we applied our united intelligence to the task of readjustment.

The cry of the conference was for the right of agriculture to control its own business, in all its phases, and to have such powers as were necessary conferred upon it by provincial and federal marketing legislation. Shades of Mr. Bennett! How thankful I am that I voted and worked for the Natural Products Marketing Act in 1934.

Much agricultural legislation was introduced this last week, but just what the new wheat aid proposals are had better be left until all the legislation is down. And, in relation to cheese, the Dominion government proposes to bonus by two cents per pound on all cheese going 53 points or better when graded. It is estimated that about 60% of first grade cheese will qualify for the bonus and 50% of all cheese manufactured. The idea is to divert milk into cheese rather than butter and to encourage high quality cheese production. Grants will be given for the construction, renovation, and equipment of cheese factories.

Cheese has been singled out for special attention by the government because it is the "balance wheel" of the dairy industry. Surplus milk can best be handled in the form of cheese and it is the only dairy product for which Canada has an assured export market.

The government talks, too, of buying a large quantity of butter to distribute to those on relief. It will lighten the surplus and tend to raise

the price. It seems a sensible idea. I am spending Easter tending my aching ears, and I dislike it very much.

Agnes C. Macphail  
Ottawa, Saturday, April 8th, 1939.

#### HYMENEAL

**SWITZER—JACK**

A quiet wedding was solemnized on Wednesday at 2 p.m. at the United Church parsonage, Dundalk, Rev. D. B. Gordon officiating, when Thelma Mae, youngest daughter of Reeve Wm. Jack and Mrs. Jack of Proton Township became the bride of Robert Phillips Switzer, son of Mr. and Mrs. Jos. Switzer of Fairbairn.

The bride was becomingly attired in a sheer Viennese blue gown with matching accessories. Mr. Ernest Jack, brother of the bride, and Mr. Wm. Switzer, brother of the groom, were the witnesses.

Following the ceremony the happy couple, returned to the home of the bride, where a dainty wedding supper awaited them. After a short honeymoon they will take residence on the Wade farm. The bride travelled in a brick dust dress with wine coat and hat.

A wedding reception was held at the home of the bride's parents the following Friday evening when numerous beautiful and useful gifts were presented by the many relatives and friends in attendance. The evening was spent in cards and dancing.

#### ROXY MOUNT FOREST

**New Playing**  
THUR., FRI., SAT., APRIL 13, 14, 15

**A Five Star Combination!**  
AMERICA'S FIRST FUN FAMILY.

—plus—  
Your Favourite Western Star together on the Same Program!

The Jones Family—in—  
**'Safety in Numbers'**  
—ON SAME PROGRAM—  
Hopalong Cassidy—in—

**'The Frontiersmen'**  
—with— George Hayes

MON., TUES., WED., APR. 17, 18, 19

**ANOTHER DOUBLE THRILL!**  
She's fame! She's fire! She's every man's heart's desire!  
CLAUDETTE COLBERT

—in—  
**'ZAZA'**  
—with— Herbert Marshall

On the same Program:  
Joel McCrea  
—in—  
Andrea Leeds

**'Youth takes a Fling'**

ESTABLISHED 1877

**Scarfe's**  
Varnishes, Paints, Enamels, Wax.

A FINISH FOR EVERY SURFACE

FOR SALE BY  
**F. W. MOON** Durham