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... 239 Bathers,

...REFRIGERATORS
... Write for Free
... Geo. George
... Toronto,

...PRESSURE

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... Market.

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...ALES SHEET
... distribution.
... Please specify
... Radio Trade
... 87 Yonge St.,

...R GARDEN

... garden from
... free catalogue,
... flowers, Merry-
... roses, complete
... With today,
... 1935-36 season.
... 11, Toronto.

...WANTS—\$1.00

...SURPRISE
... of infant
... Broncheitis,
... 1935-36 season.
... Toronto, Ont.

...R SALE

...WATERLOO
... first class con-
... for a saw-
... 1000 sq. ft. Ap-
... Bruce Station,

...RENT

...WITH LARGE
... square feet,
... Toronto. State-
... H. Kanper,

New Marketing Plan Advocated

Five-Point Program Of Co-operation Among All Branches Of Fruit And Vegetable Industry In Canada Is Urged.

A five-point program of marketing co-operation among all branches of the fruit and vegetable industry, from growers to retailers, was approved by the executive of the Canadian Horticultural Council at their three-day annual meeting.

The program, drafted by a committee named by a special conference of producers and distributors, will be directed by a national joint council representative of all interests which will guide and co-ordinate the work of provincial committees to be set up.

To Keep Canadian Staff Moving

The new program calls for joint advertising program and an effort to move Canadian produce at all times, concerted effort to move fruit and vegetable in glut periods, an educational program to eliminate immature fruit and poorly graded products and a concerted effort by all interests to clear up American produce in stock just prior to the influx of Canadian fruit and vegetables.

GRACIE ALLEN MODELS HER FAVORITE HAT



Gracie Allen has chosen as her favorite ensemble violets for a hat, violets for corsage and violets for hat. The colorful trio is worn with a powder blue wool suit and the hat with 10 flower-decked upstanding brim.

Silver Fox Proves Biggest Fur Item

Accounts for 39 Per Cent. Of Total Value Of Raw Furs Produced In Canada.

Canada's fur production registered its sixth consecutive gain in value in the 1934-35 season, when the total value of pelts taken by trappers and those sold from fur farms amounted to \$17,526,365. This compares with a production value of \$15,464,883 in 1933-34 and \$12,843,341 in the 1932-33 season.

More Pelts Marketed

Silver fox continued to be the principal item in Canada's raw fur production, and accounted for 39 per cent. of the total value of all kinds of furs. The 1934-35 production amounted to 230,636 pelts, the largest on record, valued at \$6,777,644, which also constituted a new high record value despite the fact that the average price per pelt was lower than in any previous season. Following the silver fox, in order of value, was the mink with \$2,267,835, while the muskrat was a close third with a production value of \$2,250,971. Other important furs included ermine, red fox, beaver, marten, lynx, and cross fox. With the exception of the silver fox, all of these kinds of fur recorded an increase in average price per pelt.

Disease Ravaging Canadian Eskimo

Ontario Museum Expert Says Civilization Has Spread Great Havoc Among Natives Of Arctic.

Civilization has brought diseases that have wrought great havoc among the natives of the Canadian Arctic. T. M. Shortt, ornithologist who accompanied a Federal Government expedition to the Arctic last year on the steamer Nascopie, told an audience in Montreal last week. Mr. Shortt is from the Royal Ontario Museum at Toronto.

Smallpox, Measles, Prevent

Smallpox and measles are now prevalent among the Eskimo, Mr. Shortt said, and the aborigines offer little resistance to the diseases. The Arctic, the speaker stated, has an abundance of flora in the summer time. Wood is extremely scarce. He described, and illustrated with lantern slides the various types of birds seen by members of the expedition.

Sunday School Lesson

LESSON X PETER PREACHES TO GENTILES Acts 10:1-48

Golden Text.—Look unto me, and be ye saved, all the ends of the earth; for I am God, and there is none else. Isa. 45:22.

THE LESSON IN ITS SETTING

Time.—A.D. 41.

Place.—Caesarea, about seventy miles from Jerusalem.

This wonderful chapter demands a whole book for its adequate interpretation. It presents more varied and profound truths than and teacher can hope to bring before a class in any half-hour period.

Joppa was approximately thirty miles south of Caesarea. The messenger from the house of Cornelius had travelled all of one day and one half of the next, arriving at Joppa at about the noon hour, just when Peter went up to the housetop to pray, the second of especially designated hours for prayer observed by most Jews of that day. As God revealed his will for Cornelius through a vision, so God at this time likewise reveals his will for Peter in a vision, or literally a "trance."

Messengers Arrive

The messengers from Cornelius arrived at Peter's house the second day after leaving Caesarea; they stayed there that night; the next morning they left for Caesarea, spent the night somewhere on the way, possibly at Apollonia, and arrived at the house of Cornelius the day after. Entering into the house, where he found quite a multitude of people gathered together, Peter frankly told these Gentiles that everything he was doing seemed to be contrary to a Jew's conception of right, and yet he believed that God had clearly shown him that no man could be rightly called common or unclean, and for this reason, not without hesitation, he had come to Caesarea at the command of God and by the request of Cornelius. Even yet Peter did not know for what reason he had been sent for. The vision did not tell him everything; the messengers did not fully inform him; in fact, they did not know why Peter was sent for. This was for Cornelius to tell.

30. And Cornelius said, Four days ago, until this hour, I was keeping the ninth hour of prayer in my house; and behold, a man stood before me in bright apparel. 31. and said, Cornelius, thy prayer is heard, and thine alms are had in remembrance in the sight of God. 32. Send therefore to Joppa, who is surnamed Peter; he lodgeth in the house of Simon a tanner, by the sea side. 33a. Forwith therefore I sent to thee; and thou hast well done that thou art come.

Ready for God's Orders

33b. Now therefore we are all here present in the sight of God, to hear all things that have been commanded thee of the Lord. Cornelius is ready for orders from the Lord.

34. And Peter opened his mouth, and said, Of a truth I perceive that God is no respecter of persons. God is interested in every man because he is a man.

35. But in every nation he that feareth him, and worketh righteousness, is acceptable to him.

Peter has been led to see that a man like Cornelius is acceptable in God's sight to hear the gospel. He is eligible to the kingdom. The fear of God and works of righteousness have not taken the place of Christ, but the place of Moses. If Peter had thought that none but Jews were acceptable candidates for the kingdom, he now sees that this company of Gentiles is also acceptable. Therefore he proceeds to offer them the gospel and the forgiveness of sins in Christ.

36. The word which he sent unto the children of Israel, preaching good tidings of peace by Jesus Christ (he is Lord of all). 37. That saying ye yourselves know, which was published throughout all Judaea, beginning from Galilee, after the baptism which John preached. Peter now begins to summarize, with extreme brevity, the fundamental points in the early life of our Lord.

"We Are Witnesses"

38. Even Jesus of Nazareth, how God anointed him with the Holy Spirit and with power. (Mark 1:10, 11; Matt. 3:16, 17). Who went about doing good, and healing all that were oppressed of the devil; for God was with him. 39. And we are witnesses of all things which he did both in the country of the Jews, and in Jerusalem; whom also they slew, hanging him on a tree. 40. Him God raised up the third day, and gave him to be made manifest, 41. not to all the people, but unto witnesses that were chosen before of God, even to us, who ate and drank with him after he rose from the dead. 42. And he charged us to preach unto the people, and to testify that this is he who is ordained of

Canada's Black Spruce Supply

Unsurpassed As Source of Wood Pulp — Grows And Thrives Under Unfavorable Conditions.

Continuity of future supplies of black spruce: the subject of investigations being conducted by the Dominion Forest Service of the Department of Mines and Resources at the Petawawa Forest Experimental Station. Black spruce is unsurpassed as a source of wood pulp and is in constant demand as a raw material for use in the production of sulphite pulp for newsprint, rayon, and other materials.

Black spruce has the ability to grow and thrive on areas where, owing to excessive moisture and unfavorable soil conditions, other commercial tree species will not grow. It is found across Canada on the vast areas of swamps and muskegs that otherwise would be waste lands. Studies show that black spruce may reproduce either from seed or from basal branches which, when covered with moss, frequently take root, sending up shoots that develop into trees.

Because of the importance of black spruce to the economic life of Canada, it is extremely necessary that studies be made of its habits and of its growth with a view to the better understanding of the species in order to utilize its benefits to the full extent and to assure a permanent supply of the species.

Falls Island Said Sagging

Luna Island, joining the American and Bridal Veil Falls, is in no danger of sinking out of sight into the river, the authorities on the United States side branding as "fantastic" reports that the island

God to be the Judge of the living and the dead.

43. To him bear all the prophets witness, that through his name every one that believeth on him shall receive remission of sins. Peter earnestly declares to this household that their sins could be forgiven only by believing in the Lord Jesus Christ.

44. While Peter yet spake these words, the Holy Spirit fell on all them that heard the word. 45. And they of the circumcision that believed were amazed, as many as came with Peter, because that on the Gentiles also was poured out the gift of the Holy Spirit. 46. For they heard them speak with tongues.

46b. And magnify God. Then answered Peter. This miraculous endowment of Cornelius and his friends with the Holy Ghost served three purposes: it certified the truth of Peter's words; it proved to Peter and to those who were with him the genuineness of the faith of the Gentile converts; as it was bestowed through no apostolic intervention, but directly and immediately by the Lord, it indicated his will that they had received it should be then and there admitted to the membership of the church.

47. Can any man forbid the water, that these should not be baptized, who have received the Holy Spirit as well as we? 48. And he commanded them to be baptized in the name of Jesus Christ. Then prayed they him to tarry certain days.

Canada's Second Woman Mayor

Mrs. Florence M. Fraser, elected mayor of Stavelly, Alberta, last week, by acclamation, is the first woman mayor in Alberta and the second woman in Canada to win such honor.

Mrs. Barbara Hanley, mayor of Webbwood, in Northern Ontario, was the first woman to become chief magistrate in Canada.

Mrs. Fraser, widow of the late J. F. Fraser, former Canadian Bank of Commerce manager there, was the first woman Councillor in Stavelly, 70 miles South of Calgary. She was councillor for four years.

REG'LAR FELLERS — A Bad Investment



Synchronize Fairs With Agriculture

Rural Fair Boards in Ontario Are Not Taking Advantage Of Opportunity To Do Real Service To Communities, Editor Declares.

Farmers have been very weak at times in expressing the rural viewpoint through the medium of their agricultural organizations and fall fairs, leaving it to outside groups and organizations, W. H. Porter, managing editor of the Farmers' Advocate, told executives of Elgin county agricultural societies, when he addressed them on the subject of "Synchronizing the Fall Fairs." Reflect Character of District.

Mr. Porter submitted that fall fairs should be more than a place where people congregate once a year and chat or look at the same type and class of exhibits. A fall fair should reflect the character of the farming areas it serves and should have a real practical value to those attending. He told of what Denmark has been doing for years in the conduct of its fall fairs and agricultural societies. The Danes build on record of performance, the ability of breed and the marketing of values of exhibits. Mr. Porter suggested that Elgin agricultural societies in planning their fall fairs should give more attention to such matters. He did not advocate an adoption of the Danish plan, stating that he realized that was not practicable in Ontario at the present time, but Ontario farmers might work toward that objective.

Trail Hockeyists World Champions

"Smoke Eaters" From British Columbia Clinch World Amateur Title at Basle, Switzerland.

Canada renewed its lease on the world amateur hockey championship in February, while Trail Smoke Eaters, the uncanny crew from British Columbia, relaxed at the end of a trail of triumph.

The Allan Cup holders defeated the United States 4-0 and clinched the world title at the tournament at Basle, Switzerland, in which 14 nations engaged in play on the pool system.

The victory kept for the Dominion the supremacy it established last year through the Sudbury Wolves and the year before with Kimberley Dynamiters.

Dominion Won Last Year

The Smoke Eaters warmed up for the tourney with a 22-game exhibition series in The Netherlands, Germany, Czechoslovakia, Poland and Germany, winning all games and scoring 147 goals to 17 by the opposition. They then breezed through the world tourney, scoring 38 times to a single counter from the competition.

First Aid Training Needed In Business

Competent men trained in first aid, and employees impressed with the need for immediate attention of the most trivial-seeming injuries was urged upon Ontario industries as "good business."

RADIO NOTES AND NEWS

By MADGE ARTHUR

WHEN THE KING COMES

Radio history will be made when the King and Queen of England visit this continent in May and June. For the first time all North American networks will become as one giant network covering not only this continent but also the whole of the British Empire.

The Canadian Broadcasting Corporation will feed the National Broadcasting, Columbia and Mutual systems with detail descriptions of all that happens in Canada. The American networks will reciprocate while their Majesties are over the border. CBC and NBC will hook up by short wave with the BBC and other systems within the Empire. It will be unquestionably the biggest hook-up in the history of broadcasting.

Historical moments to be broadcast include the landing at Quebec on May 15 of the first British monarch to set foot on this continent, his crossing of the border at Niagara Falls on June 7 or 8, another Royal first, the first meeting of an English King and an American President on American soil, and the farewell which comes from Halifax on June 15.

Bob Trout, of the Columbia Broadcasting System, is the first commentator to be assigned to the Royal party. Trout invariably follows the U. S. President when he goes on tour. Representatives of all networks will be at Quebec on May 15th.

AROUND THE DIAL

Short waves from the Vatican Radio Station will flash the name of the successor of Pope Pius XI round the world immediately the result of the Roman conclave is known. Canadian listeners will

probably know the name of the new Pope before it is announced from the balcony of St. Peter's in Rome.

Bruno Walter, famous European conductor and friend of Toscanini, will take the latter's place as director of the NBC Symphony on Saturday, March 11, at 10 p.m. Hans Steinberg, director of the Palestine Symphony Orchestra, will be the conductor on Saturday, Mar. 4. Other guest conductors are to be announced in due course for the broadcasts which are heard over the NBC and CBC networks.

Darryl Zanuck, President of 20th Century Fox, is making a determined move to take his stars off the air. It is understood that Zanuck will try to buy off the privilege of doing eight radio shows a year which is written into Alice Faye's contract. It is also said that Zanuck will try to persuade Don Ameche to retire as master of ceremonies of the Chase & Sanborn Hour. This would seem to be part of a concentrated drive by the film industry against picture personalities broadcasting. It is believed due to protests of motion picture exhibitors who find radio a severe competitor.

TO BE HEARD

President Roosevelt speaks to Congress on 15th anniversary of first U. S. Congress, March 4, 12 noon NBC and CBC. Black Hawks vs. Toronto Maple Leafs, Commentator Foster Hewitt, Mar. 4, 9 p.m. CBC — Jimmy D'Orsay's Band on Band Wagon, March 5, 7:30 p.m. NBC — Paul Leysac, noted translator of Hans Andersen fairy tales, March 9, 11:15 p.m. CBC — R. J. Burns, Pres. Burns International Detective Agency, on "It Can Be Done," March 15, 10:30 p.m. CBC. 27th Anniversary broadcast of Girl Scouts of America, March 15, 4:30 p.m. CBS. Robert "Believe It Or Not" Ripley returns to air middle of March — Doc Rockwell's new "Brain Trust" program, Tuesdays, 9:30 p.m. NBC.

Means of improving prompt treatment was outlined by Dr. A. J. MacLennan, of the Chrysler Corp. of Canada, to approximately 100 members of the Western Ontario division of the Industrial Accident Prevention Association meeting in London last week.

"When a workman loses time through injury, not only does he

suffer, along with his family, but production suffers as well," Dr. MacLennan said.

London Zoo's famous leopard, Ruby, is dead. Good-tempered and friendly, she was stroked by more visitors than any other leopard at the zoo had.

THIS CURIOUS WORLD

By William Ferguson

THERE ARE 3072 COUNTIES IN THE UNITED STATES! SAN BERNARDINO COUNTY, CALIF., IS 16 TIMES AS LARGE AS RHODE ISLAND

CONDITIONS OF LIFE HAVE ALTERED MORE IN THE LAST FIFTY YEARS THAN THEY DID IN FIFTY MILLION YEARS DURING THE EARLY HISTORY OF OUR EARTH

ON EASTER SUNDAY 1914.. AT THE LONDON ZOOLOGICAL GARDENS, A 65½ OUNCE KIWI LAID AN EGG THAT WEIGHED 11½ OUNCES.

A FULL-GROWN kiwi weighs considerably less than a domestic hen. Yet, a hen's egg will average about 2½ ounces, while kiwis have been known to lay 14½-ounce eggs. A newly-hatched kiwi is an exact miniature of the adult, and has no immature plumage.

NEXT: How long ago was the solar system formed?

St. Valentine's Day

HORIZONTAL

1 Pictured
2 This — is in honor of St. Valentine's day.
12 To broil.
13 Knife.
14 Exists.
15 Metric weight.
17 Yellow metal.
18 Part of "be."
19 Form of "no."
21 Doctor.
22 Small nail.
23 Tiny vegetable.
24 Sins.
26 Concerning.
28 Drone bee.
29 This — was a Christian martyr.
31 Dutch measure.
32 — missives are sent anonymously.
33 Sullen looks.
34 To burn.

ANSWER TO PREVIOUS PUZZLE

ABRAHAM	LINCOLN	7 Northeast.
EAR	CODA	8 Related.
SLY	FETE	9 Ancient.
PO	FAIR	10 Measure.
PI	MAIDS	11 Magistrate of a nome.
AGON	PAT	12 Steamship.
LOAN	ABRAHAM	13 Rail (bird).
FIN	PIPING	14 To growl.
D	LINCOLN	15 Pertaining to air.
SOUSE	PARTY	16 Three united.
SIRE	ANAS	17 Feather scarf.
ALL	MATS	18 Fleshy fruits.
SYSTEM	HEADLAND	19 Nose.

VERTICAL

1 Most con-ceited.
2 Pound.
3 Unit of work.
4 Matgrass.
5 Hair ornament.
6 Distinctive theory.
7 Elderly matron.
8 Vision.
9 Cuttle fish.
10 Fairy.
11 Dinner.
12 Still.
13 Work of skill.
14 Article.
15 Half an em.

Crossword puzzle grid.

Cartoon about a park opening in two weeks.